

CHAPTER I

INTRODUCTION

1.1. Background

In everyday life, communication events are encountered everywhere. In general, communication has a role in determining the movement of life because almost all activities, whether individually, in groups, socially, culturally, politically, economically, religion, and relations between nations are carried out by communication. It is a fundamental need for a person in social life, the needs to sustain the life and the needs to adapt to the environment. Humans communicate to share knowledge and experience. Good communication skills can be a provision for personal and social careers. However, not everyone can communicate well naturally, therefore education and communication training is needed to improve a person's ability as well. Through communication, the attitudes and feelings of a person or group can be understood by other parties. However, communication will be effective if the message conveyed can be interpreted properly by other parties or the recipient of the message.

According to Rosenbaum (2005), Communication is the transmission of information, delivery of verbal messages or nonverbal messages, and the process of exchanging information between one individual and another through the process of symbols, signs and behavior. It means that, communication is a transmission of information between one individual and another through the process of symbols, signs and behavior.

Everyone can communicate, but not everyone can speak fluently and attractively in public. At the level of communication, speak in front of public is known as public speaking. In a communication process, public speaking is a form of elaboration in a one-way communication model where messages are conveyed in a unidirectional form from a communicator to the communicant (Zulfazli, 2015). The skills and techniques in public speaking need to be possessed by a speaker so

that the objectives, material and information to be conveyed to the audience can be captured and accepted by the audience.

Public speaking is a great way of building personal development on many levels, since improving communication skills is helpful in almost every area of life. Whether the goal is to engage in political debate, make a career as a motivational speaker or gain confidence in front of an audience, public speaking can help someone meet that goal (Barnard, 2017). Students who are agents of change are expected to play a role through their public speaking skills. One of the public speaking practices that are often used in everyday life is when doing job interviews or presentations. This ability can be used when someone has to give a presentation in front of clients or superiors. If someone manages to deliver a good presentation, it is not impossible to get a promotion. It cannot be denied that having public speaking skills is an important thing, including being able to get a certain profession. For example, to become a public relation or marketing staff, public speaking skills are usually one of the requirements that must be possessed by applicants. Even though it is called the ability to speak in public, it does not mean that people have to speak in front of a public. Public speaking skills are also needed when speaking in front of only one person, for example during a job interview. On that basis, everyone needs to have public speaking skills.

In preparing for the world of work, students in this case need to be equipped with public speaking skills. Public speaking is an important skill which provide benefits for person, career, and society. Almost every job needs public speaking skill. Having a public speaking skill could be someone's strength point and could be the value to compete with others. Many companies are requiring someone to have the communication skill be it persuading, negotiating, and speaking affectively. In practice, public speaking skills are less familiar to the younger generation. Even though public speaking is important not only for adults but also for students, especially the alumni of English Department at Sriwijaya State Polytechnics. Public speaking skills are very crucial for them because the English Department is one of the majors that studies public speaking material, especially dealing with the world of work. Therefore, the writer would to know the influence

of public speaking in getting a job for the alumni of the English Department of Sriwijaya State Polytechnic.

Based on the explanation above, the writer was interested in writing the final report entitled "**The Influence of Public Speaking in Getting a Job for The Alumni of The English Department of Sriwijaya State Polytechnic**".

1.2. Problem Formulation

The problem of this final report was to find out whether there is the influence of public speaking in getting a job for the alumni of the English Department of Sriwijaya State Polytechnic or not.

1.3. Problem Limitation

Based on the background and problem limitation which were explained, the problem was limited to the ability of public speaking in getting a job for the alumni of the English Department of Sriwijaya State Polytechnic. The study was limited to the alumni of English Department at Sriwijaya State Polytechnics because they were one of the majors that studies public speaking material, especially dealing with the world of work.

1.4. Purpose

The purpose of this final report was to prove the hypotheses that there is the influence of public speaking in getting a job for the alumni of the English Department of Sriwijaya State Polytechnic.

1.5. Benefits

This writing is beneficial for:

a. Theoretical Benefits

The result of this research is expected to contribute to the science, insight and world education that can be referenced for the future studies of this kind and information for future studies.

b. The Practical Benefit

a. For the Writer

This research can be used as a training tool for writing scientific works.

b. For the Reader

This research is expected to be great interest to students, that public speaking can affect someone in getting a job.