

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusions and suggestion of the study report.

5.1 Conclusions

The e-booklet of Kriya Sriwijaya with the information of Kriya Sriwijaya souvenir store in Palembang is designed to promote Kriya Sriwijaya, a souvenir store in Palembang. In designing e-booklet, two stages of research and development method, namely preliminary study and development of product is employed. This e-booklet has 22 pages in A5 with Indonesian and English text. In the process of designing e-booklet, the information, knowledge, opinions are required. The information of Kriya Sriwijaya and the writing skill are used to write the text of e-booklet. Furthermore, the information about how to make e-booklet and designing skill of using software application, namely Medibang Paint and Canva are used to design the e-booklet. To develop this product, the writer needs some comments and suggestions from the experts in content, language (English and Indonesian) and design. The e-booklet of Kriya Sriwijaya is expected to be a medium to promote about Kriya Sriwijaya.

5.2 Suggestions

The writer recommends that the next researchers to develop this e-booklet by adding more information and pictures about the process of making Songket fabric. This product does not complete yet because due to the process took much time, the writer did not do the last step of research and development namely: dissemination. For the next researchers the writer suggests conducting dissemination.