

FINAL REPORT
WRITING VIDEO SCRIPT OF KOLAM SUSU AS A NEW TOURISM
DESTINATION IN PALEMBANG



**This final report is written to fulfill one of the requirements for Diploma III
English Department at State Polytechnic of Sriwijaya**

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STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG


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DESTINATION IN PALEMBANG




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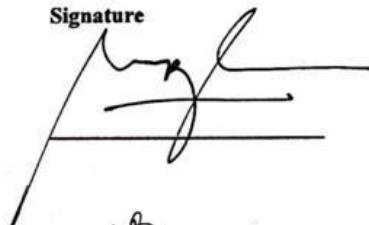
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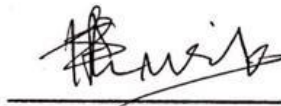
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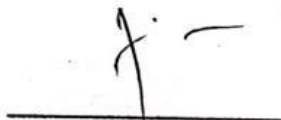
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ABSTRACT

WRITING VIDEO SCRIPT OF KOLAM SUSU AS A NEW TOURISM DESTINATION IN PALEMBANG

(Ayu Rahma Safitri, 2021, 62 pages, 12 tables, 10 figures)

This research will present about writing video script of kolam susu as a new tourism destination in Palembang. The purpose of this final report is to find how to write video script of kolam susu as a new tourism destination in Palembang. To get the purpose, the writer used Research and Development method modification by Sukmadinata (2005). The result show that there are 3 steps to make the video script of kolam susu as a new tourism destination in Palembang. They are preliminary study, model development and final product testing. Based on the result, the writer expected to further researchers to make promotional video about new tourism destination in Palembang besides kolam susu.

Keywords : Writing, Video Script, Kolam Susu, AIDA Model.

ABSTRAK

PENULISAN NASKAH VIDEO KOLAM SUSU SEBAGAI DESTINASI WISATA BARU DI PALEMBANG

(Ayu Rahma Safitri, 2021, 62 halaman, 12 tabel, 10 gambar)

Penelitian ini akan menyajikan tentang penulisan naskah video kolam susu sebagai destinasi wisata baru di Palembang. Tujuan dari laporan tugas akhir ini adalah untuk mengetahui bagaimana penulisan naskah video kolam susu sebagai destinasi wisata baru di Palembang. Untuk mencapai tujuan tersebut, penulis menggunakan modifikasi metode Research and Development oleh Sukmadinata (2005). Hasil penelitian menunjukkan bahwa terdapat 3 langkah pembuatan naskah video kolam susu sebagai destinasi wisata baru di Palembang. Mereka adalah studi pendahuluan, pengembangan model dan pengujian produk akhir. Berdasarkan hasil tersebut, penulis mengharapkan kepada peneliti selanjutnya untuk membuat video promosi tentang destinasi wisata baru di Palembang selain kolam susu.

Keywords : Writing, Video Script, Kolam Susu, AIDA Model

PREFACE

First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report with the title “Writing Video Script of Kolam Susus as a New Tourism Destination in Palembang”. This final report is written to fulfill the requirement of final report project in English Department of State Polytechnic of Sriwijaya.

The writer also would like to to thanks to everyone who helped the writer to finish this final report, especially for the writer’s advisor who have give much suggestion, support, and time. The writer also relize that this final report is still farfrom being perfect, but the writer welcomes any suggestion to make this final report is better, the writer hopes this final report will be usefull for the readers as the refrence.

Palembang, July 2021

The writer

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First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report. The writer also wants to say thank you to:

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MOTTO AND DEDICATION

***“ EVERYTHING MEANINGFUL
TAKES TIME”***

This final report is dedicated to

Allah SWT

My Beloved Parents

My Beloved Best Friends

My Big Family

And All of People who always Love and Support Me

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