THE POTENCIES OF KABA HILL AS A TOURISM DESTINATION AT CURUP CITY



This Final Report is submitted to fulfill one of the requirements to complete the Diploma III Degree of English Department State Polytechnic of Sriwijaya

 \mathbf{BY}

ALDO ATHAARIQ

061930901787

STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG

2022

THE POTENCIES OF KABA HILL AS A TOURISM

DESTINATION AT CURUP CITY



By:

ALDO ATHAARIQ 061930901787

Palembang, July 2022

Approved by:

First Advisor

Second Advisor

Drs. Zulkifli, M.Pd NIP 196112251989031004 Nian Masna Evawati, S.Pd., M.Pd. NIP 19790507200312202

Acknowledged by: Head of English Department

Dr. Yusri, S.Pd., M.Pd NIP 197707052006041001

APPROVAL SHEET OF EXAMINERS THE POTENCIES OF KABA HILL AS A TOURISM DESTINATION AT CURUP CITY

The Final Report By:

| Aldo Athaariq | 061930901787 |
|--|--------------|
| Approved | d by: |
| Examiners | Signature |
| Munaja Rahma, S.Pd., M. Pd 19740516200212201 | |
| Dr. Yusri, S.Pd., M. Pd 1197707052006041001 | |
| Koryati, S.Pd., M. Pd 198108312005012003 | |

ENGLISH DEPARTMENT STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG

2022

MOTTO:

"Don't tell people what you're going to do. Do it and shock them!

And after shocking them, stay silent. Move into your next porject

Keep shocking!

Keep enjoying!"

- Jeff Bezos (CEO Amazon)

Dedication:

I dedicated this final report to myself, my future, my family, all the people I love, English Department, and Sriwijaya State Polytehonic.

PREFACE

First of all, praise and gratitude the writer goes to the presence of Allah SWT. who has bestowed His grace, so that the writing of this Final Project Report can be completed to fulfill the requirements to obtain a Bachelor of Linguistics degree in the English Department of Sriwijaya State Polytechnic.

This final report that I made has the title "The Potencies of Kaba Hill as a Tourism Destiantion at Curup City". In making the final report, the write made direct observations to the location and also had the opportunity to directly interview the management there, with the aim of collecting data for the Final Report that I made.

In completing this final report, the writer received a lot of help, guidance, suggestions and criticism of this final report. The writer realizes that the writing of this Final Report still has many mistakes. For this reason, the writer apologizes if there are errors in the writing of this final report and the writer welcomes suggestions and criticisms from all readers in order to increase knowledge and be useful for all readers, Especially for the students of English Department.

Palembang, July 2022

The Writer

ACKNOWLEDGMENT

The completion of this Final Report will not be complete without the help of Allah SWT. as well as the very helpful support and advice given by the supervisor during the preparation of this final report, my beloved family, my friends, and other parties. For that I really thank you very much and give appreciation to those who always help me when I am happy or when I am in trouble.

I would like to say my biggest thanks to my first supervisor, Mr. Zulkifli and my second supervisor, Mrs. Nian Masna Evawati for their guidance during the preparation of this final report, valuable advice, and support that made me excited to complete this final report.

And also I am very grateful to my parents who always give me encouragement at all times, provide moral support to me and pray for my smoothness in completing this course, sorry sometimes I become a lazy child but I prove if I can be a person who success.

I also would like to express my biggest thanks to the group of bad dudes that I can't mention one by one, both the names of the people and the activities that we did together from the beginning when the mobile legends competition was formed, to PT. Mencari Cinta Sejati are my friends from junior high school, my younger brother's Badminton group which was formed in PB. Agung Jaya, everyone i know whose humor is casual and absurd, for being there when I was in the happiest phase as well as the lowest phase in my life.

And last, I would like to thanks the Sriwijaya State Polytechnic, especially the English Department, for giving me the opportunity to study here.

ABSTRACT

THE POTENCIES OF KABA HILL AS A TOURISM DESTIANTION

AT CURUP CITY

(Aldo Athaariq, 2022: 30 pages)

The purpose of writing this report is to find out what potential Kaba Hill as a tourism destination. As for the benefits of writing this Final Report, theoretically or to increase the knowledge of readers in general about the Kaba hill and practically as an effort to introduce Kaba Hill tourism objects to readers and efforts to attract tourists both domestic and foreign, adding to the writer experience through research conducted and the writer studies the general theory of the Kaba Hill. This final report uses a research methodology with data collection techniques by observing the Kaba Hill tourism object, followed by interviews with several informants about the tourism object.

The results of this study note that the object and tourist attraction of Kaba Hill has its own potential and attraction, therefore the manager has its own potential and attraction, therefore the manager has made several programs to develop Kaba Hill tourism object, so it can be concluded that the object and tourist attraction of Kaba Hill has great potential, which in its development requires the participation of the community and the availability of quality human resources.

TABLE OF CONTENTS

| FINAL REPORT APPROVAL SHEET | ii |
|--|----|
| APPROVAL SHEET OF EXAMINERSii | ii |
| MOTTOi | V |
| PREFACE | V |
| ACKNOWLEDGMENTv | ⁄i |
| ABSTRACTvi | ii |
| CHAPTER I | 1 |
| Background | 1 |
| 1.2 Problem Formulation | 3 |
| 1.3 Purpose | 3 |
| 1.4 Benefits | 3 |
| CHAPTER II | 5 |
| LITERATURE REVIEW | 5 |
| 2.1 Tourism. | 5 |
| 2.1.1 Types of Tourism | 5 |
| 2.2 Tourism Destination | 8 |
| 2.2.1 Components of Tourism System | 9 |
| 2.3 The Potency of Tourism Destination | 2 |
| CHAPTER III | 4 |
| METHODOLOGY14 | 4 |
| 3.1 Method of study | 4 |
| 3.2 Procedure 14 | 4 |
| 3.2.1 Sample | 5 |
| 3.3 Instrument | 6 |
| 3.4 Technique of collecting the data | 6 |
| 3.5 Technique for Analyzing the data | 8 |
| CHAPTER IV | 9 |

| FINDINGS AND DISCUSSION | |
|---|----|
| 4.1 Findings | 19 |
| 4.1.1 Data Collection | 19 |
| 4.1.2 Data Display, Data Reduction, and Data Verification | 19 |
| 4.2 Discussion | 24 |
| 4.2.1 Flora | 24 |
| 4.2.2 Fauna | 25 |
| 4.2.3 Volcanic Mountain Landscape | 25 |
| 4.2.4 Cultural values of the local community | 26 |
| CHAPTER V | 27 |
| CONCLUSION AND SUGGESTION | 27 |
| 5.1 Conclusion | 27 |
| 5.2 Suggestion | 28 |
| REFERENCES | 29 |