

CHAPTER V

CONCLUSIONS AND SUGGESTION

5.1. Conclusions

The focus of this final report is on designing the e-booklet of *Danau Shuji Lembak*. The research and development method that is used in designing the e-booklet includes preliminary study and model development. Firstly, in the preliminary study, it is implemented the five early stages of script development, including background and research investigation, developing creative concept, concept, pitching, treatment, and first draft. The data are collected by doing literature study and field survey (interview, observation, and documentation) which are then processed to be developed into the draft of the e-booklet by considering the important elements in the e-booklet such as the table of contents, company overview, product description, and contact information.

Secondly, in model development, it is implemented in the last two stages of script development, including revision and final draft. In the revision, the draft of the e-booklet is assessed by four experts in part of content, languages (English and Indonesian), and design graphic in the limited testing. After that, the writer gives the draft to four experts in part of content, languages (English and Indonesian), and design graphic in the wider test. In terms of the content loaded, this e-booklet has been quite complete and good, but there are only a few suggestions and improvements. Then, in terms of the English and Indonesian languages, it is mostly about grammatical errors. After that, in terms of graphic design, the suggestions are mostly concerned with the letters and colors, which are quite important because they affect the appearance of the e-booklet. The e-booklet of *Danau Shuji Lembak* finally got validation from the 8 experts, which is very important as it proves the validity and quality of the e-booklet.

5.2. Suggestion

Due to the fact that the research in this final report is only done until the final product stage, therefore the writer gives a suggestion for further researchers of *Danau Shuji Lembak* to continue the next step, namely product testing to test the effectiveness of this e-booklet.