

DESIGNING MUGS TO PROMOTE TOURISM DESTINATIONS IN PALEMBANG



**This final report is written to fulfill one of requirements for Diploma III English
Department of State Polytechnic of Sriwijaya**

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PALEMBANG
2021
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MOTTO

Always remember Allah Swt, I do whatever I like, because I don't want to regret it later

DEDICATION:

I dedicate this final report to me as the writer, my beloved parents, my brother, my friends, my advisors, and my major English Department POLSRI.

2021

PREFACE

First of all, the writer would like to say thank to Allah SWT for the blessing that has been given to her, so she could finish the final report. The writer would like to express the gratitude to their prophet Muhammad SAW for sincere and remembering every kindness or fault occurred. The writer also would like to give big thanks to the advisors who helped in writing and finishing this report. This report is written to finish the study at State Polytechnic of Sriwijaya Palembang with the title “Designning Mugs to Promote Tourism Destinations in Palembang”.

The writer realizes that there are still some mistakes in writing this final report. The writer hopes that readers can give suggestion, comments, and advice for the final report. The writer hopes that this report can give advantages especially for the students of English Department.

Palembang, JUNE 2021

The Writer

ACKNOWLEDGEMENT

First of all, the writer would like to thank to Allah SWT that has given us the mercy, the grace, and the blessing so the writer can finish this report. After that, the writer would like to express to Prophet Muhammad SAW who has brought us from the darkness into brightness. The writer also would like to give deepest gratitude to the entire participants for their advices and valuable guidance during writing this final report. In this chance, me as the writer would like to thank to:

1. My beloved Allah SWT and my parents, who give me a lot of love and support throughout my life, Also my moms. Thank you for always being there for me and understand me I do love you more than anything.
2. My advisors, Mrs Dr. Nurul Aryanti, M.Pd. and Mrs Dra. Risa, M.Pd. Who have patiently guided and given endless supports and valuable contribution during writing this report.
3. All lectures and administration staffs in English Department. Thank you for taught me a lot of knowledges and help me to finishing this report.
4. All experts who are willing to took time to read my designing mug and gave some suggestions, comments, and advices.
5. My cousin, Nyimas Callista Nabilyha Edgina, who always helped and heard about my final report.
6. My “Bestien Team” Etak, Iga, and Tasya, who always made me laugh when I'm dizzy and lazy thinking about this report.
7. My beloved friends for 3 years Pelatihan Mental Baja squad, especially Tenti Sulfa Murti, Tasya Wulandari, Yoka Zumarni, Dwi Anggraini, Vanny, Andi and Vasa. Thank you for always asked and helped me to wrote this report.
8. My best relationship patner Serda M Aditya Saputra. Thank you for always support me by yours opinion, so I can enjoy to wrote this report while hearing your advice.

ABSTRACT

DESIGNING MUGS TO PROMOTE TOURISM DESTINATIONS IN PALEMBANG

(Nadya Auria Thalitha, 2021: 46 Pages)

This final report is aimed to write designning mugs to promote tourism destinations in Palembang. The purpose of this final report is to promote tourism destinations in Palembang. This study is expected to provide some important outputs such as information about the steps of designing mug to promote tourism destinations in Palembang as well the product of a mug. The problem is how to designning mugs to promote tourism destinations in Palembang (Ampera, Museum Sultan Mahmud Badaruddin II, Kampung Al-munawar, Masjid Agung and Pulau Kemaro. In this final report, the writer used research and development method by Sukamadinata (2005). The writer collected the data by using observation and documentation. designning mugs to promote tourism destinations in Palembang by the writer and then given to experts. The result shows the short story can be used as an alternative way to introduce Palembang historical tourism venues. The writer expects, the student of English department can be more creative and innovative in presenting tourisms as well as sharpen the designning mugs to promote tourism destinations in Palembang skill.

Key words: *Designning mug, Promote, Ttourism destinations.*

ABSTRAK

DESIGNING MUGS TO PROMOTE TOURISM DESTINATIONS IN PALEMBANG

(Nadya Auria Thalitha, 2021: 46 Pages)

Laporan akhir ini bertujuan untuk menulis perancangan mug untuk mempromosikan destinasi pariwisata di Palembang. Tujuan dari laporan tugas akhir ini adalah untuk mempromosikan destinasi pariwisata di Palembang. Penelitian ini diharapkan dapat memberikan beberapa keluaran penting seperti informasi tentang langkah-langkah perancangan mug untuk mempromosikan destinasi pariwisata di Palembang serta produk mug. Permasalahannya adalah bagaimana merancang mug untuk mempromosikan destinasi pariwisata di Palembang (Ampera, Museum Sultan Mahmud Badaruddin II, Kampung Al-munawar, Masjid Agung dan Pulau Kemaro). Dalam laporan tugas akhir ini penulis menggunakan metode penelitian dan pengembangan Sukamadinata (2005)? Penulis mengumpulkan data dengan menggunakan observasi dan dokumentasi, merancang mug untuk mempromosikan destinasi wisata di Palembang oleh penulis kemudian diberikan kepada ahlinya. Penulis berharap, mahasiswa jurusan Bahasa Inggris dapat lebih kreatif dan inovatif dalam menyajikan pariwisata serta mengasah kemampuan mendesain mug untuk mempromosikan destinasi pariwisata di Palembang.

Kata kunci: Perancangan mug, Promosi, Destinasi wisata.

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