

REFERENCES

- Alma,B. (2006). *Promotion in marketing*. Retrieved on 24 march 2021 from <http://digilib.its.ac.id/public/ITS-Undergraduate-10763-Paper.pd>.
- Ardand,S. (1983). *Memori Masa lalu Dalam Kenangan*. Kayuagung
- Borley, L. (1994). *Cultural Diversity in a Changing Europe*. in J.M. Fladmark (ed.).Donhead, UK, pp3-11.
- Marpaung,H. (2002). *Introduction to Tourism*. Bandung: Alfabeta.
- Halim,C (2010).*Eksotisnya dunia Blog*.Jakarta: PT Elex Media Komputindo.
- Heryanto. (2020). *Konsep Kebersamaan dalam tradisi midang mabang handak pada masyarakat morgesiwe kecamatan kayuagung*. Retrived on 7 august 2021 from <https://jurnal.univpgri-palembang.ac.id/index.php/sitakara/article/view/3522/3257>.
- Jonathan. (2018). *Advertising and promotion communicating brands*. Retrieved on 22 march 2021 from http://www.untag-smd.ac.id/files/Perpustakaan_Digital_1/ADVERTISING%20Advertising%20and%20Promotion%20Communicating%20Brands.pdf.
- Klave.(1996).*Interviewingas a DataCollection Method:ACriticalReview*.Retrieved on 24 March 2021 from <http://www.sciedu.ca/journal/index.php/elr/article/view/4081>
- Kodyat, H. (1983). *Pariwisata*. Retrieved on 19 March 2021 from: <http://andiybt.blogspot.co.id/2011/09/pariwisata.html>)
- Mayangkara. (2015). *Macammacam media iklan* Retrieved on 23 March 2021 from <https://webbisnis.com/macam-macam-media-iklan-untuk-promosi/>
- Nordquist, R. (2018). *Documentationin Reports and Research Papers*. Retrieved on 24 March 2021, from <https://www.thoughtco.com/documentation-in-research-1690405>
- Pendit, N.S. (1994). *Definisi daya tarik wisata*. Retrieved on 23 may 2021 from <http://mahgrobhi.blogspot.com/2013/01/skripsi.html>.
- Percy, R. (2002). *A model of brand awareness and brand attitude advertising strategies*. Retrieved on 23 march 2021 from <https://onlinelibrary.wiley.com/doi/abs/10.1002/mar.4220090402>
- Salamadian (2020). *Pengertian blog*. Retrieved on 22 March 2021 from: <https://salamadian.com/pengertian-blog/>

- Setiawan,D (2020). *Cara Membuat Website dengan HTML dan CSS*. Retrieved on 23 March 2021 from <https://kelasprogrammer.com/cara-membuat-website-dengan-html-dan-css/>
- Stuart,M. (2004). *The history and philosophy of art education*.Inggris. Cambridge : Lutterworth Press,
- Sugiyono. (2006). *Metodologi penelitian administrasi*.Bandung:
- Sugiyono. (2014). *Metode Penelitian*. Retrieved on 20 april 2018 from: <http://eprints.umm.ac.id/35604/4/jiptummpg-gdl-syalyyulia-49777-4-babiii.pdf>
- Sugiyono.(2009).*Metode penelitian bisnis(Pendekatan kuantitatif,kualitatif,dan R&D)*.Bandung: Alfabeta.
- Sukmadinata,N. S. (2015). *Metode penelitian pendidikan*. Alfabeta.
- Rahman,S. (2012). *Killer Blog*.Jakarta. PT Elex Media Komputindo.
- W. Ernst Eder (1996). *Comparisons of several design theories and methods with the legacy of vladimir hubka*. Retrieved on 20 may 2021 from https://webcache.googleusercontent.com/search?q=cache:Xn4lWsf_AH0J:https://www.designsociety.org/download-publication/33288/Comparison%2Bof%2Bseveral%2Bdesign%2Btheories%2Band%2Bmethods%2Bwith%2Bthe%2Blegacy%2Bof%2BVladimir%2BHubka+%26cd=3&hl=id&ct=clnk&gl=id
- Wahab, S. (1998). *Manajemen kepariwisataan*. Jakarta: PT. Pradyna Paramita
- Wahab,S (1992).*The challenge of sustainable tourism growth*. London:Routledge.
- Yuliani P, (2013), *Strategi Komunikasi Dinas Kebudayaan Pariwisata dan Kominfo (Disbudpar) Dalam Meningkatkan Kunjungan Wisatawan Di Desa Pampang Kota Samarinda*. Retrieved on 22 March 2021 from: [https://ejournal.ilkom.fisip-unmul.ac.id/site/wp-content/uploads/2013/09/JURNAL%20YULIANIedit%20\(09-23-13-07-23-06\).pdf](https://ejournal.ilkom.fisip-unmul.ac.id/site/wp-content/uploads/2013/09/JURNAL%20YULIANIedit%20(09-23-13-07-23-06).pdf)

