

# CHAPTER I

## INTRODUCTION

In this chapter, the writer will discuss the background of research, problem formulation and its limitation, purpose, and significance of the study.

### 1.1. Background

Indonesia has a lot of interesting history. Talk about history, we cannot be separated from the heroes who contributed to fighting for independence. There are many national heroes who have contributed to fighting for the nation's independence. This is in line with *UU No.20 Tahun 2009 tentang Gelar, Tanda Jasa, dan Tanda Kehormatan. Pasal 1 angka 4* explain

*Pahlawan nasional adalah gelar yang diberikan kepada warga negara Indonesia atau seseorang yang berjuang melawan penjajahan di wilayah yang sekarang menjadi wilayah NKRI yang gugur atau meninggal dunia demi membela bangsa dan Negara ....*

It should be very natural we know information about heroes, especially those who come from Palembang City, and respect national heroes who have died to defend the nation and state.

Unfortunately, the heroes who come from Palembang City are rarely known by the public. Knowledge of information about heroes from Palembang is also lacking. Even though knowing information about heroes can add to a sense of nationalism and patriotism. Like reminiscing and imitating the traits and attitudes of the heroes.

Information about heroes, especially heroes from Palembang City, needs to be preserved. One of the ways that people can find information about the hero who came from Palembang is by making a video. Today, in the era of globalization and technology, people are more and more turning to social media

and spending their time streaming videos on YouTube or scrolling on Instagram, TikTok, and other social media rather than reading newspapers or magazines.

Social media technology allows people to get and understand information easily. Uploading videos on the internet can be an effective way to provide information about heroes who come from Palembang because they can be accessed by the public anytime and anywhere. Without having to come to the museum to find out information about the hero who came from Palembang.

Video has several advantages because of the combination of visual and audio. It works well in delivering the messages and attracting the viewer's attention. Sadiman (2009:74) said that

*Video adalah media audio visual yang menampilkan gambar dan suara. Pesan yang disajikan bisa berupa fakta (kejadian, peristiwa penting, berita) maupun fiktif (seperti misalnya cerita), bisa bersifat informatif, edukatif maupun instruksional.*

The use of information technology in the form of videos can help the process of delivering information, messages, and materials to be more enjoyable.

In addition, Arsyad (cited in Mawarni, 2016:8) stated that

*Video merupakan serangkaian gambar gerak yang disertai suara yang membentuk suatu kesatuan yang dirangkai menjadi alur, dengan pesan-pesan di dalamnya untuk ketercapaian tujuan pembelajaran yang disimpan dengan proses penyimpanan pada media pita atau disk.*

This is in line to make the video itself. Like a video that is made and in it there are messages or information that can get and understand them easily. For example, informative videos about education, environment, and history.

When producing videos, scripts are an essential element of conveying the video message. Information about the Heroes of Palembang will be conveyed through a video script in English so that the video is not only watched by the domestic community but also by foreign people. Indonesian script also need to be included in the video. The manuscript will consist of information about the Heroes of Palembang.

In view of the fact that people are more interested in watching videos than reading, the writer wants to introduce and provide information about the heroes of

Palembang through videos to increase knowledge about heroes who come from Palembang. The writer would like to write the final report entitled "**Designing A Video Script Of Palembang Heroes**".

### **1.2. Problem Formulation**

Reffering the fact that there is still insufficient information about heroes of Palembang, this report discusses about how to write a video script of Palembang Heroes.

### **1.3. Problem Limitation**

To clarify the scope of discussion, this study is limited by The steps of writing a video script of Palembang heroes. The writer choses three heroes of Palembang namely Sultan Mahmud Badaruddin II, AK Gani, and Ratu Sinuhun.

### **1.4. Purpose**

The purpose of this research is to know how to write a video script of Palembang Heroes.

### **1.5. Significance of the study**

The significance of this study is :

- a. For students  
To give more knowledge and information about Palembang heroes. Furthermore, it enhances the knowledge and information about scriptwriting of informative video and is able to be used as references for the students.
- b. For State Polytechnic of Sriwijaya.  
To reproduce and enrich the library reading material collections at Sriwijaya State Polytechnic. This is also intended to facilitate the information about Palembang heroes.
- c. For the people of Palembang  
To popularize the Palembang heroes to the people. Also, people can easily find out and get information about these heroes.

