

ISBN :



CONFERENCE PROGRAMS AND ABSTRACT

**ADVANCING SUSTAINABLE SCIENCE AND TECHNOLOGY
THROUGH EFFECTIVE COLLABORATION**

OCTOBER 20-21, 2021

**Palembang, Province of South Sumatera
Indonesia**

Organized By :



FOREWORD FROM GENERAL CHAIR 5th FIRST 2021 INTERNATIONAL CONFERENCE



Assalamu'alaikum wr wb,

Alhamdulillahirrobbil 'alamin, Thank to the God, almighty, due to His bless and love, we are granted good health and opportunity so that we can meet here in the event of the 5th FIRST and the 3rd SNAPTEKMAS 2021.

The honorable keynote speakers of the 5th FIRST and the 3rd SNAPTEKMAS 2021

Dra. Nana Yuliana, MA., Ph.D., as The Indonesian LBBP Ambassador for the Republic of Cuba, concurrently with the Commonwealth of the Bahamas, Jamaica, the Dominican Republic and Haiti

Prof. Ramaraj Boopathy. from U Alcee Fortier Distinguished Service Professor of Biological Sciences At the Nicholls State University, USA

Dr. Ing. Ahmad Taqwa, the Director of State Polytechnic of Sriwijaya.

The honourable keynote speakers, distinguished guests, all participants, ladies and gentlemen,

For the beginning of my speech, let me welcome all of you with my great warm hug. It is a great honor for me that you choose the 5th FIRST and the 3rd SNAPTEKMAS 2021 as your conference. I am so proud that the authors still become enthusiastic to develop the knowledge although in this pandemic situation. Let us still work hard to support the development of the world through the research, science, and technology in many parts of the knowledge, as what has been purposed by the FIRST conference itself.

In this occasion, I would like proudly to inform you that the 5th FIRST and the 3rd SNAPTEKMAS 2021 as the forum to share knowledge, to search, to find, and to enlarge the link with other industries and universities has attracted so many authors from abroad, such as from: Politeknik Tun Syed Nasir Syed Ismail; MARA University; Politeknik Mukah Sarawak; University Sultan Zainal Abidin, Terengganu, Malaysia; Politeknik Melaka (PMK) Malaysia; Iloilo Science and Technology University (ISAT-U) Philipina; Politeknik Kota Kinabalu; Universiti Teknologi Malaysia; The National University of Malaysia; National Chin-Yi University of Technology (NCUT); Accounting Research Institute UiTM-Malaysia; Management and Science University Malaysia; AlBaha University, KSA, Saudi Arabia; Politeknik Melaka (PMK), Malaysia; Kuantan Community College, Pahang, Malaysia; Universiti Brunei Darussalam; and Ferdowsi University of Mashhad, Iran.

Welcome to all of the researchers that become the collaborators in our research and community service. It is our great honour to have you as our collaborators and participants in the 5th FIRST and the 3rd SNAPTEKMAS 2021.

The honourable keynote speakers, distinguished guests, all participants, ladies and gentlemen,

In this chance, I would like to say thank you very much to the Director of State Polytechnic of Sriwijaya for his full support in the development of the Research and Service Community programs. Due to his hard work and his belief to all of the committee so that this event can be held.

In this occasion, I also would like to convey my big thank to all of the keynote speakers, invited guests, all the participants, all reviewers, and all committee of the 5th FIRST and the 3rd SNAPTEKMAS 2021. Without you all, this event will be nothing. May Allah SWT gives His reward for your sincerity. As the time goes by, it is hoped that our cooperation and coordination in the FIRST and SNAPTEKMAS can be maintained and improved. I hope that you can enjoy this conference and can get a big benefit from this event. I also wish that we can meet again in the forthcoming FISRT ad SNAPTEKMAS

Wassalamu'alaikumwaraahmatullahi wabarakatuh

FOREWORD FROM DIRECTOR OF STATE POLYTECHNIC OF SRIWIJAYA



The honorable, FIRST 2021 and SNAPTEKMAS 2021 keynote speakers,

Dra. Nana Yuliana, MA., Ph.D., as The Indonesian LBBP Ambassador for the Republic of Cuba, accredited to the Bahamas, Republic of Dominican, Republic of Haiti and Jamaica

Prof. Ramaraj Boopathy., from U Alcee Fortier Distinguished Service Professor of biological sciences at the Nicholls State University, USA

Dr. Ing. Ahmad Taqwa, MT., as Director of Politeknik Negeri Sriwijaya

Assalamualaikum wr wb,

Let us extend our gratitude to Allah SWT, the most gracious, the most merciful. Due to His bless, we can gather here, at the Opening Ceremony of the FIRST 2021 and SNAPTEKMAS 2021

First of all, Please let me deliver my warm welcome to all keynote speakers and all participant of FIRST 2021 and SNAPTEKMAS 2021. It is my great pleasure to meet and see you in this event.

Although, there are so many obstacles that should be faced in the pandemic situation, however, as young generation, we should be optimistic, stay strong and be active in searching and finding the solution. The FIRST 2021 and SNAPTEKMAS 2021 as the DIES of State Polytechnic of Sriwijaya annual event will become one of the media to support those activities. The researchers could share knowledge, find partners, and enlarge the collaboration through this event.

Based on the change in the model of the teaching learning activity that focuses on the MERDEKA BELAJAR, State Polytechnic of Sriwijaya has a big desire in getting acceleration in the internationalization of the institution. One of them by improving the overseas and industrial collaboration, especially in joint research and joint publication. In the beginning of 2021, the research and community service unit in Politeknik Negeri Sriwijaya has launched new schemes of research and community service, namely the Overseas Collaboration Research and Overseas Collaboration Community Service. Thanks to God, those schemes have attracted researchers not only from Asia but also several other countries outside Asia, such as: research and community service collaboration with Al Baha University from Saudi Arabia, with Ferdowsi University of Mashhad from Iran, and with Princess Sumaya University of Technology from Jordan, as well as several other foreign universities.

In this occasion, I also would like to welcome all the researchers that become the collaborators in our new scheme of research and community service. It is our great honour to have you as our collaborators.

The honourable participants,

At this time, State Polytechnic of Sriwijaya has held 5 times of FIRST. FIRST publications from previous conferences have been successfully indexed not only in SCOPUS, but also in WOS. This 5th FIRST seminar will be conjugated with the 3rd National Seminar on Community Service SNAPTEKMAS. (National seminar of applied technology for public). All of these are the efforts to improve the quality of Polsri lecturers which significantly have a positive effect on the learning process of Polsri students.

Before ending my speech, I would like to congratulate the participants of The FIRST 2021 and SNAPTEKMAS 2021. May the noble efforts, support, and cooperation of researchers in this conference will continue. Special thanks to the organizer and co-organizer committee of The FIRST 2021 and SNAPTEKMAS 2021 for the hard work and the commitment in realizing this conference. Do maintain the spirit of working in a team and continue to unite in order to display a culture of excellence in the eyes of the country and the world.

With Bismillahirrahmanirrahim, I officiate The FIRST 2021 and SNAPTEKMAS 2021.
Wassalamu'alaikum warrahmatullahi Wabarakatu

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KEYNOTE SPEAKER



Dra. Nana Yuliana, MA., Ph.D.

The Indonesian LBBP Ambassador for the Republic of Cuba, concurrently with the Commonwealth of the Bahamas, Jamaica, the Dominican Republic and Haiti

Her Excellency Ambassador Nana Yuliana, Ph.D arrived in Havana, Cuba on December, 23rd, 2020 to serve her duties as the Ambassador Extraordinary and Plenipotentiary of the Republic of Indonesia to Republic of Cuba, Commonwealth of Bahamas, Dominican Republic, Republic of Haiti and Jamaica. She was appointed by the President of the Republic of Indonesia on October 19th, 2020. Prior to her position as Ambassador Extraordinary and Plenipotentiary, she was Consul General of the Republic of Indonesia in Houston, Texas, United States of America from 2017 –2020, after she was the Director of Mid-Career Diplomatic School at the Ministry of Foreign Affairs of Indonesia from 2014 – 2017. Her first diplomatic assignment was as First Secretary of Political Affairs at the Embassy of Indonesia in Manila from 2001-2005. From 2008 to 2012, she was the Counsellor of Economic Affairs of the Embassy of Indonesia in Bangkok and Permanent Representative of Indonesia to the United Nations Economic and Social Commission for Asia and Pacific (UNESCAP). She attended several meetings related to Millennium Development Goals (MDGs) or Sustainable Development Goals (SDGs) issues. Her bachelor's degree was English Education from Institute of Teacher's Training in Jakarta, then she pursued her Master Degree in Applied Linguistics for Macquarie University in Sydney, Australia and also International Relations from University of Indonesia in Jakarta, Indonesia. She completed her Doctoral Degree in Development Studies from the University of Santo Tomas, Manila, Philippines in 2006. While serving as a diplomat since 1995, her passion in teaching and learning encourages her as well to share her knowledge and teaches at the University in Jakarta, Indonesia. During her tenure as Consul General, she was very active in promoting Trade, Tourism, Inbound and Outbound Investments and very keen to engage with Universities for cooperation in human capital development.

KEYNOTE SPEAKER



Prof. Ramaraj Boopathy

Alcee Fortier Distinguished Service Professor of biological sciences
at the Nicholls State University, USA

Fulbright Scholar Fulbright Senior Specialist World Class Professor-Government of Indonesia. Honorary Visiting Professor, ITB, Indonesia Alcee Fortier Distinguished Service Professor John Brady Endowed Professor in Biological Sciences Nicholls State University Business Address: Alcee Fortier Distinguished Service Professor John Brady Endowed Professor in Biological Sciences Department of Biological Sciences Nicholls State University Thibodaux **EDUCATION:** B.Sc. Zoology, University of Madras, India; 1979 M.Sc. Environmental Biology, Tamil Nadu Agricultural University, India; 1981 Ph.D. Environmental Biology, University of Madras, India; 1986 **UNIVERSITY RESPONSIBILITIES:** Responsibilities include Teaching Environmental Biotechnology, a Senior and Graduate level course, Marine and Environmental Biology (Graduate Course), Microbiology and Environmental Biology courses. Research interests include Bioremediation of Hazardous Chemicals and Anaerobic Microbiology. Service includes advising students, participate in Departmental and University committees and serving the local and regional communities. Advisor to Masters Program in Marine and Environmental Biology. **PROFESSIONAL EXPERIENCE:** January 2013 – Present: John Brady Endowed Professor in Biological Sciences, Department of Biological Sciences, Nicholls State University, Thibodaux. Teaching, Research, and Service to the University and Community. August 2012 – Present: Alcee Fortier Distinguished Service Professor, Department of Biological Sciences, Nicholls State University, Thibodaux. Teaching, Research, and Service to the University and Community. August 2004 – Present: Distinguished Service Professor, Department of Biological Sciences, Nicholls State University, Thibodaux. Teaching, Research, and Service to the University and Community. **MAJOR AREAS OF RESEARCH INTERESTS:** Anaerobic digestion, Composting, Biodegradation of hazardous chemicals. Antibiotic resistant bacteria and Antibiotic resistance genes in the aquatic ecosystem. Isolation and identification of novel bacteria. Anaerobic degradation of explosive chemicals with particular reference to sulfate reducing bacteria. Design and development of biological reactor systems. Microbial immobilization of

heavy metals and radionuclides. Alcohol production from agricultural residues. Water quality in the wetlands. Alternative to sugarcane burning, Biological control of termites. Organic ways to control land loss and coastal restoration.

KEYNOTE SPEAKER



Dr. Ing. Ahmad Taqwa, MT.

Director of Politeknik Negeri Sriwijaya Indonesia


Director of State Polytechnic of Sriwijaya, other than that, he is still active at Head of The Research and Publication Commission Forum Director of State Polytechnical In Indonesia, Founder of The Online Journalist Board (IWO) Sumsel, Chairman of The Advisory Board of UKM Nusantara Palembang and Assessor of Higher Accreditation Board. **EDUCATION:** Diplom Ingenieur Electrical Engineering HTL, Ingenieurschule Beider Basel, Switzerland; 1994, Magister (2005) and Doctoral (2010) at Electrical Engineering, Bandung Institute of Technology, Indonesia. **RESEARCH:** Head of Research Assignment “Mini PLTS Periodic Cooling System to Overcome Overheating in Palembang City” (2019), Member of The Research Assignment “Effects of Sea Salt Dust Collection on Output Loss and Solar Panel Output Efficiency” (2020), and Head of Research Assignment “Design and Build of Wireless Sensor Network Prototype Detection Of Landslides Based on IOT and LORA” (2020). **DEDICATION:** “The Design and Evaluation of Virus Scan in The E-Mail System in SMA N 5 Palembang” (2018), Assignment Service “Utilization of WSN Technology in Parking Air Monitoring Foundation SMP Harapan Mulia Palembang” (2019), Development of Teaching Materials with Interactive Multimedia with Education Game for Harapan Mulia Junior High School Students” (2020). **AWARD:** Certificate In Participating In The 200 Hour Advanced Technical Teacher Training awarded by FONTYS and PEDC (1998), Satyalancana Karya Satya X Year 2011 And Satyalancana Karya Satya XX Year 2017 by The President of The Republic of Indonesia. **WORKSHOP:** Seminar and Focus Group Discussion Forum The Rector of Indonesia “Economic Stability In The Vuca Area”, Ujung Pandang (2020), Workshop on Using Integrated Resources Information System Applications For Lecturers of State Polytechnical Polytechnic, Palembang (2019) And Workshop of Learning Methodology of Polsri Lecturers and Outside Education Domicile (PDD) as a Source Person, Palembang (2019).

RUNDOWN
The 5th FIRST 2021 INTERNATIONAL CONFERENCE
(FORUM IN RESEARCH SCIENCE AND TECHNOLOGY)
SNAPTEKMAS (Seminar Nasional Aplikasi Teknologi pada Masyarakat) 2021
Palembang, South Sumatera, Indonesia
Thursday, October 21, 20201

		Thursday, October 21, 20201			
No.	Session	Person in Charge	Time Allotment (WIB)	Liaison Officer	
1.	Registration	Event Section Committee	07.00 – 08.00	Doeslohal Djumrianti, S.E.MIS., Ph.D	
2.	The Opening Ceremony				
3.	Do'a				
4.	Indonesian National Anthem				
5.	Chair Report Speech	Event Section Committee	08.00 – 09.00		
6.	Speech and Opening Remarks by Director of State Polytechnic of Srijijaya				
7.	Souvenirs Gift, Group Photos				
PLENARY SESSION					
No.	Keynote Speaker	Affiliation	Time Allotment (WIB)	Moderator	Liaison Officer
1.	Dra. Nana Yuliana, MA., Ph.D.	The Indonesian LBBP Ambassador for the Republic of Cuba, concurrently with the Commonwealth of the Bahamas, Jamaica, the Dominican Republic and Haiti	09.00 – 10.00	Tiur Simanjuntak M.Pd.	Doeslohal Djumrianti, S.E.MIS., Ph.D
2.	Prof. Ramaraj Boopathy	Alcee Fortier Distinguished Service Professor of biological sciences at the Nicholls State University, USA	10.00 – 11.00	Prof. Hasan Basri	Dr. Nyayu Latifah Husni, M.T.
3..	Dr. Ing. Ahmad Taqwa, MT.	Director of Politeknik Negeri Srijijaya, Indonesia	11.00 – 12.00	Jaksen M. Amin, M.Si.	Dr. Martha Aznury, S.Pd., M.Si.

PARALLEL SESSION

No.	Theme	Room	Time	Moderator	Articles
1.	TRACK 1 (Engineering and Science)	1	13.00 – 16.00	Dr. Eng Tresna Dewi, M.Eng./ Ika Sulianti, ST, MT	15
2.	TRACK 1 (Engineering and Science)	2	13.00 – 16.00	Dr. Martha Aznury, M.Si./ Indah Purnamasari, M.Eng.	14
3.	TRACK 1 (Engineering and Science)	3	13.00 – 16.00	Fatahul Arifin, M.Eng, Ph.d./ Dr. Indrayani, S.T., M.T.	13
4.	TRACK 2 (Computer Science, Computer Engineering, Information System, Informatics Management)	4	13.00 – 16.00	Rika Sadariawati, M.Si./ M.Miftakul Amin, S.Kom., M.Eng	13
5.	TRACK 2 (Computer Science, Computer Engineering, Information System, Informatics Management)	5	13.00 – 16.00	Dr. Nyayu Latifah H, MT./ Lindawati, S.T., M.TI	12
6.	TRACK 3 (Social Science)	6	13.00 – 16.00	Doeslohah Djumrianti, S.E.MIS., Ph.D/ Dr. Marieska Lupikawati	13
7.	TRACK 3 (Social Science)	7	13.00 – 16.00	Dr. Sari Lestari ZR/ Dr. Rita Martini	14
8.	SNAPTEKMAS 1	8	13.00 – 16.00	Yumi Oklarina, ST, MT/ Mouland Irwadi, SE. M.Si.	15
9.	SNAPTEKMAS 2	9	13.00 – 16.00	Leni Novianti, M.Kom./ Maivi Kusnandar, M.Kom	15
10	SNAPTEKMAS 3	10	13.00 – 16.00	M Husni Mubarak, M.Si./ Martinus Mujur, ST, MT	15
11	SNAPTEKMAS 4	10	13.00 – 16.00	Dr. Ade Silvia H, MT./ M. Sopian Soim, ST, MT	13



CLOSING SESSION

Event	Time	Room
<ul style="list-style-type: none">- Closing Ceremony- Announcement of:<ol style="list-style-type: none">1. Best Paper FIRST IC 20212. Best Paper SNAPTEKMAS 20213. Best Presenter FIRST IC 20214. Best Presenter SNAPTEKMAS 2021- Quiz Online	16.00– 17.00	Main Room

TRACK 3 (Social Science)

ROOM : 6
 TIME : Thursday, 21 October, 2021/ 13.00 - 16.30
 ARTICLES : 13
 MODERATOR : Doeslohal Djumrianti, S.E.MIS., Ph.D/ Dr. Marieska
 Lupikawati

NO	Time	ID	AUTHORS	TITLE	AFFILIATION
1	13.00-13.10	3847	Ayu Chotibah, Bainil Yulina, Desi Apriyanty, Evada Dewata, Pridson Mandiangan	THE INNOVATION OF SOUTH SUMATERA TRADITIONAL BATIK E-COMMERCE APPLICATIONS	State Polytechnic of Sriwijaya
2	13.10-13.20	3683	M. Thoyib, Riza Wahyudi, Firmansyah, Darul Amri	THE ANALYSIS OF COST QUALITY ON PRODUCTIVITY OF IRON RAILING PRODUCTS IN SMALL AND MEDIUM BUSINESS IN PALEMBANG	State Polytechnic of Sriwijaya
3	13.20-13.30	3757/3756	Nelly Masnila, Firmansyah, Jovan Febriantoko, Riana Mayasari, Jamaliah Said	Quality of Financial Reporting and Impact of GGG Implementation: Study on Local Government in Indonesia	State Polytechnic of Sriwijaya
4	13.30-13.40	3796	Evi Agustina Sari, Sri Gustiani, Yusri, Tiur Simanjuntak	An Error Analysis of English Sentence Construction in Writing Subject Made by the Students of the English Department at Sriwijaya State Polytechnics	State Polytechnic of Sriwijaya
5	13.40-13.50	3827	Edwin Frymaruwah, Farah Aida Ahmad Nadzri, Periansya, Evada Dewata	DISCLOSURE OF SUSTAINABLE PERFORMANCE IN HIGHER EDUCATION IN INDONESIA	State Polytechnic of Sriwijaya, UiTM
6	13.50-14.00	3976	Hendra Hadiwijaya Febrianty Rezanisa Agramanisti Azdy	Improvement of LPKA Class 1 Palembang Electronic Dashboard with Field Performance Monitoring	Palcomtech Polytechnic, STMIK PalComTech
7	14.00-14.10	3853/4034	Neneng Miskiyah, Purwati, Yulia Pebrianti, Keti Purnamasari, Nyimas Miftahul Jannah,	OPTIMIZATION OF INCOME PARAMETERS OF SONGKET CRAFTSMEN ON KOPERASI SONGKET PALEMBANG	State Polytechnic of Sriwijaya

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The Effect of Servicescape on Tourist Revisit Intention at Water Sport and Recreation Tourism Destination

Risma Ambarwati¹ Salsabila Rahmadina Putri Iswan¹ Sari Lestari Zainal Ridho^{1,*}, Hadi Jauhari¹ Paisal Paisal¹, Afrizawati Afrizawati¹

¹ State Polytechnic of Sriwijaya

*Corresponding author. Email: sarilestari@polsri.ac.id

ABSTRACT

This research is conducted to see the influence of servicescape on tourist revisit intention at one of water sports & recreation tourism destination in Palembang. Water sports & recreation is one of tourist choice on tourism destination in Palembang. This research used descriptive quantitative method with purposive sampling method. The number of respondents are 100 respondents who have visited Amanzi Waterpark Palembang at least 2 times. T test shows that ambient condition, functionality & layout, and sign symbol and artifact partially have a positive and significant effect on tourist revisit intention. F test shows that simultaneously ambient condition, functionality & layout, and sign symbol and artifact have significant effect on tourist revisit intention. the magnitude of the influence of ambient condition, functionality & layout, and sign symbol and artifact on tourist revisit intention at Amanzi Waterpark Palembang is 45,2%, while the rest is influenced by other variables that not researched by researcher.

Keywords: *ambient condition, functionality& layout, sign symbol and artifact, revisit intention.*

1. INTRODUCTION

Over the years, tourism has grown significantly, mainly in the globalization era, and has excelled the country's economy. Tourism contributed to foreign exchange of 280 million rupiahs in 2019. Tourism is an intangible service which means tourism products and services cannot be seen. In order to impress the tourist, the tourist attraction management should provide a memorable experience for them. One form of experience that can be provided for the tourist is establishing a servicescape (physical service environment). Servicescape consists of three dimensions, ambient condition, functionality and layout, sign, symbol & artefact [6].In her research, Fela Septiana (2018) proved that Servicescape affected tourist revisit intention at Goa Goa Jatijajar, Kebumen.

Amanzi Waterpark Palembang is tourists choices as a sport tourism destinations in Palembang. Amanzi Waterpark Palembang offers various rides such as River Nile, the Velocity, The Raft, Zimba and Coran Pool, Zimba Zone, The Falls, The Cyclone, and Flying Fox, as well as other public facilities. The number of tourists who have visited Amanzi Waterpark Palembang has improved over the years.

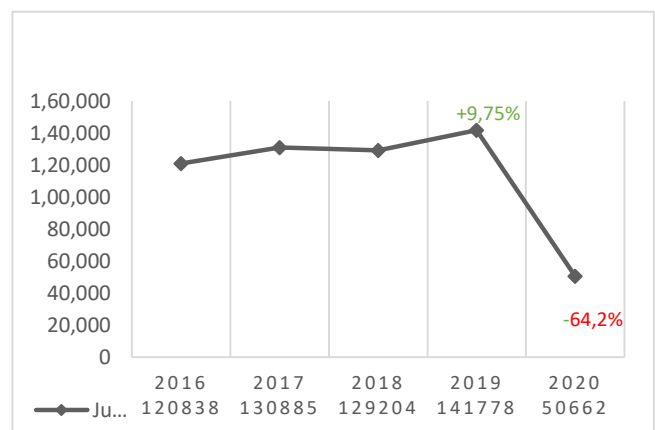


Figure 1 Number of Amanzi Waterpark Palembang Visitors

Based on researcher's observation and interview with the visitors on 3 April 2021, Amanzi Waterpark Palembang has problems in cleanliness around the park, fading signboards, and unstrategic facility placement. According to the explanations above, the researcher is interested in researching the effect of servicescape on tourist revisit intention at Amanzi Waterpark Palembang

2. LITERATURE REVIEW

2.1. Definition of Servicescape

Servicescape has been explained in numerous ways. The complexness of services cape varies from lean to elaborate atmospheres [4]. Booms and Bitner (1981) explained that the service scape is a service setting wherever customers move and meet with employees. This includes all exterior and interior attributes. Generally, exterior attributes like signage, design, parking, and interior attributes such as equipment, layout, air quality, temperature, sound, music, aroma, lighting, are a part of services cape [2].

2.2. Dimention of Servicescape

Table 1. Servicescape consist of three dimensions

No	Dimensi Servicescaoe	Atribut
1	Ambient Condition	Music
		Aroma
		Cleanliness
		Room temperature
2	Space, layout, and function	Furnitures
		Placement
		Equipments
3	Signs, symbols and artifact	Decorations
		Signs
		Informations board
		Signs board

2.3. Revisit Intention

Revisit intention is a desire to return to a place that has been visited before (Nuraini,2014)

2.4. Dimension of Revisit Intention

Ali Hasan (2013) repeat intention to buy has four dimensions:

1. Transactional interest, someone tendency to shop a product
2. Preferential interest, an interest that describes someone’s behaviour who prefers one product over the other products
3. Referential interest, someone tendency to recommend a product to others
4. Explorative interest, it describes someone’s behaviour who is always looking for a product information [1].

3. RESEARCH METHOD

This research was conducted on Amanzi Waterpark visitor who had visited Amanzi Waterpark Palembang at least 2 times. Amanzi Waterpark is located at Komp. CitraGrand City Copacabana Lifestyle Center Blok D No.38, Jl. Bypass Alang-Alang Lebar No. KM12, Talang Kelapa., Kec. Alang-Alang Lebar, Palembang City, South Sumatra 30154. The population used was 114,501 visitors. The sampling method used is purposive sampling method. By distributing questionnaires to 100 respondents. The research instruments used in this study were validity, reliability, t-test, F-test and simple linear regression using the IBM SPSS Statics 25 program.

4. RESULTS AND DISCUSSION

4.1. Test Instrument

4.1.1. Validity Test

The test results show that the results of the rtable count are more than 0.30 indicating that the instrument used is valid.

4.1.2. Reliability Test

The test results for the ambient condition, space, layout, and function and signs, symbol and artifact variables show a number more than 0.60 indicating that the instrument used is reliable.

4.1.3. Hypothesis Test

Table 2.T test

Model		Coefficients ^a		t	Sig.	
		Unstandardized Coefficients	Standardized Coefficients			
	B	Std. Error	Beta			
1	(Constant)	.566	1.758		.322	.748
	Ambient Condition	.258	.155	.156	1.666	.099
	Funcionality & Layout	.418	.162	.256	2.582	.011
	Sign, Symbol & Artifact	.522	.145	.364	3.595	.001

a. Dependent Variable: Revisit Intention

1. Ambient condition variable on revisit intention results in H0 rejected and H1 accepted with the tcount result (1,666) > ttable result (1,660). Therefore, it can be that the Ambient condition positively influences the interest in revisit intention
2. Funcionality & layout variables on revisit intention results in H0 rejected and H2 accepted with the tcount result (2,582) > ttable result (1,660). Therefore, it can be concluded that funcionality & layout positively influences the interest in revisit intention
3. Sign, symbol & artefact variables on revisit intention results in H0 rejected and H3 accepted with the tcount result (3,595) > ttable result (1,660). Therefore, it can be concluded that funcionality &

layout positively influences the interest in revisit intention

4.1.4. F Test

Table 3.F test

ANOVA ^a						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	428.734	3	142.911	24.359	.000 ^b
	Residual	563.226	96	5.867		
	Total	991.960	99			

a. Dependent Variable: Revisit Intention

b. Predictors: (Constant), Sign, Symbol & Artifact, Ambient Condition, Funcionality & Layout

Table 2 shows that the value of Fcount is 24,359 which is bigger than Ftable, which is 3.09. This shows that simultaneously the ambient condition, functionality & layout, sign, symbol and artifact variables have a positive and significant effect on tourist revisit intention at Amanzi Waterpark Palembang.

4.1.5. R Test

Table 4. R test

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.681 ^a	.464	.452	2.32268

a. Predictors: (Constant), Sign, Symbol & Artifact, Ambient Condition, Funcionality & Layout

Based on table 3 above, the result of the coefficient of determination (R2) is 0.452, which means that the change in interest in tourist revisit intention is influenced by ambient conditions, functionality & layout, sign, symbol & artifact by 45.2% and the remaining 57.5% is influenced by other variables.

4.1.6. Simple Linear Regression

Table 5. Simple Linear Regression Result

Coefficients ^a			
Model		Unstandardized Coefficients	
		B	Std. Error
1	(Constant)	.566	1.758
	Ambient Condition	.258	.155
	Funcionality & Layout	.418	.162
	Sign, Symbol & Artifact	.522	.145

a. Dependent Variable: Revisit Intention

1. Constant (a) = 0,566 means that ambient condition, functionslity and layout, signs, symbols and artefacts are 0 then the number of revisit intention is 0,566
2. Ambient condition coefficient value is 0.258, means if there is an increase in ambient condition by one

unit, then interest in revisit intention increases by 0.258

3. Functionality & layout coefficient value is 0.418, means if there is an increase in functionality & layout by one unit, then interest in revisit intention increases by 0.418
4. Ambient condition coefficient value is 0.258, means if there is an increase in ambient condition by one unit, then interest in revisit intention increases by 0.258
5. Sign, symbol and artifact value is 0,522, means if there is an increase in sign, symbol and artifact by one unit, then interest in revisit intention increases by 0,522.

5. CONCLUSION

According to the result of the research and discussion that have been described above, it can be concluded that:

1. Ambient condition positively impacts the tourist revisit intention at Amanzi Waterpark Palembang
2. Functionality & layout positively impact the tourist revisit intention at Amanzi Waterpark Palembang
3. Sign, symbol & artifact positively impact the tourist revisit intention at Amanzi Waterpark Palembang
4. Simultaneously the three variables above positively impact the tourist revisit intention at Amanzi Waterpark Palembang

AUTHORS' CONTRIBUTIONS

Risma Ambarwati design the research, Sari Lestari Zainal Ridho, and Hadi Jauhari supervised the research project, Paisal helped supervised the research project, Afrizawati and Salsabila Rahmadina Putri Iswan collected the data. All authors discussed the introduction of research provided feedback and helped shape the research, analysis and manuscript.

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