CHAPTER I

INTRODUCTION

In this chapter, the writer will discuss the background of research, problem formulation and its limitation, purpose and benefits in conducting the research.

1.1   Background

Nowadays, fiction books become popular reading books, especially among teenagers. Reading imaginative stories in fiction can make the reader enter into the story and feel like playing a character in the story. Imaginative stories can be found in many types of fiction books, one of them is novella. Novella has almost similarities with novels, which has various kinds of genres such as romance, horror, thriller, comedy, and fantasy. However, the novella has a number of words and a storyline and that is not as complicated as the novel.

Besides, fiction books can be used as a medium for tourism promotion because the setting places specified in a story has succeeded in making readers interested and curious to visit it. Two novels by Andrea Hirata, *Laskar Pelangi* and *Sang Pemimpi* novels are examples of book fiction that have succeeded in making a positive impact on the tourism industry. The two novels have succeeded in providing a positive impact on the tourism industry in the Province of Bangka Belitung Islands by increasing tourist visits, both local and foreign.

Based on Badan Pusat Statistik (English: Central Bureau Statistics) of Bangka Belitung Islands Province, the number of tourists to the Bangka Belitung Islands has indeed increased rapidly and the number of tourists to the Bangka Belitung Islands has indeed increased rapidly. During 2011–2017, the average tourist visits increased by 29 percent. In 2017, it was recorded that tourist visits reached 380,941 people. This means an increase of 30 percent compared to the previous year. These data prove that *Laskar Pelangi* and *Sang Pemimpi* novels can have an impact on increasing the number of tourist visits after the two novels were published. This increase occurred because of the attractiveness of the setting places in the novels so that it became a tourist destination visited by tourists such as

Lengkuas Island and the Andrea Hirata Literary Museum which has the appeal of being the first literary museum in Indonesia.

Seeing the success of those novels in the tourism industry, the writer chose to design a novella script entitled *"2000"* which tells about the flashbacks of student life in Palembang in the early 2000s. This novella also raises and briefly introduces favorite tourism destinations in the early 2000s Palembang such as Taman Alam Wisata Punti Kayu, Bukit Siguntang, and Jembatan Ampera. This is expected to be able to bring back tourism destinations that have begun to be less attractive to tourists which indirectly contributes to the arrival of tourists to Palembang.

The writer chooses novella because the minimum number of words that are not many as a novel, so it is lighter to read. Besides being able to be published offline, the novella can also be uploaded to the internet. In this case, the writer published the novella in the Wattpad application. The novella script is written in English prose which is expected to be read by international readers and can be a medium in increasing the mastery and interest of local readers in English by presenting different readings. Therefore, the writer is interested in writing a final report entitled **"DESIGNING A NOVELLA SCRIPT ENTITLED 2000".**

1.2 Problem Formulation

Based on the background above, the problem formulation of this final report is "How to design a novella script entitled "2000".

1.3 Research Purpose

Based on the background above, the purpose of this final report is to find out the steps in designing a novella script entitled "2000".

1.4 Benefit

The benefit of this research are:

A. For the writer
1. The report will help the writer to complete the requirement to finish a study in English Department at State Polytechnic of Sriwijaya.

2. The report will help increase the writer's knowledge of English writing and grammar

3. The final report will help the writer to gain knowledge about the experience of writing and designing a novella

4. The report will help introduce Palembang city and several tourism destinations in Palembang

B. For the readers

In this final report, the targets are teenagers with an age range 12-25 years. This target was chosen because this novella uses the romance genre which is one of the most popular genres among teenagers.

1. The report will increase the readers' knowledge about tourism destinations in Palembang.

2. The report will help the reader know how to design a novella script.

3. The report will help the readers see the novella as one of the alternative mediums used to increase the English vocabulary.