

**DESIGNING E-BOOKLET OF TEPIAN MUSI FLOATING
RESTAURANTS AS ONE OF MEDIA TO PROMOTE TOURISM
CULINARY IN PALEMBANG**



FINAL REPORT

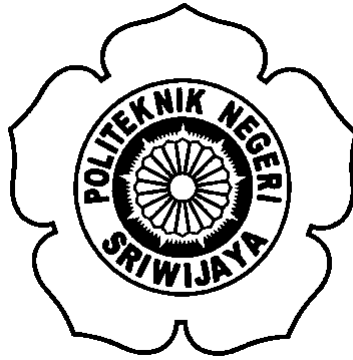
**This final report is written to fulfill one of the requirements
For Diploma III English Department
at State Polytechnic of Sriwijaya**

By :

**DIAN SAPUTRA
061830900729**

**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2021**

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APPROVAL SHEET

FINAL REPORT

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By:

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Palembang, July 2021

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DESIGNING E-BOOKLET OF TEPIAN MUSI FLOATING
RESTAURANTS AS ONE OF MEDIA TO PROMOTE
TOURISM CULINARY IN PALEMBANG

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ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2021

MOTTO AND DEDICATION

MOTTO

What You Sow, That's What You Will Reap

DEDICATION

I dedicate this final report to myself as the writer, my advisors, my beloved parents, my brothers, my friends, my girlfriend, and my major English Department POLSRI.

2021

PREFACE

First of all, the writer would like to say thank to Allah SWT for the blessing that has been given to me, so I could finish the final report. The writer would like to express the gratitude to the prophet Muhammad SAW for sincere and remembering every kindness or fault occurred. The writer also would like to give big thanks to the advisors who helped in writing and finishing this report. This report is written to finish the study at State Polytechnic of Sriwijaya Palembang with the title “Designing e-booklet of Tepian Musi Floating Restaurants as one of media to Promote Tourism Culinary ini Palembang”.

The writer realizes that there are still some mistakes in writing this final report. The writer hopes that readers can give suggestion, comments, and advice for the final report. The writer hopes that this report can give advantages especially for the students of English Department.

Palembang, July 2021

The Writer

ACKNOWLEDGEMENT

First of all, the writer would like to thank to Allah SWT that has given us the mercy, the grace, and the blessing so the writer can finish this report. The writer also would like to give deepest gratitude to the entire participants for their advices and valuable guidance during writing this final report. In this chance, me as the writer would like to thank to:

1. My beloved parents and grandparents, who give me a lot of love and support throughout my life. Thank you for always being there for me and understand me.
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4. All lectures and administration staffs in English Department. Thank you for teaching me a lot of knowledge and help me to finishing this report.
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7. "Our Lives Matter" Team in 6BB Class; Rendy, Sopan, and Arum.
8. My close friends; Arib, Rhoma, Renaldi, Wahyu, Adi, Hafiz, and Ilham who always ask "kapan lulus?".

Designing E-Booklet of Tepian Musi Floating Restaurants As One of Media to
Promote Tourism Culinary in Palembang

ABSTRACT

(Dian Saputra, 2021: 53 Pages, 29 Figures, 2 Tables)

This final report is aimed to design an e-booklet of Tepian Musi Floating Restaurants to promote tourism culinary in Palembang. The purpose of this final report is to design e-booklet Tepian Musi Floating Restaurants as one of media to promote culinary tourism in Palembang. The problem is how to design e-booklet of Tepian Musi Floating Restaurants as one of media to promote tourism culinary in Palembang. In this final report, the writer used research and development method by Sukamadinata (2012). The writer collected the data by using literature review and field survey. The e-booklet was designed by the writer and then given to experts. The result shows the e-booklet can be used as one of media to promote tourism culinary in Palembang. The writer expects, the students of English department can be more creative and innovative in presenting tourisms as well as sharpen the writing skill.

Key Words: *designing, e-booklet, promotion, Tepian Musi Floating Restaurants.*

ABSTRAK

(Dian Saputra, 2021: 53 Halaman, 29 Gambar, 2 Tabel)

Laporan akhir ini disusun dengan tujuan untuk merancang e-booklet mengenai Rumah Makan Terapung Tepian Musi dalam rangka mempromosikan wisata kuliner di Palembang. Tujuan dari laporan tugas akhir ini adalah merancang e-booklet Restoran Terapung Tepian Musi sebagai salah satu media untuk mempromosikan wisata kuliner di Palembang. Rumusan masalah pada Laporan Akhir ini adalah bagaimana merancang e-booklet Restoran Terapung Tepian Musi sebagai salah satu media untuk mempromosikan wisata kuliner di Palembang. Dalam laporan tugas akhir ini, penulis menggunakan metode penelitian dan pengembangan yang dikemukakan oleh Sukamadinata (2012). Penulis mengumpulkan data dengan menggunakan studi pustaka dan survei lapangan. E-booklet dirancang oleh penulis dan kemudian diberikan kepada para ahli. Hasil penelitian menunjukkan e-booklet dapat digunakan sebagai salah satu media untuk mempromosikan wisata kuliner di Palembang. Penulis berharap, mahasiswa jurusan Bahasa Inggris dapat lebih kreatif dan inovatif dalam menyajikan pariwisata sekaligus mengasah kemampuan menulis.

Kata Kunci : *merancang, e-booklet, promosi, Rumah Makan Terapung Tepian Musi.*

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