

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

This chapter presents the conclusion and suggestion of the study report.

5.1 Conclusion

The coloring book was designed to introduce Palembang tourism destinations to children. In designing the products, the writer used two steps, namely, preliminary study and model development using research and development method by Sukmadinata (2019). In preliminary study, there were three activities: literature study, field survey, and model draft design. From the literature study, the writer got information about design, coloring book, descriptive text, and Palembang tourism destinations. In field survey, the writer got information about children and tourism destinations in Palembang through interview. Those informations were use as the reference for the writer in making the draft model designs. Moreover, in model development the writer did tested the model draft designs in two testing, namely, limited field testing and wider field testing. The coloring book contains of line art, colored pictures, and descriptive texts of 10 Palembang tourism destinations: Ampera Bridge, Balaputra Dewa Museum, Jakabaring Sport City, Al Islam Muhammad Cheng Ho Mosque, Palembang Bird Park, Kemaro Island, Al Munawwar Arab Village, Pundi Kayu Nature Park, Amanzi Waterpark, and Sriwijaya Kingdom Archaeological Park. There are some suggestion and comment from the experts in the field of English and Indonesian languages, and graphic design regarding to the theories from literature review. In addition, this coloring book is hoped to develop children's coloring skill and give them knowledge about Palembang tourism destinations.

5.2 Suggestion

The writer suggests the further researcher to do the last stage in research and development method which is final product testing and dissemination to determine the effectiveness of the products.