

CHAPTER I

INTRODUCTION

1.1 Background

Tourism is an activity for pleasure done by someone or groups who visit some places beyond their normal place in short time and involve some facilities, accommodation, transportation, and service. Based on UU RI No 10 Tahun 2009, *Pariwisata adalah berbagai macam kegiatan wisata dan didukung berbagai fasilitas serta layanan yang disediakan oleh masyarakat, pengusaha, Pemerintah, dan Pemerintah Daerah*. Which means tourism is a variety of tourist activities and supported by various facilities and services provided by the community, businessmen, government, and local government.

Indonesia is an archipelago country that has a lot of tourism potential. Indonesia has 17,508 islands which stretches from Sabang on the western end to Merauke on the eastern end, from Miangas to Rote Island in its northern and southern ends. Every region in Indonesia has its own tourism potential. Starting from the potential for cultural tourism, religious tourism, natural tourism, culinary tourism, and man-made tourism.

Ogan Ilir is one of the regencies in Indonesia that has a high potential in tourism industry since it has several tourism destinations to visit. In Ogan Ilir, there are many tourism destinations that people can visit; for instance, Bajumi Wahab Mosque, Taman Teluk Seruo, Telok Putih Lake and Taman Pancasila.

Taman Pancasila is located at KM 32 Timbangan Ogan Ilir. Taman Pancasila is a new park in Ogan Ilir. This destination was only inaugurated or announced officially by The Governor of South Sumatera, Mr. Herman Deru on February 4, 2021. Previously the location of Taman Pancasila was a terminal that used to serve public transportation for intercity and provincial transportation. But now it has been transformed into a town square which is named Taman Pancasila.

Taman Pancasila has its own charm and uniqueness. In this destination with an area of almost two hectares, Taman Pancasila has 9 facility zones that can be enjoyed by visitors. Starting from monument zone, fountains, basketball courts, flowers zone, children playground zone, games zone, sports zone, plazas, and recreation zone.

Taman Pancasila can be reached by land transportation. The tourist can use public transportation such as taxi and bus or private transportation such as car and motorcycle. It takes around 45 minutes using non toll road from Palembang (capital of South Sumatera) to Taman Pancasila which is near to terminal.

Taman Pancasila is starting to be visited by many people around the park, but there are still many people do not know about the existence of this destination. Taman Pancasila is the largest park in Ogan Ilir and there has been no research on the potency of Taman Pancasila before. The management of Taman Pancasila need to improve existing deficiencies and develop its potency so that it can make Taman Pancasila better and can increase regional income.

Related to the explanation above, the writer is interested in writing this final report entitled “The Potency of Taman Pancasila as a New Tourism Destination in Ogan Ilir South Sumatera”.

1.2 Problem Formulation

The problem formulation of this final report is whether Taman Pancasila has the potency as a new tourism destination in Ogan Ilir South Sumatera or not?

1.3 Problem Limitation

Based on the problem formulation above, the problem of this final report is limited towards Taman Pancasila and its potency as a new tourism destination in Ogan Ilir South Sumatera. It was limited to Taman Pancasila because it was a new park and the largest in Ogan Ilir.

1.4 Research Purpose

The purpose of this final report is to know whether Taman Pancasila has the potency as a new tourism destination in Ogan Ilir South Sumatera or not.

1.5 Research Benefit

The benefits of this final report are:

a. For Writer:

The writer can increase new insights and knowledges about the potencies of Taman Pancasila as a new tourism destination in Ogan Ilir South Sumatera

b. For Readers:

The readers especially English Department students can enrich their knowledge about the potencies of Taman Pancasila as a new tourism destination in Ogan Ilir South Sumatera.

c. For Politeknik Negeri Sriwijaya:

Politeknik Negeri Sriwijaya can use this final report as an archive and literature in library.

d. For Government:

The benefits of this final report are as the guidance to know more about the potencies of Taman Pancasila as a new tourism destination in Ogan Ilir South Sumatera