

# CHAPTER I

## INTRODUCTION

### 1.1 Background

As a social human, people need to communicate with others to share their idea, problem, etc. Communication is a process which used by people to interact each other. DeVito (1986: 61) says that communication is the process or act of transmitting a message from a sender to a receiver, through a channel and with the interference of noise. Communication consists of two types. Those are non verbal and verbal communication. Non verbal communication is communication without using any words but by using gestures or body language. Verbal communication is communication by using language, both written and spoken. Verbal communication consists of two types. Those are formal and informal communication. Soundararaj (2007: 56) claims that formal communication is communication which refers to a style or form of writing, speaking or behavior which is very correct and suitable for important occasions or official purposes. Informal communication is communication which refers to a relaxed and friendly attitude which does not require strict rules of how to behave or speak or dress or write.

Speech is one of verbal communication. According to Suriyadi (2011: 1) speech is an utterance which has good structure to share to many people. Speech has structure which consists of introduction, body and conclusion. Introduction is the part where the speaker begins the speech. There are many ways to start a speech, like telling a story, asking questions, etc. Body is part where the speaker describes the topics of the speech. Conclusion is the part where speaker concludes the point of the topic.

A conclusion is important to support the success of speech. Erica (2013: 1) claims that although a conclusion is often shorter than other part in the speech but it is very vital to the speech's success. It restates the speech's main points and tells the audience what to think or understand about the ideas presented in the speech.

A bad conclusion can break of the idea of the speech. Smith (2011: 5) states that all too often, an otherwise excellent speech loses its effectiveness because of a poor closing. Audience remembers the last thing they hear more than any other part of the speech. If speech is easily to remember and be favorably impressed, the speaker must strive to conclude your speech positively and forcefully.

Speech is used by leaders in every country to talk in front of their public. Such as, Barrack Obama, Ir. Soekarno, Nelson Mandela, etc. Nelson Rolihlahla Mandela was the President of South Africa from 1994 to 1999. He was the South Africa's first black chief executive, and the first elected president in a fully representative democratic election. Nelson Mandela has given many speeches to public. One of his famous speeches is *I'm Prepared to Die*. In conclusion of his speech, he always says inspirational words that invite people to do an action that creates a peace.

Based on the problem above, the writer would like to know what methods that Nelson Mandela applies in the conclusion of his speeches, in order to get attention from his audience and to make his audience understand about the topic of his speech. Therefore the title of this final report is "The Methods Used in Delivering Speech Conclusion in Nelson Mandela's speeches “.

## **1.2 Problem formulation**

The problem of this report are :

What methods are applied by Nelson Mandela in delivering the conclusion of his speeches?

## **1.3 Purpose**

The purpose of this final report is to know what methods are applied by Nelson Mandela in delivering the conclusion of his speeches and what types of Nelson Mandela's speeches are.

### **1.4Benefit**

To give information to the students of Sriwijaya State Polytechnic especially students of English Department about the methods in delivering the conclusion of the speech.

## **1.5 Scheme of writing**

The writer divides this final report into five chapters :

### **CHAPTER 1 INTRODUCTION**

This chapter contains background, problem formulation, purpose, benefits, limitation of problem, and scheme of writing.

### **CHAPTER II LITERATURE REVIEW**

This chapter contains the theory of speech, speech, methods of delivering speech conclusion.

### **CHAPTER III RESEARCH METHODOLOGY**

This chapter contains the research methodology which consists of methods of research, object of the research, method of collecting data and method of analyzing data.

### **CHAPTER IV FINDING AND DISCUSSION**

This chapter contains the types of conclusion of speech method and the result of study about speech conclusion method connectives in Nelson Mandela's speech texts.

### **CHAPTER V CONCLUSION**

This chapter contains conclusion and suggestion from the discussion.