

**DESIGNING A BLOG MEDIA TO PROMOTE MIDANG AS A TOURISM
CULTURE IN KAYUAGUNG**



**This Final Report is submitted to fulfill one of the requirements to complete
The Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

BY

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2021

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**DESIGNING A BLOG MEDIA TO PROMOTE MIDANG AS A
TOURISM CULTURE IN KAYUAGUNG**



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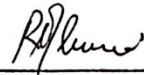
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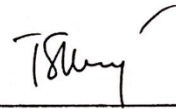
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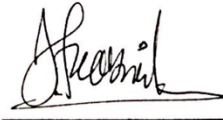
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MOTTO AND DEDICATION

Motto:

If you want to live a happy life, be attached to a goal, not people or things.

This final report dedicated to:

- Allah SWT
- My beloved parents
- My beloved brother and sister
- My lecturers in English Department at State Polytechnic of Sriwijaya
- My beloved friends

PREFACE

First of all, I would like to express my greatest thanks to Allah SWT for giving me the health and strength in finishing this final report entitled *Designing a blog media to promote midang as a tourism culture in kayuagung*. The purpose of writing this paper is to fulfil the requirement of the final report at English Department of State Polytechnic of Sriwijaya.

I realise that this final report is still imperfect, but I will be delighted to welcome any constructive comments and suggestions to make this paper better. Finally, I hope it will give some useful information for the readers.

Palembang, July 2021

The writer

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In this moment, the writer would like to say thank you to everyone who has given many contributions in this final report.

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2. Mr. Drs.Zulkifli, M.Pd and Mrs. Munaja Rahma, S.Pd., M.Pd as my first and second advisors. Thank you for your kind guidance, patience, advice and support during the journey of my final project writing.
3. All of the experts who given much contribution and suggestions for this final report.
4. Lectures and Administration staff of English Department. Thank you for your kind assistance and great support.
5. My beloved friends of 6 BD Class. Thank you for your sharing ideas and opinion.

ABSTRACT

DESIGNING A BLOG MEDIA TO PROMOTE MIDANG AS A TOURISM CULTURE IN KAYUAGUNG

(Vira Juniarti, 2021: 38Pages)

This final report aims to develop a media blog and find out how to design a blog media to promote midang as a tourism culture in Kayuagung. This report can be used as a source of information of midang. This blog consist of the definitions, uniqueness, and history by designing a media blog to promote Midang as a tourism culture in Kayuagung. In this final report the writer uses Research and Development from Sukmadinata (2005). The writer collects data through documentation and interviews as a reference in designing a media blog to obtain information. Blogs are designed by authors and then given to experts. The results of this study are the writer create a media blog to promote Midang as a tourism culture in Kayuagung. It was concluded that the blog that was developed could provide readers with knowledge and information about cultural tourism to be promoted.

Keywords: *Designing Blog Media, Tourism Culture, Research and Development*

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