

CHAPTER II LITERATURE REVIEW

2.1 Comic

According to Sudjana and Rivai (2011: 64), a comic can be defined as a form of cartoon that expresses characters and plays a story in a sequence that is closely related to images and is designed to provide entertainment to readers. Daryanto (2010: 27) comics are a form of presenting stories with a series of funny pictures. Comics provide simple stories, easy to grasp and understand, so they are very popular with both children and adults. Comic comes from French, "comique" and from Greek "Komikos" which means funny or tickling. All comics only refer to humorous or satirical stories to entertain readers in the funny comic story.

According to Tedjasaputra (2007:66), comic is a pictorial story where the elements of the image are more important than the story. Image elements in comics are very important for understanding the storyline. The storyline in comics can be understood even without an explanation in the form words. Gumelar (2011:7), comics are sequences of images arranged according to the purpose & philosophy of the maker until a cheerful message is conveyed, comics tend to be given the necessary lettering as needed.

Based on the explanation above, it can be concluded that a comic is a story made in the form of an image containing funny humor. Comic stories contain characters who act out a story so that readers can imagine the story. In comics there are reading texts so that readers can easily understand the story line.

2.1.1 Types of Comics

According to Bonnef (1998), comics consist of two categories; there are comic strips and comic books. At this time the comic form is being very developed. Beside strips and books, comics can be found in novels, there are graphic novels and

compilation novels. According to Maharsi (2011), comics are divided into several types. There are comics form and comics by type of story. In comics form, there are strip comic, comic book, graphic novel, compilation comic and web comic:

1. Strip Comic

A comic strip is a short comic that consists of several panels, and usually contains humor in the story. There are two other derivative forms of this type of comic, namely continuous strips and comic cartoons. Continuous strip comics have serial stories and are usually featured in newspapers and magazines. The comic strip often shows a picture from the public or community about the occurrence or activity of protests and is wrapped in funny jokes but still critical.



Figure 2.1 Comic Strip

Resource: *Komik Strip Tahilalats* (<https://www.brilio.net/>)

2. Comic Book

Comic books are comics that are presented in a separate book and apart from other parts of printed media such as comic strips and cartoon comics. Comic books are

included in the type of fiction book. Comic book is created in several volumes which consist of parts of the story topic called chapter. The contents of this book are fictional stories that are not based on real life.



Figure 2.2 Comic Book

Resource: *comic book detektif conan* (<http://id.carousell.com/>)

3. Graphic Novel

Graphic novels are comics that feature stories that have a serious theme. The weight of graphic novel stories is presented more to adult consumers. The story that is presented is like a novel and is presented with images resembling comic books. There are also differences in the packaging of graphic novels from other comic books. The content of graphic novels is usually over a hundred pages and is usually packed with a hard cover. At the beginning of its use, the term graphic novel became a debate in the comic world. The presentation of comic books that are thicker than most existing comic books raises the question whether a comic is not a book.

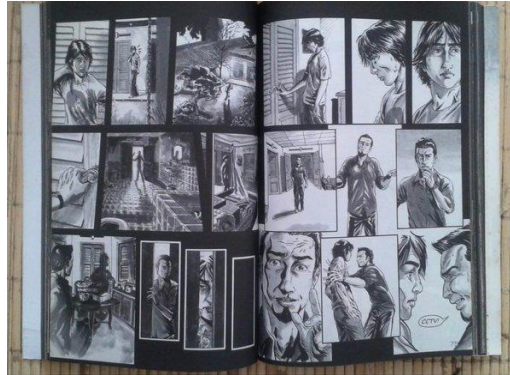


Figure 2.3 Graphic Novel

Resource: (<https://www.bukalapak.com/p/hobi-koleksi/buku/komik/yya9x9-jual-enjah-a-novel-graphic-novel-grafis-komik-indonesia>)

4. Compilation Comic

Compilation Comics, this comic is a collection of several comic titles by different authors, publishers and comic artists. Usually in the form of a thick book with several divisions in it, so that it can contain many different comics from one another.

5. Web comic

This comic uses internet media in its publication. By using a website, this type of comic is relatively cheaper when compared to the printed version of the comic, because it does not cost money print. Usually this type of comic is published on paid websites and you have to subscribe to enjoy it as well as free digital comic provider sites like Webtoon. Web comic can reach readers wider than print media. Largest audiences claim well over one million readers Web comic is more profitable than printed comic, because it is relatively cheap and easy to access.

According to Maharsi (2011), comic by type story is divided into four kinds; there are education comic, promotion comic, wayang comic, and action comic.

1. Education Comic

At first comics were only used as entertainment. However, over time comics did not only function as entertainment, but were also used for educational purposes. The language, images, and text in comics are able to transfer information quickly about a problem compared to use only writing. This comic actually contributed substantially in the realm of intellectual and artistic art, so it shows that comic has two functions at once. First is the entertainment function and both can be utilized directly or indirectly for educational purposes.

2. Promotion Comic

Comics are used in addition to entertaining and education, comics are also used to promote a product. Visualizations of these promotional comics usually use superhero figures or figure which is a manifestation of the image of the product being promoted.

3. Wayang Comic

Wayang comics are comics that tell about puppetry, such as the story of mahabharata, ramayanan, gatotkaca, and others. This comic appeared around the 60-70s. However, currently the existence of wayang comics in Indonesia is rarely found.

4. Action Comic

Action comics are comics that contain stories about battles and fights. This comic is very popular in Indonesia, because most comics that tell about fighting are very popular with the people. The content of this comic adapts to the culture of each country.

2.1.2 Characteristic of Comics

Maharsi (2011) states that comics consist of several characteristics: propositional, conversation language, heroic, expression, and providing humor.

1. Propositional

Reading comics can bring readers to engage emotionally with the main actors in the comic story. If the reader feels emotional in reading the comic, this can make the reader explore the character so that he can imagine the comic directly. Readers like to take part and be involved in comics and become the main actors.

2. Conversation Language

The language used in comics is the language of everyday conversation. This is in order to make it easier for readers to read comics. Usually comics are also read by children and teenagers so the language used is language that is easy to understand like everyday conversation.

3. Heroic

The story content contained in comics usually makes the reader feel heroic. This heroic nature makes readers interesting to read comics because it can provide positive inspiration. This inspiration can be applied in everyday life. So comics can have a positive impact for their readers.

4. Expression

The characters in the comics are explained in a simple way. Usually the characters in comics are not complicated and have different expressions in each character. This is made so that the reader can easily understand the characters involved in the comic.

5. Providing Humor

Usually in the comic contain humor. This is so that the reader is not too serious and does not feel bored when reading the comic. Humor presented in the comic will be easy to understand someone because it is often humor in the community.

2.1.3 Steps of Writing Comics

According to Rahayu (2015) there are several steps to write comic story including making a synopsis, describing the characters, dividing the scene into some panel, explaining the situation and writing the dialogues between characters.

1. Making a synopsis

In writing the comic story, the first thing is to make a synopsis. The synopsis describes the whole story from beginning to the end.

2. Describing the characters

Write the physical or nature of characters that we want to make in the comic story. So the illustrator can make the picture of characters involved in the story.

3. Dividing the scene into some panels.

After making a synopsis and characters, then we divide the scene into panels. Panel is a frame containing a picture of a story scene. In the panel, there can be narration and sound not just pictures for example, sound of opening a door and birds chirping.

4. Explaining the situation.

Write in detail the situation that to describe. It is easier for illustrators to create comics that match writer expectations and imagination.

5. Writing the dialogues between characters.

In writing a comic story do not make the dialogue too long. If dialogues are too long, it will make the illustration is not clear because there are too many texts will cover the image.

2.2 Culinary

2.2.1 Definiton of Culinary

Culinary is a lifestyle that cannot be separated from everyday life because food is a daily necessity. Culinary can also be interpreted as the result of processed food into side dishes, drinks and snacks. According to Tarwotjo (2007) culinary is a

food that passes by a process ranging from choosing food, cooking even to plating that can produce an interesting food. Furthermore, Fadheli (2000) culinary is a part of life that is closely related to the daily food consumption. Based on the explanation above, it can be concluded that culinary is something related to eating or drinking. Culinary is food and drink which are made through the process of selecting, cooking and also plating.

2.2.2 Types of Culinary in Palembang

Every region in Indonesia has different typical food. One of the cities in Indonesia that has typical food is the city of Palembang. Palembang has unique food that is not owned by other cities in Indonesia. There are some typical foods in Palembang such as Pempek, laksan, Burgo, Celimpungan, Kue 8 Jam, and others.

1. Pempek

Pempek is a typical Palembang city which is very famous in Indonesia. Every tourist who wants to visit the city of Palembang will definitely taste Pempek. Pempek is made from fish that has been processed and then modified with tofu and eggs. Pempek must be eaten with a sauce called cuko to make it more delicious. Cuko is made with chili, garlic.



Figure 2.4 Pempek

Resource: <https://www.tripzilla.id/makanan-khas-palembang/7736>

2. Laksan

Laksan is a typical Palembang food made from processed fish. Laksan is usually served with a sauce made using coconut milk and topped with chili so that it has an orange color. This food is usually eaten in the morning.



Figure 2.5 Laksan

Resource: <https://www.tripzilla.id/makanan-khas-palembang/7736>

3. Celimpungan

Celimpungan is a typical Palembang food made from fish that has been processed with flour. This Celimpungan has similarities with tekwan in terms of shape, which is slightly round. Celimpungan is usually eaten during Eid al-Fitr.



Figure 2.6 Celimpungan

Resource: <https://www.tripzilla.id/makanan-khas-palembang/7736>

4. Burgo

Burgo is a typical Palembang food made from rice flour and tapioca flour then cooked in a roll. Burgo is usually served with a sauce made of coconut milk mixed with turmeric, garlic, galangal and kencur. Burgo is more delicious to eat if we add chili and lime.



Figure 2.7 Burgo

Resource: <https://www.tripzilla.id/makanan-khas-palembang/7736>

5. Kue 8 Jam

Kue 8 jam is a cake that is a typical food of the city of Palembang. This cake has something special because this cake is cooked for 8 hours. This long cooking time makes the food delicious and soft. Usually this cake is eaten during Eid al-Fitr so it is quite difficult to find on ordinary days.



Figure 2.8 Kue 8 jam

Resource: <https://www.idntimes.com/food/recipe/gustyan/mengenal-kue-8-jam-makanan-unik-dari-palembang-exp-c1c2/4>