

**DESIGNING E-BOOKLET OF KRIYA
SRIWIJAYA AS A SOUVENIR STORE IN PALEMBANG**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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2021**

APPROVAL SHEET
DESIGNING E-BOOKLET OF KRIYA
SRIWIJAYA AS A SOUVENIR STORE IN PALEMBANG



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STATE POLYTECHNIC OF SRIWIJAYA

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MOTTO AND DEDICATION

Motto :

“Sholat, Hang Out, Work Together, Finish Together”

This final report is dedicated to:

Allah SWT

Myself

My family

My lecturers

My friends

State Polytechnic of Sriwijaya

English Department

PREFACE

First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report with the title “Designing E-Booklet of Kriya Sriwijaya as a Souvenir Store in Palembang”. This final report is written to fulfill the requirement of final report project in English Department of State Polytechnic of Sriwijaya.

The writer also would like to thank to everyone who helped the writer to finish this final report, especially for the writer’s advisors who had given many suggestions, supports, and much time. The writer also realizes that this final report is still far from being perfect, but the writer welcomes any suggestions to make this final report is better. Finally, the writer hopes this final report will be useful for the readers as thereference.

Palembang, July 2021

The writer

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ABSTRACT

Designing E-Booklet of Kriya Sriwijaya as a Souvenir Store in Palembang

(Nur Azizah, 2021: 56 pages, 7 tables and 52 figures)

The purpose of this study is to find the process of designing an e-booklet to promote Kriya Sriwijaya as the souvenir store. In this study, the writer used Research and Development (R&D) method with two step: preliminary study and model development by simplifying Sukmadinata's (2005) R&D model. In the preliminary study, a text draft and design of an e-booklet are made based on the information got from literature study and data from the interview and observation. The information of Kriya Sriwijaya and the writing skill are used to write the text of e-booklet. In addition, the information about how to make e-booklet and designing skills of using software application, namely Medibang paint and canva used to design the e-booklet. In model development, were seven experts in limited testing and wider testing, commented: content, languages (Indonesian and English) and design. The draft text was revised by adding information about blongket fabric and improving capitalization, vocabulary, pleonasm and spelling. In addition, the draft design was revised by adding logo of *Kriya Sriwijaya* and *Pesona Indonesia*. The e-booklet of Kriya Sriwijaya is expected to be a medium to promote about Kriya Sriwijaya.

Keywords: *E- Booklet, Kriya Sriwijaya, Research and Development*

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