

## CHAPTER I

### INTRODUCTION

In this chapter, there are several points the writer would like to discuss about, such as: background, problem limitation, problem formulation, research purpose, and benefits of writing this final report.

#### 1.1 Background

Reading is such an important activity to improve the ability to think critically, to add insight and information that are very important for an individual. Nowadays, there are many mediums for people to read such as magazines, newspapers, storybooks, novels, novella and so on. By reading, the reader can entertain, enhance their vocabulary and their creativity. The habit of reading stories often will usually make readers interested in writing.

Fiction books are one of the most popular books for readers, especially young people. Novella is a type of fiction book that is almost the same as a novel. The development of novella in Indonesia is quite rapid nowadays, as evidenced by the presence of various kinds of novella that have been published such as by Pramoedya Ananta Toer entitled *Bukan Pasar Malam* (104 pages), by Ricky P. Rikardi entitled *Waktunya Menutup Toko* (98 pages), and by Hamka entitled *Dibawah Lindungan Ka'bah* (52 pages). The same as a novel, the story in the novella is a work of imagination that discusses the problems of a person's life or various characters. Many readers in Indonesia, especially young people are interested in fictional content in various genres which are comedy, horror, thriller, fantasy, and romance. Also, many readers are interested in visiting the place where the story took place. Therefore, fiction books can have a good impact on the tourism industry.

Novella can also be used to promote tourism objects. In Indonesia, there are still not many Indonesian writers who write novella in English prose, so there is still a lack of enthusiasm for readers to read novella in English prose. However, English novella is not very popular among the public, especially in Indonesia.

Thus, hopefully, novella in English prose are expected to increase the mastery and interest of readers to be interested in the English language.

In addition, *Laskar Pelangi* which is a local story that successfully raised the name of Belitung Island. Actually, the *Laskar Pelangi* is not for promotion, but they indirectly promote the tourism objects which are full of limitations based on real conditions in Belitung or true stories novelist at the time. *Laskar Pelangi* has been translated into at least 26 languages in the world. Since *Laskar Pelangi* has been noticed by people around the world, Belitung has become one of the cities visited by many tourists because *Laskar Pelangi* readers are curious about the places. According to Badan Pusat Statistik (English: The Central Bureau of Statistic) of Bangka Belitung Province, the number of tourists visiting Bangka-Belitung island has increased rapidly. During 2011-2017, the average tourist increased by 29 percent. It was recorded that tourist visits reached 380.941 people in 2017. The amount of pages in the novella is not too many, so that it is light to read. Through the places in the story, readers tend to join in their imagination and they can know the representative of the places. Moreover, novella that raise tourist destinations are rarely found, especially with Palembang as the setting places that are put into the story.

Therefore, the writer is interested in writing a final report entitle **“Designing A Novella Script Entitled “99 Days”**” with the romance genre that is one of the most favorite genres in teenagers. It is expected that it can provide benefits to readers, both increasing imagination and English grammar. Furthermore, what distinguishes the story in this novella is that this novella will tell the love story of a college student with a barista for only 99 days. Besides, the writer introduces some tourism destinations in Palembang which are *Benteng Kuto Besak*, *Jembatan Ampera*, *Pulau Kemaro*, and *Kambang Iwak* through the story written in the novella. By designing the novella, the writer hopes that the novella can bring a positive impact on the public’s curiosity to visit tourism destinations contained in the novella which indirectly contribute to tourism in Palembang by the arrival of tourists to Palembang.

## **1.2 Problem Limitation**

The writer focus on “How to design a novella script entitled “99 Days”.

## **1.3 Problem Formulation**

Based on the background above, the problem formulation of this report is “How to design a novella script entitled “99 Days”.

## **1.4 Research Purpose**

Based on the problem formulation above, the research purpose of this final report is to find out the steps in designing a novella script entitled “99 Days”.

## **1.5 Research Benefit**

a. For the writer :

1. The report will help the writer to complete the requirement to finish a study in English Department at State Polytechnic of Sriwijaya.
2. The report will help the writer to improve the ability of English writing and get the experience of designing a novella script.
3. The report will add the writer’s knowledge both in English grammar used in the novella.

b. For the readers :

In this report, the target of the novella are teenagers in age 13 until 25 years old. The target chosen due to the novella uses romance genre which is mostly one of popular genres among those ages.

1. The report will increase the readers’ knowledge about tourism destinations in Palembang.
2. The report will help the reader know how to design a novella script.
3. The report will help the readers as one of the alternative mediums used to increase the English vocabulary.