

**DESIGNING A BOOKLET OF DR. A.K. GANI MUSEUM FOR
DOMESTIC TOURISTS TO PROMOTE PALEMBANG TOURISM
DESTINATION**



**This Final Report is submitted to fulfill one of the
requirements to complete the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2022**

FINAL REPORT APPROVAL SHEET

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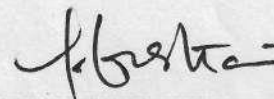
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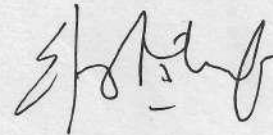
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PALEMBANG
2022**

MOTTO AND DEDICATION

Motto:

“What is coming is better than what is gone.”

Dedication:

- Me, myself, and I
- My beloved parents
- My beloved brothers and sister
- My advisors
- My lecture in English Department of State
Polytechnic of Sriwijaya
- My beloved friends

PREFACE

First of all, I would like to extend my praise to Allah Subhanahu wa ta'ala for His mercy and grace, so that the writer could accomplish and finish the final report which is entitled "Designing Booklet of Dr.A.K. Gani Museum for Domestic Tourist to Promote Palembang Tourism Destination". This report is written to fulfill the requirement of the Diploma III curriculum of State Polytechnic of Sriwijaya.

The writer would like to thank all people who supported in writing and finished thi final report, especially for Mrs. Dra. Murwani Ujihanti, M.Pd., and Mrs. Darmaliana, S.Pd., M.Pd. who have given the writer much advice and time to finish this final report.

The writer realized that this report is still from being perfect. There are probably many mistakes in writing this report, due to limitations in experiences, sources, and knowledge that the writer had. Therefore, suggestion and critics are welcome for improvement for future writing. Finally, the writer sincerely expects that this report could provide benefits for the readers, especially for students of English Department State Polytechnic of Sriwijaya.

Palembang, July 2022

The writer

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6. My beloved parents, my uncle, and my siblings who always love, support me, and always been there for me when I need it. Thank you for every support and pray for my success.
7. My beloved friends for all the support to me and helps me in doing this final report.
8. All parties who helped to finish this final report.
9. Last but not least, I want to thank me. I want to thank me for believing in me. I want to thank me for doing all this hard work. I want to thank me for having no days off. I want to thank me for never quitting.

ABSTRACT

DESIGNING A BOOKLET OF DR. A.K. GANI MUSEUM FOR DOMESTIC TOURISTS TO PROMOTE PALEMBANG TOURISM DESTINATION

(Masayu Sonia Saphira, 2022: 38 pages)

This final report is aimed in designing a booklet about Dr. A.K. Gani Museum for domestic tourists to promote Palembang tourism destination. The problem formulation in this report was formulated into a question: how to design a booklet of Dr. A.K. Gani Museum for domestic tourists to promote Palembang tourism destination. The purpose of writing this report is to know the procedures to design a booklet of Dr.A.K. Gani museum. The writer used research and development method by Sukmadinata (2011). This method has 3 steps: preliminary study, model development, and final product testing. In preliminary study, there were three steps, literature study, field survey, and arranging product draft. In model development, there were two steps consisted of limited testing and wider testing to improve the product into final version. The last stage is final product testing, in this stage the writer did not do this stage because of lack of time, cost, legality, and skill. There were 4 experts chosen purposively; content experts, Indonesian language expert, English linguistic expert, and design expert who has participated in giving comments and suggestion for the developing of the product. The writer used Canva Pro to design the booklet after got the data from preliminary study and development from some experts for better final version. The final product of this final report is booklet of Dr. A.K. Gani Museum consists of profile, history, collections, public facilities, and accessibility.

Keyword: *Booklet, Dr. A.K. Gani Musuem, Palembang Tourism Destination, Research and Development*

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