

FINAL REPORT
THE POTENTIAL OF CELOSIA FLOWER PARK AS A NEW
TOURISM DESTINATION IN PALEMBANG



This final report is written to fulfill one of the requirements to complete the Diploma III of English Department at State Polytechnic of Sriwijaya

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STATE POLYTECHNIC OF SRIWIJAYA
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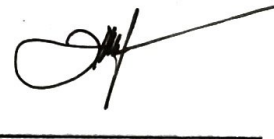
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**ENGLISH DEPARTMENT
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MOTTO AND DEDICATION

“and for those who fear Allah, He will make their path easy ”

- Qur'an (At-Talaq : 4)

This final report is dedicated to

Myself

My beloved parents

My beloved sister and brother

My beloved friends

My lecturers at English Department State Polytechnic of Sriwijaya

PREFACE

First of all, the writer would like to thank to Allah SWT for His blessing so the writer could finish the final report. The writer is very grateful can accomplish the requirement of making the final report entitled “The Potential of Celosia Flower Park as a New Tourism Destination in Palembang” to fill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya.

The writer would also like to thank all people who have given support in writing and finishing this final report, may it be family, lecturers and all friends in English Department at State Polytechnic of Sriwijaya, especially for Mrs. Dra. Evi Agustina Sari, M.Pd. and Mrs. Munaja Rahma, S.Pd., M.Pd. who has given much suggestion, support and time to finish this report. The writer would also like to thank the interviewees who let the writer knows about all the information and data related to the report.

Finally, the writer realizes that there are still many drawbacks in writing this report. Therefore, constructive criticisms and suggestions are expected. The writer expect that this report can give the benefits to other people who might need the information, especially for students of English Department at State Polytechnic of Sriwijaya.

Palembang, August 2021

The writer

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Finally, the writer would like to thank to all parties that cannot be expressed one-by-one, who helped and gave contribution directly and indirectly for the writer during writing this final report.

ABSTRACT

THE POTENTIAL OF CELOSIA FLOWER PARK AS A NEW TOURISM DESTINATION IN PALEMBANG

(Camelia Alfianty, 2021: 30 Pages, 15 Pictures)

The purpose of this report is to know whether the Celosia Flower Park is potential as a new tourism destination in Palembang. The research methodology used in this report is qualitative method, and the data were collected by using observation and interview. The result shows that the Celosia Flower Park has potential to be a new tourism destination in Palembang, because it has five aspects of a potential tourism destination such as attractions, accessibility, amenities, ancillary, and public facilities. To make the Celosia Flower Park more potential to be a tourism destination it is needed some addition of attraction and facilities.

Keywords: Potential, Celosia Flower Park, Tourism Destination

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