

CHAPTER V

CONCLUSION AND SUGGESTION

In this chapter, the writer present about the conclusion and suggestion of the final report.

5.1 Conclusion

This final repost was focused on designing a booklet draft of Dr. A.K.Gani Museum. It used two stages of research and development modified by Sukmadinata (2011); preliminary study and model development. First, in preliminary study, there were: literature study, field survey, and arranging product draft. Second, in model development, in this stages, the writer did limited testing by giving the booklet draft to experts concerned in two areas, they are: content and Indonesian language. After limited testing, the writer did wider testing by giving the booklet draft to experts concerned in two areas, they are: English language and design. The booklet has 14 pages with A5 paper size using English ang Indonesian text. The colors of this booklet are grey and blue. So, the procedures of designing a booklet were: Preliminary study, model development, and final product.

5.2 Suggestion

After conducting this research, the writer gives some suggestion for further researchers. First, it is better for the next researchers to use other media promotion such as e-booklet, video script, broshure so that the museum can be more optimal in promotion process. Second, the writer would like to suggest for further researchers to introduce other things besides museums that can attract tourists such as, culinary, traditional clothes, souvenirs.