

CHAPTER II

LITERATURE REVIEW

This chapter discusses about definition of comic, comic form, comic by type of story, characteristic of comic, steps of writing comic story, definition of songket and types of songket.

2.1 Comic

Comics is an art that combines images and text. According to Gumelar (2011: 7) *“komik adalah rangkaian gambar yang disusun sesuai dengan tujuan dan filosofi penciptaannya, sehingga pesan cerita dapat tersampaikan”*. It means that comics are a series of images that are arranged according to the purpose and philosophy of the author, so that the message of the story can be conveyed. Sudjana and Rivai (2002:64) state that *“komik adalah bentuk kartun yang mengungkapkan karakter dan memerankan sebuah cerita dalam urutan yang erat kaitannya dengan gambar dan dimaksudkan untuk menghibur pembaca”* the statement explains that comics are cartoon form that expresses characters and acts out a story in a sequence that is closely related to images and is intended to entertain the reader.

Rohani (1997:21) explains that *“komik adalah media yang sederhana, jelas, mudah dipahami, dan lebih informatif dan mendidik”* it means that comics are a simple, clear, easy to understand, and more informative and educational. According to Waluyanto (2005: 51) *“Komik sebagai media pembelajaran merupakan alat yang berfungsi untuk menyampaikan pesan pembelajaran”* it means that comics as a learning medium are a tool that functions to convey learning messages. In this context comic refers to the communication process between readers and learning resources (in this case, learning comics). Learning communication will run optimally if the learning message is conveyed clearly, coherently, and attractively.

From the explanation above, we can conclude that comics are more than just entertaining picture stories. Comics are a type of visual communication medium that can transmit information in a fun and understandable way. This is due to the

fact that comics combine the power of drawing and writing into a picture plot to make knowledge easier to grasp. Text makes it more understandable, and picture makes it easier to follow and remember.

Comics are a form of combining images and text that can be a promotional medium that is easy to understand and interesting to read because of their shape that makes people amused. Besides from being a promotional medium, comics can also be a source of knowledge for students at the same time, because comics can not only be filled with entertainment.

2.1.1 Comic Form

Comics are classified into two categories based on comic-strips and comic-books (Boneff in Maharsi, 1988). However, as technology has advanced, there are now more comics available, including graphic novels, comic compilations (which combine several storylines into one book), and webcomic. Comics are divided into several forms, including comic strip, comic book, graphic novel, comic compilations, and webcomic (Maharsi, 2011).

1. Comic Strip

A comic strip is a short form of comic with only a few picture panels. When evaluated from the perspective of content, however, this comic has exposed the concept of a complete content. Because there are only a few pictures, the number of thoughts expressed is restricted. Usually, it only involves one topic of conversation, such as reactions to recent issues or problems. Usually, comic strips can be found in children's magazines and newspapers.

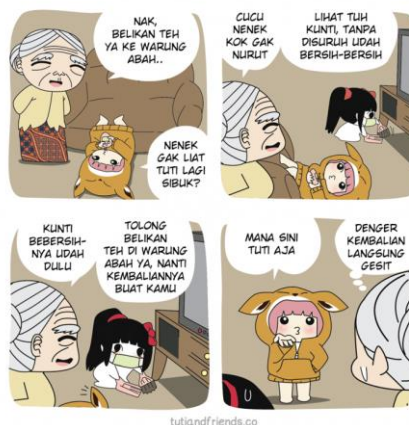


Figure 2.1 Strip Comic

Resource : (<https://sapoiha.com/>)

2. Comic Book

Comics are generally published in book form, with each volume along with a whole story. Comic books usually have complete stories and are published in series. Those who are presented with a sustainable story are also supplied with a story that is not sustainable.



Figure 2.2 Comic Book

Resource : (<https://republika.co.id/>)

3. Graphic Novel

A graphic novel is a novel combining elements of comics. Although the term novel generally refers to a book with a long fictional story, the term graphic novel is used to refer to works of fiction, nonfiction, and anthologies. Graphic novels and comic books are distinguished by the fact that they are published at various times. Typically, comic books or comic strips are published at different times. Graphic novels are normally released all at once, whereas comic books or comic strips are generally released on a regular basis. Graphic novels often present stories with adult themes. This is to distinguish them from ordinary comic books that are intended for children's reading.



Picture 2.3 Graphic Novel

Resource: (<https://nerdymamma.com/>)

4. Comic Compilation

Comic compilation is a collection of different comics by various creators. The stories in this comic are also different in each part, although the publishers sometimes use the same theme even though the storylines are different.

5. Webcomics

Webcomic is a comic that is published on a website or mobile application. This comic uses internet media in its publication. By using a website or mobile application, this type of comic only costs relatively cheaper than printed media. Apart from print media such as newspapers, magazines, tabloids and newsletters, Internet media can be used as a means to publish comics. By providing a website, visitors or readers can read comics, because the Internet media has a wider readership than print media. Online comics can be used as the first step in publishing comics at a relatively lower cost than print media.

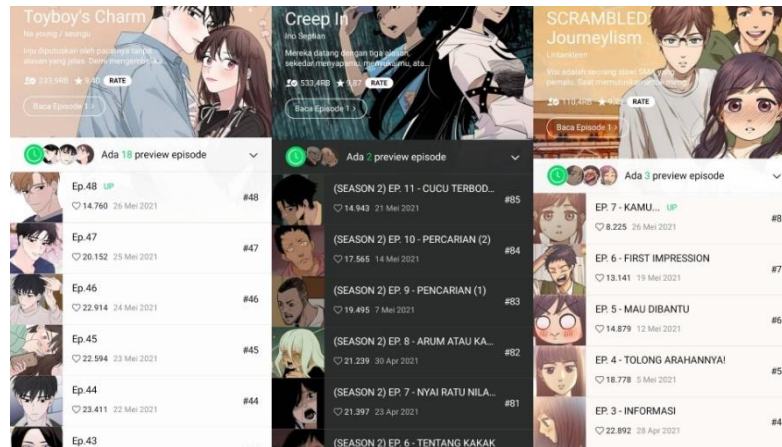


Figure 2.4 Webcomics

Resource : (<https://www.webtoons.com/id/>)

2.1.2 Comic by type of story.

Based on the type of story, comics are classified into four categories, including education comic, promotion comic, wayang comic, and action comic (Maharsi, 2011).

1. Education Comic

Comics are not only created to entertain their readers, they can also be used as educational materials because they are easy to understand. Comics are a medium that is simple, clear, easy to understand and more personal so that it is informative and educational (Rohani, 1997:21). Education comics are a type of media that can be used to help students understand a material. This is because comics combine the power of drawing and writing, which are arranged in an image storyline to make information easier to absorb. Text makes it more understandable, and flow makes it easier to follow and remember.

2. Promotion Comic

Besides being used as a medium of entertainment and education, comic also appears and is used for the promotion. Comics are one of the most effective promotional media. It is hoped that they can introduce something by arousing

the reader's imagination through narration which is made into interesting pictures.

3. Wayang Comic

In Indonesia, this type of comic first appeared in the 60-70s. Wayang comic is a traditional Indonesian comic whose story is based on the Mahabharata and Ramayana stories, both in their Indonesian and Indian versions, all is well-known among Indonesians.

4. Action Comic

Action comics contain stories about fights. This comic is popular because of its theme which is dominated by action scenes. Usually the background for this comic story is different in each country that publishes this type of comic. An example is Gundala who comes from Indonesia then there are one piece who comes from Japan and others.

2.1.3 Characteristic of Comics

Comics consist of several characteristics: propositional, conversation language, heroic, expression, and providing humor (Maharsi, 2011).

1. A Propositional

Reading comics can bring readers to engage emotionally with the main actors in the comic story. If the reader feels emotional in reading the comic, this can make the reader explore the character so that he can imagine the comic directly. Readers like to take part and be involved in comics and become the main actors.

2. Conversation Language

The language used in comics is the language of everyday conversation. This is in order to make it easier for readers to read comics. Usually comics are also read by children and teenagers so the language used is language that is easy to understand like everyday conversation.

3. Heroic

The story content contained in comics usually makes the reader feel heroic. This heroic nature makes readers interesting to read comics because it can

provide positive inspiration. This inspiration can be applied in everyday life. So comics can have a positive impact for their readers.

4. Expression

The characters in the comics are explained in a simple way. Usually the characters in comics are not complicated and have different expressions in each character. This is made so that the reader can easily understand the characters involved in the comic.

5. Providing Humor

Usually in the comic contain humor. This is so that the reader is not too serious and does not feel bored when reading the comic. Humor presented in the comic will be easy to understand someone because it is often humor in the community.

2.1.4 Steps of Writing Comic Story

Rahayu (2015) describes how to write comic story, including: making a synopsis, describing the character, dividing the scene into panels, explaining the situation, writing the dialog.

1. Making a synopsis

The first stage of writing a comic story is the same as the first stage of writing any other story, which is to create a synopsis of the story. The synopsis tells the entire story from beginning to the end.

2. Describing the character

Then the characters in the comics must also be explained so that the illustrator can draw exactly the characters in the comics, such as physical and character traits

3. Dividing the scene into panels

After having a synopsis and description of the characters in the comic, the next step is to divide the scene into panels. Panel is a frame that contains an illustration of a situation in a comic.

4. Explaining the situation

Then write down in detail the situation the author wants to draw. The situations are written in detail to make it easier for the illustrator to draw the comic, and so that what is in the writer's imagination can be captured by the illustrator.

5. Writing the dialogue

In writing dialogues, efforts must be made so that the dialogue is not too long. If that happens the illustration may be covered by a dialogue that is too long so that the illustration can not be seen clearly. This is the last step. After that, the writer will give the comic script to the illustrator to draw the illustration.

2.2 Songket

Songket is one of the cultural heritage of Palembang. Songket is a type of cloth woven using gold thread or silver thread. Syarofie (2007) states that

Sampai saat ini songket tidak memiliki arti resmi. Namun, songket berasal dari bahasa Palembang. Songket adalah akronim dari kata disongsong dan diteket. Dalam bahasa Palembang, disongsong merupakan proses memasukkan benang ke dalam sebuah alat yang disebut longsen. Teket artinya sulaman, yaitu proses menenun benang.

It means that songket currently has no official meaning. However, songket comes from the Palembang's language. Songket is an acronym of the words *disongsong* and *diteket*. In Palembang, *disongsong* refers to the process of putting threads into equipment called *longsen*. *Teket* means embroideries, it is the process of weaving threads.

Purwanti and Siregar (2016) explained that

Berdasarkan data arkeologi diketahui bahwa songket telah dikenal oleh masyarakat Sumatera Selatan dari abad ke 9. Pada Saat itu kain songket hanya digunakan oleh kalangan bangsawan. Penggunaan kain songket di kalangan bangsawan berlanjut hingga kesultanan pada abad ke-16 hingga ke-19. Setelah kesultanan runtuh, songket mulai menyebar di kalangan non-bangsawan.

It means that based on archaeological data it is known that songket has been known to the people of South Sumatra from the 9th century. At that time,

songket was only used by the nobility. The use of songket among the nobility continued until the sultanate in the 16th to 19th centuries. After the collapse of the sultanate, songket began to spread among non-aristocrats.

Palembang government is still attempting to incorporate songket into Palembang's cultural heritage. This is continuously pursued in order to preserve the traditional songket Palembang cloth's authenticity and distinctiveness. According to Rosidi (2011), *“pengakuan hukum sangat penting untuk melestarikan dan melindungi kekhasan budaya, industri kecil songket, dan menghindari klaim dari negara lain.”* it means that legal recognition is essential for preserving and protecting cultural distinctiveness, the small songket industry, and avoiding claims from other countries.

2.2.1 Types of Palembang Traditional Songket

According to Djamarin et al. (in Nugraha, 2015), there are five types of Palembang traditional songket motives. They are lepus, tawur, tretes mender, bungo pacik, and combination.

1. Lepas

Lepas is a type of songket with gold thread patterns that cover almost the entire songket cloth. The beauty of this type of songket motif is seen in the even distribution of gold threads, which almost completely cover the fabric's surface. This is in accordance with the meaning of lepus, which means to cover.



Figure 2.5 Songket Lepas

Resource : (<https://budaya.co/songket-dari-palembang/>)

2. Tawur

Songket tawur is famous for its characteristic which has a spreading motive, in accordance with the meaning of the word tawur, which is scattered or spread. Tawur songket differs from other types of songket in that the motifs on the surface of the cloth on tawur songket are seen in groups and spread out. Unlike songket fabrics in general, the weft threads that form the motif are not inserted at the fabric's edges.



Figure 2.6 Songket Tawur

Resource : (<https://palembangposting.blogspot.com/>)

3. Tretes mender

There are many songket tretes motifs that resemble songket lepus, but there are significant differences that must be understood in order to distinguish between songket tretes and songket lepus. Many gold threads are replaced with gold-colored cotton threads in songket tretes, though some threads still use gold threads. Another distinction is that there is no motif in the center of the songket tretes cloth, but rather on the edge of the songket tretes cloth.



Figure 2.7 SongketTretes

Resource : (<https://shopee.co.id/Songket-Tretes-Mider>)

4. Bungo pacik

Songket bungo pacik is woven with white cotton thread, gold thread is barely visible on the surface of the cloth and fills some of the intermittent motifs. The Bungo songket cloth is mainly worn by Palembang residents of Arab descent.



Figure 2.8 Songket Bungo Pacik

Resource : (<https://kerajinanwongkito.wordpress.com/>)

5. Combination

This songket motif is a combination of different separate songket types. For example Bungo Cina is a combination of Tawur and Bungo Pacik, whereas Bungo Intan is a combination of Tretes Mender and Bungo Pacik.



Figure 2.9 Songket Combination

Resource : (<https://www.bukalapak.com/>)