

CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1. Conclusion

In this final report the writer used method of research and development modified by Sukmadinata (2005). There are three steps of R&D, they are preliminary study, development of product and final product testing.

Based on the previous chapter, the writer concluded that video script can be used to promote Taman Wisata Alam Punti Kayu as one of tourism destination in Palembang. It can be used to promote Taman Wisata Alam Punti Kayu and as a guidance for the tourists and visitors to find the information about Taman Wisata Alam Punti Kayu, because the video script provides complete information about Taman Wisata Alam Punti Kayu such as the location, the attraction, the entrance, the facilities and so on.

The duration of the video is 5 minutes 24 seconds. The writer used Wondershare Filmora X application as the video editing software. This video is bilingual because it the narrator used English language and Indonesia language as the subtitles.

5.2. Suggestion

The writer suggested, this final report can be as reference for the next research to create another video script about tourism destination in order to promote the popular tourism destination and it can be developed by other students of State Polytechnic of Sriwijaya especially English department.