

**DESIGNING THE E-BOOKLET OF *DANAU SHUJI LEMBAK* AS A
TOURIST ATTRACTION IN MUARA ENIM**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2022**

FINAL REPORT APPROVAL SHEET

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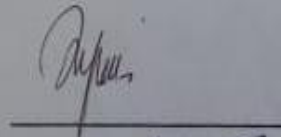
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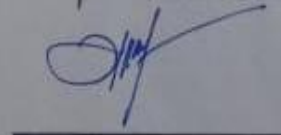
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MOTTO AND DEDICATION

“Life is too short to regret over something. Move on. Get Up. Chill and let it go.
We can’t win at everything but we can try again.”

These all are dedicated to:

My Parents

Danau Shuji Lembak

English Department

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PREFACE

Praise and gratitude are due to Allah SWT, who has provided the writer with the health, opportunity, and His greatest blessing to complete this final report. This final report was completed in order to explain the process of designing an e-booklet to promote *Danau Shuji Lembak*. However, due to the limitations in experience, abilities, and knowledge, the writer realises that there are probably many mistakes in this final report. Therefore, suggestions and criticism are welcome for improvement in future writing. Finally, the writer sincerely hopes that this final report will be useful for the readers, especially for the students of the English Department.

Palembang, July 2022

The Writer

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ABSTRACT

DESIGNING THE E-BOOKLET OF *DANAU SHUJI LEMBAK* AS A TOURIST ATTRACTION IN MUARA ENIM

(Dea Andestia, 2022: 70 Pages, 38 Figures, 3 Charts, 2 Tables)

The purpose of writing this study is to find out the procedure to design the e-booklet of *Danau Shuji Lembak* as a tourist attraction in Muara Enim. The writer used research and development (R&D) method by Sukmadinata (2005). The steps were preliminary study and development of product. The writer linked these steps to the eight stages of script development by Friedman (2014). The data were gathered by doing literature study and field survey, namely the observation, interview, and documentation. Based on the research findings, the writer made the the e-booklet about *Danau Shuji Lembak* as a tourist attraction in Muara Enim, which was developed through 8 steps in designing the e-booklet, including background and research investigation, developing the creative concept, concept, pitching, treatment, first draft, revision, and final draft. The validity of the e-booklet has received validation from eight related field experts, namely the content experts, language experts (English and Indonesian), and graphic design experts through limited and wider tests.

Keywords: *E-booklet, designing e-booklet, tourist attraction, Danau Shuji Lembak, Research and Development*

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