

## REFERENCES

- Alisa, T. N. (2018). *Designing the booklet of Palembang traditional Tajung CLOTH* (Final Report, Politeknik Negeri Sriwijaya, Palembang, Indonesia). Retrieved from <http://eprints.polsri.ac.id/6246/>
- Anderson, W. & Westcott, M. (Eds.). (2021). Introduction to tourism and hospitality in B.C (2nd ed.). *BCcampus*. Retrieved from <https://opentextbc.ca/introtourism2e/>
- Apriyani, V. P., Irhamnah, I., & Amalia, S. (2021). Efektivitas media digital dalam mempromosikan produk jajanan tradisional Betawi. *Paravisual: Jurnal Desain Komunikasi Visual dan Multimedia*, 1(1). doi: <http://dx.doi.org/10.30591/paravisual.v1i1.2498>
- Astuti, & Muslim. (2018). Perencanaan dan analisis e-book interaktif materi ASEAN. *Jurnal Informatika Sunan Kalijaga*, 2(3). Retrieved from <https://doi.org/http://dx.doi.org/10.14421/jiska.2018.23-01>.
- Awaludin, Wibawa, & Winarsih. (2020). Integral calculus learning using problem based learning model assisted by hypermedia-based e-book. *Jurnal Pendidikan Indonesia*, 9(2). Retrieved from <http://dx.doi.org/10.23887/jpi-undiksha.v9i2.23106>
- Cherry.(2020). The Color Psychology of Brown. VerywellMind. July 10, 2022, from <https://www.verywellmind.com/the-color-psychology-of-brown-2795816>
- Clifford, N., Cope, M., Gillespie, T., & French, S.(2016). Key methods in geography. *Sage*. Retrieved from <https://bit.ly/3AWbMES>
- Dunia Asyell. (2022, July 20).Danau Shuji di Desa Lembak. YouTube. <https://www.youtube.com/watch?v=ucNEbQwq3k8>
- Faisal, F., & Suwandita, K. (2014). The effectiveness of fresh technique to teach descriptive paragraph. *Journal of Education and Learning*, 7(4), 239-248. Retrieved from [https://www.academia.edu/download/52998997/199-224-1-PB\\_1\\_.pdf](https://www.academia.edu/download/52998997/199-224-1-PB_1_.pdf)
- Friedman, A. (2014). *Writing for Visual Media, 4th Edition: O'Reilly*. Retrieved from <https://www.oreilly.com/library/view/writing-for-visual/9780415717946/>
- Geeraerts, D. (2009). Theories of lexical semantics. *OUP Oxford*. Retrieved from <https://doi.org/10.1093/acrefore/9780199384655.013.29>

- Gehred, A. P. (2020). Canva. *Journal of the Medical Library Association: JMLA*, 108(2). doi: [10.5195/jmla.2020.940](https://doi.org/10.5195/jmla.2020.940)
- Ghifari, G., Sholihah, Z. A., Fitriani, N. A., Hirawan, D., & Saputra, H. (2021). Portable split-level technology in café and surabi as a design reference theme. *International Journal of Research and Applied Technology (INJURATECH)*, 1(2), 389-396. Retrieved from <https://doi.org/10.34010/injuratech.v1i2.6768>
- González, Guzmán, Dormido, & Berenguel. (2013). Development of interactive books for control education. *IFAC Proceedings Volumes (IFAPapersOnline)*, 46(17). <https://doi.org/10.3182/20130828-3-UK-2039.00043>
- Gultom, A. S., Retnowati, R., & Yani, I. (2022). Development of learning media e-booklet science literacy based improving students' critical thinking ability on immune system materials. *Journal Of Biology Education Research (JBER)*, 3(1), 23-31. Retrieved from <https://doi.org/10.55215/jber.v3i1.4134>
- Harkins, M. (2011). *Basics typography 02: Using type: Bloomsbury Publishing*. Retrieved from <https://bit.ly/3z5psuL>
- Heigham, J., & Croker, R. (Eds.). (2009). *Qualitative research in applied linguistics: A practical introduction*. Springer. Retrieved from <https://bit.ly/3Q1aYDn>
- Irwansyah. (2011). *Corporate and marketing communication*. Jakarta: Puskombis Universitas Mercu Buana.
- Kennedy, John E. & R.D.Soemanagara. (2006). *Marketing communication*. Jakarta: PT Bhuana Ilmu Populer
- Khan and Mahapatra, (2009). Service quality evaluation in internet banking: an empirical study in India. *Int. J. Indian Culture and Business Management*, 2(1)30-46. Retrieved from <https://www.inderscienceonline.com/doi/abs/10.1504/IJICBM.2009.021596>
- Laia, R. D. (2020). Common grammatical errors made by students in writing narrative paragraph. *Jurnal Education and Development*, 8(1), 449-449. Retrieved from <http://journal.ipts.ac.id/index.php/ED/article/view/1651/787>
- Larisa, E. (2018). Introducing gunawangsa manyar hotel through a marketing booklet. *K@ ta Kita*, 6(2), 136-141. Retrieved from <https://katakita.petra.ac.id/index.php/sastra-inggris/article/view/7964/7195>

- Malahayati, N., & Hayati, Y. (2019). *Desain rumah menggunakan material bata interlock* (Doctoral dissertation, Syiah Kuala University, Banda Aceh). Retrieved from <https://bit.ly/3MnZxDc>
- Maryani, K. D. (2019). *Peran komunitas anak dalam mendukung program kabupaten layak anak di Kabupaten Malang (Studi pada komunitas Omah Sinau di Dusun Ngepeh, Desa Ngijo, Kecamatan Karangploso, Kabupaten Malang)* (Doctoral dissertation, University of Muhammadiyah Malang, Malang Indonesia). Retrieved from <https://eprints.umm.ac.id/46318/>
- Mujiati, D. W., Muslim, S., & Febriana, R. (2020). A need analysis for development of online advertising e-booklet on entrepreneurship education. *Jurnal Pendidikan Teknologi Kejuruan*, 3(4), 204-208. Retrieved from <https://doi.org/10.24036/jptk.v3i4.8723>
- Nasrullah, M. (2019). *Designing a booklet of songket craft center in Palembang* (Final Report, Politeknik Negeri Sriwijaya, Palembang, Indonesia). Retrieved from <http://eprints.polsri.ac.id/7848/>
- Navarro, D. (2015). Tourist resources and tourist attractions: Conceptualization, classification and assessment. *Cuadernos de Turismo*, (35), 481-484. Retrieved from <https://revistas.um.es/turismo/article/download/221641/173181/786451>
- Nisrina, T. N., & Usman, O. (2021). *The influence of price, promotion and customer satisfaction towards gojek customer loyalty students faculty of economics, State University Jakarta. Promotion and customer satisfaction towards Gojek customer loyalty students Faculty of Economics, State University Jakarta* (Thesis, State University Jakarta, Indonesia). Retrieved from [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3768484](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3768484)
- Nurjaya, N., Affandi, A., Erlangga, H., Sunarsi, D., & Jasmani, J. (2021). The effect of product promotion and innovation activities on marketing performance in middle small micro enterprises in cianjur. *Budapest International Research and Critics Institute (BIRCI-Journal): Humanities and Social Sciences*, 4(1), 528-540. Retrieved from doi: <https://doi.org/10.33258/birci.v4i1.1636>
- Oktawati, H., & Silfia, E. (2020). Students' writing ability in narrative paragraph at third semester of english education program of stkip ypm academic year 2020/2021. *Inovish Journal*, 5(2), 203-213. Retrieved from <http://ejournal.polbeng.ac.id/index.php/IJ/article/view/1708>
- Oshima, A., & Hogue, A. (2007). *Introduction to academic writing* (p. 3). Pearson/Longman. Retrieved from [https://www.academia.edu/download/65294799/Introduction\\_to\\_Academic\\_Writing.pdf](https://www.academia.edu/download/65294799/Introduction_to_Academic_Writing.pdf)

- Rachman, R. F. (2019). Optimalisasi media digital berbasis kemaslahatan umat dalam program Pahlawan Ekonomi Surabaya. *Iqtishoduna: Jurnal Ekonomi Islam*, 8(2). Retrieved from <https://bit.ly/3oOcUDN>
- Raharja, S. U. J., & Natari, S. U. (2021). Pengembangan usaha umkm di masa pandemi melalui optimalisasi penggunaan dan pengelolaan media digital. *Kumawula: Jurnal Pengabdian Kepada Masyarakat*, 4(1), 108-123. Retrieved from <https://doi.org/10.24198/kumawula>
- Rangkuti, R. A. I. N., & Dhana, V. P. (2021). Developing e-booklet based on hair trimming video for blended learning. *Atlantis Press*, 591. Retrieved from <https://www.atlantis-press.com/article/125962726.pdf>
- Sari, N. L. (2021). *Strategi pengembangan kawasan danau shuji lembak sebagai daya tarik wisata di Kabupaten Muara Enim Provinsi Sumatera Selatan* (Doctoral dissertation, STP AMPTA Yogyakarta, Yogyakarta, Indonesia). Retrieved from <https://bit.ly/3aMwY5t>
- Sihombing, D. (2001). *Tipografi Dalam Desain Grafis: Gramedia Pustaka Utama*. Retrieved from <https://bit.ly/3Pcj1wL>
- Sukmadinata, N. S. (2005). *Kurikulum dan Pembelajaran Kompetensi*. Bandung: PT. Remaja Rosda Karya
- Syahrial, S., & Badollahi, M. Z. (2020). Development of a community-based marine tourism attraction in the Samboang Beach in Bulukumba Regency. *Journal La Bisecoman*, 1(2), 1-9. Retrieved from <http://newinera.com/index.php/JournalLaBisecoman/article/view/83/35>
- Tjiptono, Fandy. (2015). *Strategi Pemasaran*. Yogyakarta: CV. Andi Offset.
- Van Valin Jr, R. D. (2001). *An introduction to syntax: Cambridge University Press*. Retrieved from <https://bit.ly/3uRNTdu>
- Waldi, A., & Sari, I. K. N. Tt. The influence of products, prices and promotions on the purchase decision of avitex paint in cibinong district, bogor regency. *American International Journal of Bussines Management (AIJBM)*, 4. Retrieved from <https://www.aijbm.com/wp-content/uploads/2021/12/G4125256.pdf>
- White, A. W. (2011). *The elements of graphic design: space, unity, page architecture, and type: Allworth Press*. Retrieved from <https://bit.ly/3JZGMEE>
- Wilson, C. (2013). *Brainstorming and beyond: a user-centered design method: Newnes*. Retrieved from <https://bit.ly/3vawUnb>

- Wirata, I. N. (2001). Perbandingan efektivitas media konvensional dan digital marketing terhadap minat pengunjung bali blues festival nusa dua bali. *Jurnal Kepariwisata*, 20(2), 107-113. Retrieved from <https://doi.org/10.52352/jpar.v20i2.479>
- Wirata, I. N., Satiadji, A. R., Citrawati, L. P., Arjaya, K., Sutarini, I. A., & Asmarani, I. G. A. (2020). Effectiveness comparison of marketing bali spirit festival. *Conventional and Digital Media Promotion Towards the Visitor Interest*. Retrieved from <https://bit.ly/3yLwhRJ>
- Yang, Yong (2017). Understanding tourist attraction cooperation: An application of network analysis to the case of Shanghai, China. *Journal of Destination Marketing & Management*. Retrieved from 10.1016/j.jdmm.2017.08.003
- Yasmin, A., Tasneem, S., & Fatema, K. (2015). Effectiveness of digital marketing in the challenging age: An empirical study. *International journal of management science and business administration*, 1(5), 69-80. Retrieved from <https://bit.ly/3EwFn7u>
- Yulianto, Y. H. (2015). The principles of layout and how those apply to digital electronic book publication. *DeKaVe*, 8(2), 62-68. Retrieved from <https://doi.org/10.24821/dkv.v8i2>.

