

CHAPTER I

INTRODUCTION

1.1. Background

Most of people would probably think that writing is a complicated and boring activity to do. One of the reason is because the stigma of writing is identical with academical writing like essays, journals, articles and dissertations. However, writing can be more than putting the information through paper. On the other hand, writing can be interesting and fun activity to do especially when it comes to use creativity. The activity of writing in creative way is known as creative writing.

Creative writing offers a new way for writers to play with language, imagination, and innovation. Creative writing uses senses and emotions in order to create a strong visual in the reader's mind whereas other forms of writing typically only leave the reader with facts and information instead of emotional intrigue (Pope, 2019). Therefore, it can let the writer to create a pleasure works that seems fun to be read. This work includes poetry, scripts, screenplays, creative non-fiction, and fiction story.

Fiction story commonly used for entertaining, and it can be a media of learning for the reader. Besides, it can be used as a promotion way, especially in tourism field. Regarding to this issue, Smith (2012) states that tourists visit places that were accurately portrayed in books, and those that were used as an inspiration for fantastical settings in literature. In addition, there are some types of fiction story, such as short stories and novels that can be used for promoting tourism destination.

One of the success fiction works in promoting tourism destination is a best seller novel, namely *Laskar Pelangi*. This novel is written by Andrea Hirata and was published in 2005. The novel brings some tourism destinations in Bangka Belitung as setting in the story. Turns out, *Laskar Pelangi* has successfully increased a number of visitors in Belitung Island since the novel could leave a deep impression for the

readers. Based on the data from Indonesia.go.id (2019), the visitors of Belitung island increased after the novel released.

Realizing how success the novel was, inspires the writer as the student of tourism and hospitality industry to contribute in the same way in order to promote tourism destination especially in Palembang. This city is one of the metropolitan cities in Indonesia that has potency to be developed especially in tourism. There are several iconic tourism objects with great historical values in the city. In addition, it has many cultures which are attractive such as traditional food and language. Knowing the potency, the writer choose a novella as the media to promote the tourism destination. It is considered a novella, not as long as novel and not too short like a short story.

The novella is written in English and wrapped in action genre by bringing some mystery with riddle in some tourism destinations in Palembang as the setting place in the story. It is as a hope to attract the readers curiosity and leave deep impression about how the situation in Palembang and finally they probably would be interested in visiting Palembang as a tourist. Moreover, the novella will be published on Wattpad as the world's most-loved social storytelling platform, thus it can be read by many readers from all over the world.

Reading a novella can fly the reader's minds to the places in the story. That is one of the best appeals novella presents for the readers. It leads the writer to believe that writing a novella can be a way to contribute promoting tourism destination in Palembang. For this reason the writer is interested in writing a final report entitled **Writing a Novella entitled "Allied"**.

1.1. Problem Formulation

Based on the background above, the problem formulation in this final report is how to write a novella entitled "Allied".

1.3. Problem Limitation

To prevent this final report out of topic, the problem limitation is limited by the steps of writing a Novella entitled "Allied".

1.4. Purpose

The purpose of this final report is to find out how to write a novella entitled "Allied".

1.5. Benefits

The benefits of this final report are as follows:

1. For Writer
 - a. Completing the requirement to finish a study in English Department at State Polytechnic of Sriwijaya.
 - b. Gaining knowledge of English writing and grammar.
 - c. Getting a pleasant experience and knowledge of knowing how to write a novella in English.
 - d. Getting information about several tourism destination places in Palembang.
2. For Readers
 - a. Being a reference to write a final report on the same topic.
 - b. Helping the readers in increasing English vocabulary in a fiction story.
 - c. Giving knowledge and information to the readers about several tourism destinations in Palembang.
3. For State Polytechnic of Sriwijaya
 - a. Introducing the polytechnic in tourism field.
 - b. Being an object for the further research