FINAL REPORT THE POTENCY OF GREEN CANYON AS A TOURISM DESTINATION IN LAHAT REGENCY



This final report is written to fulfill one of the requirements for Diploma III

English Department at State Polytechnic of Sriwijaya

By: Dwi Aprilia Wahyuni 061830900613

STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2021

APPROVAL SHEET

FINAL REPORT

THE POTENCY OF GREEN CANYON AS A TOURISM DESTINATION IN LAHAT REGENCY



Dwi Aprilia Wahyuni C61830900613

First Advisor,

Dra. Risa, M.Pd ID. 196508172000032001 Second Advisor,

Achmad Leofaragusta K K, S.E., M.MPar

ID. 197208102006041002

Acknowledge by,

Head of English Department,

Dr. Yusri, S. Pd., M. Pd

ID. 19770705200604100

APPROVAL SHEET OF EXAMINERS

THE POTENCY OF GREEN CANYON AS A TOURISM DESTINATION IN LAHAT REGENCY

The Final Report by:

Name

: Dwi Aprilia Wahyuni

NPM

: 061830900613

Approved by:

Examiners

Signature

Name: Dra. Muwarni Ujihanti, M.Pd

NIP : 195902171987032001

Murwant

Name: Dr. Welly Ardiansyah, S.S., M.Pd

NIP : 197408172006041001

Name: Drs. Zakaria, M.Pd NIP: 196408122000031002 (In ____

ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2021

MOTTO AND DEDICATION

, BE LOACH' BE HUBBA,

Dedicated to:

- ♥ My beloved mother and Alm. father
- ♥ My beloved brother and sister
- **♥** *My big family*
- ♥ My beloved advisors
- **♥** My beloved friends

PREFACE

Alhamdulillahirobbil 'alamin. Praise to Allah SWT, the Almighty for the mercy and strength so that we could finally finish this report. Invocation and peace go to Muhammad SAW, the Prophet, his family and his disciples. May Allah bless them and give them peace.

Furthermore, the writers would like to say thank you to Mrs. Dra. Risa, M. Pd. And Mr. Achmad Leofaragusta K K, S, E., M. MPar as the advisors who has provided guidance and direction during the writing of this final report. The title of the final report is "The Potency of Green Canyon as a Tourism Destination in Lahat Regency". This final report is written to fulfill the requirement of graduation requirements at English Department in State Polytechnic of Sriwijaya.

Finally, the writer realizes that this final report is still far from being perfect, therefore the writer expect constructive and motivating criticism and suggestions from readers for this final report. I hope that this final report can be useful and give more information about the potency of Green Canyon as a Tourism Destination in Lahat Regency.

Palembang, July 2021

The writer

ACKNOWLEDGE

In this great opportunity, the writers would like to thank profusely to all parties who have supported, assisted, and facilitated the preparation of this report so that it runs smoothly. Among them are:

- 1. Director and Assistant Director State Polytechnic of Sriwijaya
- Mr. Dr. Yusri, S.Pd, M.Pd as the Head of English Department State Polytechnic of Sriwijaya and Mrs. Aisyah Shahab, S.Pd., M.Pd. as the Secretary of English Department State Polytechnic of Sriwijaya.
- 3. Mrs. Dra. Risa, M.Pd as the first advisor and Mr. Achmad Leofaragusta K K, S. E, M. MPar as the second advisor on writing this final report.
- 4. The examinors, Mrs. Dra. Muwarni Ujihanti, M.Pd., Mr. Dr. Welly Ardiansyah, S.S., M.Pd., and Mr. Drs. Zakaria, M.Pd. who gave me suggestion for this final report.
- 5. All of the experts who had given much contribution to finish this final report.
- 6. All of lectures and staffs in English Department, State Polytechnic of Sriwijaya.
- 7. My beloved magang squad (Dimar, Ayu, Kakmon, Camel and Rohaya), who always help and reminds me on writing this final report. I gonna miss u guys!!
- 8. All of my classmates, 6BA at English Department, State Polytechnic of Sriwijaya.
- 9. My 'cabe' who always stand by my side even when I'm in ups and downs situations.
- 10. Ali Mubarak, who accompanied me to the location in writing this final report
- 11. Kostmate, Calista Kost, thank you!!!

Finally, the writer would like to thank to all parties that cannot be expressed one-by-one, who helped and gave contribution directly and indirectly for the writer during writing this final report.

ABSTRACT

The Potency of Green Canyon as a Tourism Destination In Lahat Regency

(Dwi Aprilia Wahyuni, 2021, 24 pages, 11 pictures)

The purpose of this report is to know whether the Green Canyon is potential as a tourism destination in Lahat. The research methodology used in this report is the qualitative descriptive method and the data were collected by using observation and interviews. Based on the interviews and observation conducted by the writer, the result shows that the Green Canyon has the potential to be a tourism destination in Lahat because it has 3 (three) aspects of a potential tourism destination such as attractions, amenities, and accessibility. Therefore, there are two attractions, such as swim and take photos. Then, amenities are available such as hotels, restaurants, toilets, parking areas, praying areas, and traditional booth in Green Canyon area. The accessibility of Green Canyon is quite good and visitors can visit by riding transportations such as motorcycle and car.

Keyword: Green Canyon, Lahat Regency

ABSTRACT

The Potency of Green Canyon as a Tourism Destination In Lahat Regency

(Dwi Aprilia Wahyuni, 2021, 24 pages, 11 pictures)

Tujuan dari laporan ini adalah untuk mengetahui apakah Green Canyon berpotensi sebagai destinasi wisata di Lahat. Metodologi penelitian yang digunakan dalam laporan ini adalah metode deskriptif kualitatif dan pengumpulan data dilakukan dengan observasi dan wawancara. Berdasarkan wawancara dan observasi yang dilakukan penulis, didapatkan hasil bahwa Green Canyon berpotensi menjadi destinasi wisata di Lahat karena memiliki 3 (tiga) aspek potensi destinasi wisata seperti atraksi, amenitas, dan aksesibilitas. Karena itu, ada dua atraksi, seperti berenang dan berfoto. Kemudian, fasilitas yang tersedia seperti hotel, restoran, toilet, area parkir, mushola, dan stand tradisional di kawasan Green Canyon. Aksesibilitas Green Canyon cukup baik dan pengunjung dapat berkunjung dengan menggunakan transportasi seperti sepeda motor dan mobil.

Keyword: Green Canyon, Lahat Regency

TABLE OF CONTENT

APPROVAL SHEET	ii
APPROVAL SHEET OF EXAMINERS	. iii
MOTTO AND DEDICATION	. iv
PREFACE	v
ACKNOWLEDGE	. vi
ABSTRACT	vii
TABLE OF CONTENT	. ix
TABLE OF FIGURE	. xi
CHAPTER I INTRODUCTION	1
1.1. Background	1
1.2. Problem Formulation	2
1.3. Purpose	2
1.4. Benefits	2
CHAPTER II LITERATURE REVIEW	3
2.1. Definition of Tourism	3
2.2. Kinds of Tourism	4
2.3. The Definition of Potency	5
2.4. The Potency of Tourism Destination	6
2.5. The Elements of Tourism Destination	6
CHAPTER III RESEARCH METHODOLOGY	11
3.1. Method of Research	11
3.2. Place of the Research	11
3.3. Technique of Collecting the Data	11
3.4. Participants of the Research	13
CHAPTER IV FINDINGS AND DISCUSSION	15
4.1. Findings	15
4.1.1. Tourism Destination Overview	15
4.1.2. The Result of Observation	15

4.1.3. The Result of Interview	22
4.2. Discussion	25
CHAPTER V CONCLUSION AND SUGGESTION	27
5.1. Conclusion	27
5.2. Suggestion	27
REFERENCES	30

TABLE OF FIGURE

Figure 4. 1.	16
Figure 4. 2.	16
Figure 4. 3	17
Figure 4. 4.	18
Figure 4. 5.	20
Figure 4. 6	20
Figure 4. 7	21
Figure 4. 8.	20
Figure 4. 9.	20
Figure 4. 10	21
Figure 4. 11.	22
Figure 4. 12.	