

REFERENCES

- Astono, R. (n.d.). *Belajar Copywriting; Jual Lebih Banyak Hanya dengan Tulisan*. Retrieved from <https://riantostono.com/belajar-copywriting-jual-lebih-banyak-hanya-dengan-tulisan/>
- Bastomi. February 17, 2021. *Pengertian Tradisi*. Retrieved from <https://www.idpengertian.net/pengertian-tradisi-menurut-para-ahli/>
- Borg, W. R. and Gall, M. D. (1983). *Educational Research an Introduction*. New York: Longman.
- Dian. May 15, 2021. *Pengertian Wawancara*. Retrived from <https://www.toraccino.id/wawancara/>
- Fanta, L. A. R. August 19, 2014. *Merancang Media Promosi untuk RDT Music Studio dan Home Recording di Kota Solo*. Retrieved from https://repository.uksw.edu/bitstream/123456789/8448/2/T1_362009004_BAB%20II.pdf
- Frischmann, B. December 20, 2006. *Defining "culture"*. Retrieved from <http://madisonian.net/2006/12/20/defining-culture/>
- Gustaning, G. (n.d.). *Pengembangan Media Booklet Menggambar Macam-Macam Celana pada Kompetensi Dasar SMKN 1 Jenar*. Retrieved from <http://eprints.uny.ac.id/29300/1/Guni%20Gustaning%2010513244017.pdf>
- Isawara. December 26, 2018. *Tantangan Pariwisata Indonesia di 2019 dan Siasatnya*. Retrieved from <https://www.goodnewsfromindonesia.id/2018/12/26/tantangan-pariwisata-indonesia-di-2019-dan-siasatnya>
- Mead, M. (1953). The Study of Culture at a Distance. In M. Mead and R. Metraux (eds.), *The Study of Culture at a Distance*. Chicago: University of Chicago Press.
- Michael, A. (n.d.). *What is Copywriting?*. Retrieved from <https://www.quora.com/What-is-copywriting>
- Poerwadarminto, WJS February 17, 2021. *Pengertian Tradisi*. Retrieved from <https://www.idpengertian.net/pengertian-tradisi-menurut-para-ahli/>
- Putra, O. Y. February 20, 2016. Perancangan Komunikasi Visual Booklet Promosi Pariwisata Danau Kembar Alahan Panjang, *Jurnal Desain Komunikasi Visual*, 4(2), 5. Retrieved from

ejournal.unp.ac.id<http://ejournal.unp.ac.id/index.php/dkv/article/download/8268/6349>

Richerson, P. J. and R. Boyd (2005). *Not by Genes Alone: How Culture Transformed Human Evolution*. Chicago, IL: University of Chicago Press.

Sugiyono. 2010. *Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.

Sukmadinata, N. S. Et al. (2005) *Metode Penelitian Pendidikan*. Bandung: Remaja Rosda Karya.

Syambudi I. February 1, 2019. *Kunjungan Wisatawan Mancanegara ke Indonesia*. Retrieved from <https://tirto.id/bps-indonesia-dikunjungi-158-juta-turissepanjang-2018-dfGP>

The University of Melbourne. (n.d.). *Using Tenses in Scientific Writing*. Retrieved from [Services.unimelb.edu.au:https://services.unimelb.edu.au/__data/assets/pdf_file/0009/471294/Using_tenses_in_scientific_writing_Update_051112.pdf](https://services.unimelb.edu.au/https://services.unimelb.edu.au/__data/assets/pdf_file/0009/471294/Using_tenses_in_scientific_writing_Update_051112.pdf)

Tylor, E.B. (1871). *Primitive Culture: Researches in the Development of Mythology, Philosophy, Religion, Language, Art and Custom*. London: John Murray.