

FINAL REPORT
THE POTENTIALS OF PALEMBANG BIRD PARK AS A TOURISM
DESTINATION IN PALEMBANG



This Final Report is submitted to fulfill one of the requirements to complete the
Diploma III Degree of English Department
State Polytechnic of Sriwijaya

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MOTTO AND DEDICATION

Motto:

“The only way to get what you want in this world is through hard work.”

-The Princess and the Frog-

Dedication :

- Me, myself and I
- My beloved parents
- My beloved sister and brothers
- My beloved uncle and my beloved brother who are in heaven
- My lecturers in English Department State Polytechnic of Sriwijaya
- My beloved friends

PREFACE

From all graces which has been descended, the writer would like to convey our gratitude to the Almighty Allah Azza wa Jalla for the outstanding blessing so that the writer could accomplish making the final report entitled “The Potentials of Palembang Bird Park as a Tourism Destination in Palembang” as one of the requirements to finish Diploma III at English Department State Polytechnic of Sriwijaya. The writer would like to say thanks to all people who have given support in finishing this final report, may it be family, friends, and advisors. The writer would also like to thank the interviewees who let the writer get the data and information related to the report.

Finally, the writer realizes that there are still many deficiencies in this final report. Therefore, constructive criticisms and suggestion are expected for the improvement. The writer sincerely expect that this report could provide advantages and usefulness for the readers, especially for the students of English Department.

Palembang, July 2021

The Writer

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ABSTRACT

This final report entitled “The Potentials of Palembang Bird Park as a Tourism Destination in Palembang”. This final report was aimed at to identify whether the Palembang Bird Park potential as a tourism destination in Palembang or not. In this final report, the writer used qualitative method, and the data were collected by using observation and interview. The result shows that the Palembang Bird Park has potential to be a tourism destination in Palembang because it has four aspects of a tourism destination such as attraction, accessibility, amenities, and accommodation. To make the Palembang Bird Park more potential to be a tourism destination it is needed some attraction that more entertained to the tourists.

Keywords: *The Palembang Bird Park, Potential, Tourism, Tourism Destination.*

ABSTRAK

Laporan tugas akhir ini berjudul “Potensi Palembang Bird Park Sebagai Destinasi Wisata di Palembang”. Laporan akhir ini bertujuan untuk mengetahui apakah Palembang Bird Park berpotensi sebagai destinasi wisata di Palembang atau tidak. Dalam laporan tugas akhir ini, penulis menggunakan metode kualitatif, dan pengumpulan data dilakukan dengan observasi dan wawancara. Hasil penelitian menunjukkan bahwa Palembang Bird Park berpotensi menjadi destinasi wisata di Palembang karena memiliki empat aspek destinasi wisata yaitu atraksi, aksesibilitas, amenitas, dan akomodasi. Untuk menjadikan Palembang Bird Park lebih potensial menjadi tujuan wisata diperlukan beberapa atraksi yang lebih menghibur para wisatawan.

Kata kunci: Palembang Bird Park, Potensi, Pariwisata, Destinasi Wisata.

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