

**E – COMIC DESIGN OF PALEMBANG TOURISM DESTINATION PROMOTION**



**This final report is written to fulfill one of requirements for Diploma III English  
Department of State Polytechnic of Sriwijaya**

**By:**

**Deris Sekar Rakhma**

**061830901212**

**ENGLISH DEPARTMENT  
STATE POLYTECHNIC OF SRIWIJAYA  
PALEMBANG**

**2021**

**APPROVAL SHEET**

**THE PROPOSAL OF FINAL REPORT  
E - COMIC DESIGN OF PALEMBANG TOURISM DESTINATION  
PROMOTION**



**Deris Sekar Rakhma**

**061830901212**

**Palembang, April 2021**

**Approved by,**

**First Advisor,**

**Drs. Zulkifli SN.AN, M.Pd**

**ID. 196112251989031004**

**Second Advisor,**

**Munaja Rahma, S.Pd., M.Pd**

**ID. 197405162002122001**

**Acknowledged by,**

**Head of English Department,**

**Dr. Yusri, S.Pd., M. Pd.**

**ID. 19770705200604100**

**APPROVAL SHEET OF EXAMINERS**

**FINAL REPORT TITLE**

**DERIS SEKAR RAKHMA**

**The Final Report by:**


**061830901212**

**Examiners**

**Approved by:**

**Signature**

**Drs. M. Nadjmuddin, M.A.  
NIP 196209071988031001**




---

**Drs. Sunani, M.M.  
NIP 196305181990031002**




---

**Elf Yenny, S.Pd, M.Pd  
NIP 197305072000122001**



---

**Achmad Leofaragusta K.K. SE., M.MPar  
NIP 197208102006041002**



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## MOTTO AND DEDICATION

Motto:

*Stand for something even if it means standing alone, often times the one who flies solo has the strongest wings.*

This final report dedicated to:

- My Parents
- My Siblings
- My Best Friends
- My lecturers in English Department at State Polytechnic of Sriwijaya
- Myself

Deris Sekar Rakhma

## **PREFACE**

Praise and thanks to Allah SWT, for his grace and guidance, so that the writer can complete this final report entitled “Visual Communication Design of Palembang Tourism Destination Promotion”. The final report is as one of the conditions that have been set in completing the Diploma III education at the State Polytechnic of Sriwijaya.

Finally, the writer realise that this final report is still imperfect, for the perfection only belongs to Allah SWT. The writer will be delighted to welcome any constructive comments and suggestions, and hopefully this final report can be useful to readers.

Palembang, July 2021

The Writer

## ACKNOWLEDGEMENT

The writer could success in completing this report cannot be separated from support, guidance and direction of the various parties. Therefore, in this occasion give respect and gratitude to:

1. My beloved parents. Thank you for your love, spiritual and financial support, and motivation to finish this final report.
2. My beloved siblings and my cousin.
3. Dr. Yusri, S.Pd., M.Pd as our Head of English Department. Thank you for the support, advice, and motivation.
4. Mr. Drs. Zulkifli SN.AN, M.Pd and Mrs. Munaja Rahma, S.Pd., M.Pd as my first and second advisors who always patiently conducting the writer to complete this final report.
5. All the lectures and the staffs in English Department who have educated and helped patiently.
6. All the experts who helped in this Final Report
7. My beloved friends in English Department, especially 6 BD Class. Thank you for the support and the memories that have been given so far.

Palembang, July 2021

## ABSTRACT

### VISUAL COMMUNICATION DESIGN OF PALEMBANG TOURISM DESTINATION PROMOTION

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**(Deris Sekar Rakhma, 2021: 62 Pages)**

This final report was aimed at researching and developing the visual communication design in the form of e - comic about Palembang tourism destination promotion. In this final report, the writer used research and development (R&D) method. The steps were, preliminary study, model development, and final product testing and dissemination. The research techniques for analyzing the data was classified the data, putting the classified data, and interpreting the data. After that, the writer started designing the visual communication design in the form of e - comic. The writer asked some experts' opinion about the design. The result is a visual communication design in the form of e – comic entitled “Domestic (Donny, Mesya, and Tica) Tour Planning Discussion.”

Keywords: *visual communication design, designing e - comic, Palembang tourism promotion*

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