

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusion and suggestion of designing video script of how to design phone case as souvenir using Palembang tourism objects illustration.

5.1 Conclusion

Based on the explanation in the previous chapters, it can be concluded that there were three steps of writing video script of how to design phone case as souvenir using Palembang tourism objects illustration. The stages of writing script by Boon (2008) were in line with the stages of research and development method modified by Sukmadinata (2019). The first step was preliminary study that can be linked with the stages by Boon (2008) which Doing Research, Concept, and Drafting. The second step was model development, which was related to revision. In model development, the writer did limited testing and wider testing to validate and develop the product. In limited testing, there were two aspects tested. The first was the content of the steps of designing the phone case using Palembang tourism objects illustration and the second aspect was English language of the video script. The next was wider testing. In here, there were two aspects tested. They were English language of video script and format of the video script. The last stage was final testing. It is the final product test linked to the final draft. This is the final stage of the research and development that consists of pre-testing, revision and dissemination. Unfortunately, the writer could not do the final testing due to lack of cost and time. Therefore, the writer stopped the work until wider testing and considered the revision of wider testing as the final product.

5.2 Suggestion

Based on the research that the writer did, the writer suggests the next researcher could design phone case using illustrations of other Palembang tourism objects. In addition, the writer suggests souvenir entrepreneurs to be able to

considerate the phone case with the illustration of Palembang tourism objects as the new creation of souvenirs from Palembang.