

FINAL REPORT
WRITING VIDEO SCRIPT OF RUMAH ONCAK AS THE
SOUVENIR STORE IN PALEMBANG



This final report is written to fulfill one of the requirements for Diploma III
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FINAL REPORT APPROVAL SHEET
WRITING VIDEO SCRIPT OF RUMAH ONCAK AS THE SOUVENIR
STORE IN PALEMBANG



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APPROVAL SHEET OF EXAMINERS

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ABSTRACT

WRITING VIDEO SCRIPT OF RUMAH ONCAK AS THE SOUVENIR STORE IN PALEMBANG

The goal of this research is to apply the steps of writing script of *Rumah Onca* video as the souvenir store in Palembang. This report is used to find complete information about *Rumah Onca* by writing video script of *Rumah Onca*. The methodology of this research is Research and Development from Sukmadinata (2015). This final report modified and developed the Research and Development method into three steps: Preliminary Study, Model Development, and also Final Product Testing. The problem formulation in this report was formulated into a question: How to write a video script of *Rumah Onca* as the souvenir store in Palembang. The research instruments used, first Preliminary Study: literature study, field survey, model draft. Second, model development consisted of limited testing and wider testing. Based on the finding, the writer made a video script of *Rumah Onca* as the souvenir store in Palembang. It is concluded that the video script may give knowledge and information to the readers about *Rumah Onca*.

Keywords: *video script, Rumah Onca, souvenir, research and development.*

ABSTRAK

WRITING VIDEO SCRIPT OF RUMAH ONCAK AS THE SOUVENIR STORE IN PALEMBANG

Tujuan dari penelitian ini adalah menerapkan langkah-langkah penulisan naskah video Rumah OncaK sebagai toko oleh – oleh di Palembang. Laporan ini digunakan untuk mencari informasi lengkap tentang Rumah OncaK dengan menulis naskah video Rumah OncaK. Metodologi penelitian ini adalah Research and Development dari Sukmadinata (2015). Laporan Tugas Akhir ini memodifikasi dan mengembangkan metode Research and Development menjadi tiga tahap: Studi Pendahuluan, Pengembangan Model, dan juga Pengujian Produk Akhir. Rumusan masalah dalam laporan ini dirumuskan menjadi sebuah pertanyaan: Bagaimana penulisan naskah video Rumah OncaK sebagai toko oleh-oleh di Palembang. Instrumen penelitian yang digunakan, pertama Studi Pendahuluan: studi pustaka, survei lapangan, draft model. Kedua, model pengembangan terdiri dari pengujian terbatas dan pengujian yang lebih luas. Berdasarkan temuan tersebut, penulis membuat skrip video Rumah OncaK sebagai toko oleh-oleh di Palembang. Disimpulkan bahwa naskah video dapat memberikan pengetahuan dan informasi kepada pembaca tentang Rumah OncaK.

Kata kunci: naskah video, Rumah OncaK, souvenir, penelitian dan pengembangan.

PREFACE

First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report with the title “Writing Video Script of Rumah Oncak as The Souvenir Store in Palembang”. This final report is written to fulfill the requirement of final report project in English Department of State Polytechnic of Sriwijaya,

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Palembang, July 2021

The Writer

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MOTTO AND DEDICATION

“Success is not a coincidence”

This final report dedicated to :

Myself

My family

My beloved friends

English Department

State Polytechnic of Sriwijaya

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