

# CHAPTER 1

## INTRODUCTION

In this chapter, the writer discusses the background of research, research problems, purpose and benefits of the research.

### **1.1 Background**

Coronavirus diseases 2019 (covid-19) are viruses that attack almost all of the countries in the world, Indonesia is one of them. In Indonesia, the corona virus does not only have an impact on public health, but also has an impact on all of the existing sectors, starting from the economic, education, political, governmental sector, and the most severe is the tourism sector.

The impact of the pandemic is very detrimental to the tourism sector. Previously, the tourism industry in Indonesia was experiencing a fairly rapid development, the hashtag "Wonderful Indonesia" became known to the world. However, during this pandemic, all tourists both local tourist and foreign tourist, experienced a very significant shrinkage. According to the World Travel and Tourism Council (2020) the loss suffered by Indonesia since January in the tourism sector is approximately US \$ 1.5 billion.

In the tourism industry, the impact is not only the closure of tourist attractions, but also hotels, travel agents, restaurants / tourist restaurants, souvenir centers and cars rental. All of the industries related to tourism are temporarily closed and some are permanently closed because very few visitors come to their places.

However, while waiting for this pandemic to end, what will happen to the tourism sector? The Travel Leader Group and the World Travel and Tourism Council (WTTC) (2020) have surveyed 3000 travelers, and found that almost 70% have planned to take a vacation after the pandemic has subsided and many of them have even planned a vacation in 2021. Based on this, tourism doers should prepare things that will support tourists to come to a tourist destination.

The space for community movement is limited during the Covid-19 pandemic, because of this people spend more time at home. This limitation of

activities has fostered interest in reading in the community. According to the international portal "The Digital Reader in 2020", the reading interest of the Indonesian people has increased even more than in the United States. Books are one of the facilities mostly used by them to explore this interest. The Head of the National Library (Perpusnas), Muhammad Syarif Bando (2020), responded to the results of a survey related to the reading interest of the Indonesian people in pandemic, he said that during the pandemic and the peak of large-scale social restrictions (PSBB) was carried out last April, the number of iPusnas downloader was known to have increased tripled times to reach 42,654 times downloads”.

Based on this, the writer is interested in reading text to introduce tourist attractions in Palembang which can be visited after this pandemic. Following the increasing interest in reading, the writer is interested in writing something that is not too long but also not too short so that the readers do not get bored in reading it, so that the message in the reading can be well received. Because of this, the writer is interested in writing a novella to introduce the tourist attractions that exist in Palembang. Because a novella is a reading text that is less in page than a novel, so readers can read it more relaxed and the message obtained from a novella will be easier to get.

Novella is a good alternative to introduce and promote tourist attractions in Palembang so that visitors are interested in visiting. Due to this the writer decided to write a final report entitled **“Writing a Novella Entitled “A Reason for Being Life” to Introduce Tourism Attractions in Palembang”**.

### **1.2 Research Problem**

The problem formulation is how to write a novella entitled “A reason for Being Life” to introduce tourism attraction in Palembang?”

### **1.3 Research Purpose**

The purpose of this final report is to find out how to write a novella entitled “A reason for Being Life” to introduce tourism attractions in Palembang.

### **1.4 Research Benefit**

The benefits of this report are:

For the writer:

1. The writer understands that God does not test someone beyond their means.
2. The writer can increase her knowledge **by using English** grammar.
3. The writer can get an experience in writing a novella and improve her ability in writing it in English.
4. The writer understands that writing novella can be used to introduce tourism attractions.
5. The writer understands some tourist attractions in Palembang.

For the readers:

The benefits for the readers are:

1. The readers understand that God does not test someone beyond their means.
2. The readers can increase their knowledge by using English grammar.
3. The readers understand how to write novella in English.
4. The readers understand that novella can be used to introduce tourism attractions.
5. The readers understand some tourism attractions in Palembang.