

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

#### **5.1. Conclusion**

In the process of making the persuasive presentation in the form of a promotional video of Maung Waterfall as a tourism destination in Lahat Regency applied the Research and Development Method steps adapted from Febriana (2016). The steps were used three main steps, they were (1) Preliminary Study which consists of two steps: Literature Study and Field Survey, (2) Development and (3) Validation. In Preliminary Study, the writer collected the information about the object of the research both the framework and the content. Based on the data from Preliminary Study, the persuasive presentation in the promotional video was developed, which was called preliminary product. The data of Maung Waterfall, language and presentation method was used as the references. After the preliminary product is developed, it was tested in next stage, validation. The preliminary product was developed into final product using the interviews data. from 3 experts as the validators. They were experts of history of Maung Waterfall, English and presentation. The data was used for validating the final product.

#### **5.2. Suggestion**

Based on the research of developing persuasive presentation for promoting Maung Waterfall in Lahat Regency through a promotional video, the writer would like to give some suggestion as follows: Future researchers can make more of presentation videos about tourism destinations because it will help everyone to know about tourism in our country and there will be a lot of creativity to introduce tourism destinations from every region in our country so that people can find out about them more easily.