

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

This chapter presents the conclusion and suggestion.

#### **5.1 Conclusion**

The mugs can be used as an effective medium to promote destinations in Palembang because they contain information about destinations in Palembang. In order to write a good mugs, you should invite some experts who master in content, English text and design information. The writer hopes this mugs can help the promotion of destinations in Palembang , so it can increase the number of visitors in destination in Palembang.

#### **5.2 Suggestion**

It is recommended for the future researchers to use the mugs to promote. It is expected the publication will increase the sales and popularity of it.