

REFERENCES

- Berkowitz, Eric N. et al. (2004). *Marketing, 6th ed.* Mc Graw Hill Companies, North America.
- Braden Printing. (n.d.). *Types of folds.* Retrieved from <http://www.bradenprint.com/pdf/Folds-IS.pdf>
- Chen, C. and F. Chen. (2010). *Experience quality, perceived value, satisfaction and behavioral intentions for heritage tourists.* Tourism Management.
- Hendratman, Hendi. (2008). *Tips and trick graphics design.* Bandung: Informatika.
- Huang, H., C. Chiu, and C. Kuo. (2006). *Exploring customer satisfaction, trust and destination loyalty in tourism.* The Journal of American Academy of Business.
- Hui, T., D. Wan, and A. Ho. (2007). *Tourists' satisfaction, recommendation and revisiting Singapore.* Tourism Management.
- Indonesia, Wikipedia. (2013). *3 dimensi.* Retrieved from http://id.wikipedia.org/wiki/3_dimensi
- Instantshift. (2010). *Type design.* Retrieved from <http://cdn.instantshift.com/media/uploads/2010/09/feqfffyd.jpg>
- Jayan. (2009). *Kumpulan proyek desain brosur.* Palembang: Maxikom.
- Kios Digital. (n.d.). *Apa itu brosur?* Retrieved from <http://www.kiosdigital.net/artikel-cetak-desain/apa-itu-brosur.html>
- Lee, S., S. Jeon, and D. Kim. (2011). *The impact of tour quality and tourist satisfaction on tourist loyalty: The case of Chinese tourists in Korea.* Tourism Management.
- Matnuh. (2012). *Pengertian 3D.* Retrieved from <http://id.shvoong.com/internet-and-technologies/software/2306172-pengertian-3d/>
- Pitana, I Gede and Diarta, I Ketut Surya. (2009). *Pengantar ilmu pariwisata.* Yogyakarta: Penerbit ANDI

- Pujianto. (2005). *Desain grafis komputer: Teori Grafis Komputer*. Yogyakarta: Andi.
- Ratmaja, Perdianto Putra. (n.d.). *Fungsi fungsi tools pada CorelDraw*. Retrieved from http://tetesanpena27.blogspot.com/2013/09/fungsi-fungsi-tool-pada-corel-draw_1.html
- Sadeh, Ehsan. (2012). *Factors affecting tourist satisfaction and its consequences*. Islamic Azad University, Iran.
- Sainal, Syam. (2013). *Kelebihan CorelDraw x6*. Retrieved from <http://sergiedanselby.blogspot.com/2013/02/kelebihan-coreldraw-x6.html>
- Samuji. (2012). *Sejarah dibangunnya taman*. Retrieved from http://sumeksminggu.com/index.php?option=com_content&view=article&id=1146:sejarah-dibangunnya-taman&catid=921:hot-news
- Services, Arnold Creative. (n.d.). *Brochures*. Retrieved from <http://www.arnoldcreative.net/brochures.html>
- Su, L. and X. Fan. (2011). *A study on the relationships between service quality, satisfaction, trust and loyalty among rural tourism*. Paper presented at 8th international conference on service systems and service management, Tianjin.
- Taho, Fajar. (2013). *Pengertian media 3 dimensi*. Retrieved from <http://dokumenbelajarku.blogspot.com/2013/03/pengertian-media-3-dimensi.html>
- Webster, Merriam. (2003). *Merriam Webster's collegiate dictionary, eleventh edition: New ways to find the words you need today*. United States of America : Britanica Company.
- Wibowo, Ibnu Teguh. (2013). *Belajar desain grafis*. Yogyakarta: Buku Pintar.
- Yoeti, Oka. (2008). *Perencanaan dan pengembangan pariwisata*. Jakarta: PT. Pradnya Paramita.
- Yoeti, Oka.(1999). *Strategi pemasaran hotel*. Jakarta: Gramedia.
- Sigit, Suhardi. (2007). *Marketing praktis*. First edition. Yogyakarta: Penerbit Liberty.

Basuki, Freddy Adiono. (2000). *Komunikasi grafis (Sekolah Menengah Kejuruan Bidang Keahlian Seni Rupa dan Kriya)*. Jakarta: Departemen Pendidikan Nasional.