

**DESIGNING A VIDEO SCRIPT TO PROMOTE MANAN
SAHMIN AS PALEMBANG TRADITIONAL CAKE**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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STATE POLYTECHNIC OF SRIWIJAYA

2021

**APPROVAL SHEET
FINAL REPORT**

**DESIGNING A VIDEO SCRIPT TO PROMOTE MANAN SAHMIN AS
PALEMBANG TRADITIONAL CAKE**



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The image shows three handwritten signatures, each written on a horizontal line. The first signature is a cursive 'N' followed by a flourish. The second signature is a stylized 'R' with a vertical line through it. The third signature is a cursive 'H' followed by a flourish.

STATE POLYTECHNIC OF SRIWIJAYA

2021

MOTTO AND DEDICATION

"Do what is right, not what is easy."

This final report is dedicated to:

Allah SWT

Prophet Muhammad SAW

My beloved parents

I, myself

PREFACE

First of all, the writer would like to express the greatest thanks to Allah SWT for blessing and giving the writer strength, health, and guidance in finishing this final report entitled “Designing a Video Script to Promote Manan Sahmin as Palembang Traditional Cake”. The purpose of this report is to fulfill the requirement of Final Report at English Department of State Polytechnic of Sriwijaya. The writer also would like to thank the people who had given a support in finishing this final report, especially for the writer’s advisors who have given much advice, suggestion, support, and time to finish this report. The writer also realizes that this report is still far from being perfect and welcomes any suggestion to make this report better. Finally, the writer hopes this report will be useful for the readers as the reference information.

Palembang, August 2021

The Writer

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ABSTRACT
DESIGNING A VIDEO SCRIPT TO PROMOTE MANAN SAHMIN AS
PALEMBANG TRADITIONAL CAKE

(Nadira Riandani, 2021: 62 Pages)

This report discusses how to design products in the form of script that contains information about Manan Sahmin as Palembang Traditional Cake. The purpose of this final report is to apply the steps for writing a video script of Manan Sahmin. The methodology used in this study is Research and Development from Sukmadinata (2005). This final report is modified and developed by the Research and Development method into three steps: Preliminary Study, Model Development, and also Final Product Testing. The problem formulation in this report was formulated into a question: How to write a video script of Manan Sahmin as Palembang Traditional cake. The research instruments used, first Preliminary Study: literature study, field survey, model draft. Second, model development consisted of limited testing and wider testing. Based on the finding, the writer makes a video script of Manan Sahmin. It is concluded that the video script may give knowledge and information to the readers about Manan Sahmin as Palembang Traditional Cake.

Keywords: *Research and Development, Video Script, Traditional Cake, Manan Sahmin.*

ABSTRAK
DESIGNING A VIDEO SCRIPT TO PROMOTE MANAN SAHMIN AS
PALEMBANG TRADITIONAL CAKE

(Nadira Riandani, 2021: 62 Halaman)

Laporan ini membahas tentang bagaimana merancang produk berupa naskah yang berisi informasi tentang kue Manan Sahmin sebagai kue tradisional Palembang. Tujuan dari pembuatan laporan tugas akhir ini adalah untuk menerapkan langkah-langkah penulisan naskah video Manan Sahmin. Metodologi penelitian ini adalah Research and Development dari Sukmadinata (2005). Laporan Tugas Akhir ini dimodifikasi dan dikembangkan dengan metode Research and Development menjadi tiga tahap: Studi Pendahuluan, Pengembangan Model, dan juga Pengujian Produk Akhir. Rumusan masalah dalam laporan ini dirumuskan menjadi sebuah pertanyaan: Bagaimana penulisan naskah video Manan Sahmin sebagai kue tradisional Palembang. Instrumen penelitian yang digunakan, pertama Studi Pendahuluan: studi pustaka, survei lapangan, draft model. Kedua, pengembangan model terdiri dari pengujian terbatas dan pengujian yang lebih luas. Berdasarkan temuan tersebut, penulis membuat naskah video Manan Sahmin. Disimpulkan bahwa naskah video dapat memberikan pengetahuan dan informasi kepada pembaca tentang Manan Sahmin sebagai kue tradisional Palembang.

Kata kunci : *Research and Development, Video Script, Traditional Cake, Manan Sahmin.*

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