

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

#### **5.1. Conclusion**

The writer concludes that the Palembang Bird Park has the potential to be one of tourism destination in Palembang because it has fulfilled the requirements of tourism destination (attraction, accessibility, amenities, and accommodation). The Palembang Bird Park has attractions that could be enjoyed by the tourists although the attractions were still lacking. The attractions such as many kinds of bird and animals. Besides that, the tourists could take pictures and feed the animals and the birds with the food earned by exchanging the entrance ticket. Other activities for tourists were riding a horse and playing games in the games corner. For the accessibility, the Palembang Bird Park was easy to reach because it was near the main road, bus stops, and LRT station. For amenities, the Palembang Bird Park provided the food court, toilets, trash bins, and parking area. For accommodation, tourists could stay in several hotels near the Palembang Bird Park like Wyndham Opi Hotel, Opi Indah Hotel, and Hotel Grand Putri Sriwijaya Syariah.

#### **1.2. Suggestion**

The writer would like to give some suggestions to the Palembang Bird Park. The first suggestion, the management of Palembang Bird Park should add more attractions that can make tourists feel more entertained like a bird show, etc. Not only just seeing, feeding, and taking pictures with the birds and animals there. Furthermore, every birds and animals' cages in the Palembang Bird Park should have an information board to explain the information of the birds and animals like their name, their original habitat, and what food they are eat. With the information board, tourists will not feel confused with the birds' or animals' names and can increase tourists' knowledge especially for children.