### FINAL REPORT

# "DESIGNING A VIDEO SCRIPT AS MEDIA PROMOTION OF MR. D AGRO TOURISM IN PAGAR ALAM"



This Final Report Is To Fulfill One of The Requirements to Complete
Diploma III degree of English Department Of State Polytechnic Of
Sriwijaya

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PALEMBANG

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# FINAL REPORT APPROVAL SHEET

# DESIGNING A VIDEO SCRIPT AS MEDIA PROMOTION OF MR. D AGRO TOURISM IN PAGAR ALAM



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#### **PREFACE**

First of al, the writer would like to express the gratitude to Allah SWT for blessing to this final report which is entitled "Designing a Video Script as Media Promotion of Mr. D Agro Tourism in Pagar Alam ". This Final Report is written to fulfill one of the requirements to complete the Diploma III Degree of English Department State Polytechnic of Sriwijaya. Than writer would like to thank to everyone who helped the writer to finish this final report, especially to the writer's advisor who have given suggestions, support, and time.

The writer realizes that this report is still far from being perfect because of limitations of sources, time, or even knowledge. Therefore, comments, suggestions from whole sources and experts are needed for the perfection of the next report. The writer really expects that this report can be useful and informative and widen the knowledge about Agrotourism in Pagar Alam.

Palembang, July 2022

The writer

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#### **ABSTRACT**

# Designing a Video Script as Media Promotion of Mr. D Agro Tourism in Pagar Alam

(Tiara Sakina Ramadona, 2022: 40 Pages).

The final report aims to know how to designing a video script as Media Promotion of Mr. D Agro Tourism in Pagar Alam. In this final report, the writer ued the modified Research and Development (R&D) method by Sukmadinata (2008). There are three stages of the modified R&D method: (1) Preliminary Study; (2) Development of the Product; and (3) Final Product Testing. In Preliminary Study, there were two steps, Interview and Documentation. In Development of the Product, there were two steps consisted of limited testing and wider testing. In Final Product Testing, yje writer follow intrastion to revised their product. The video can be used promotion Mr. D Agro Tourism in Pagar Alam. The video can be used for tourists to find more information about Mr. D Agro Tourism in Pagar Alam.

Keywords: Designing, Video Script, Mr. D Agro Tourism, Pagar Alam

## TABLE OF CONTENT

COVER	•••••
APPROVAL PAGE OF ADVISORS	ii
APPROVAL PAGE OF EXAMINERS	iii
MOTTO AND DEDICATION	iv
PREFACE	V
ACKNOWLADGEMENT	vi
ABSTRACT	vii
TABLE OF CONTENT	vii
LIST OF PICTURES	X
LIST OF TABLE	xi
LIST OF APPENDICES	xii
CHAPTER I INTRODUCTION	1
1.1. Background	1
1.2. Problem Formulation	3
1.3. Objective	3
1.4. Benefits	3
CHAPTER II LITERATURE REVIEW	
2.1. Types of Tourism	5
2.2. Definition of Tourism Destination	6
2.3. Design	88
2.4. Video	8
2.4.1. The Processes of Editing Video	9
2.4.2. Characteristics of a Good Video	10
2.4.3. The Elements of Successful Video	11
2.5. The Benefit of Video as Promotion Media in Tourism	12
2.6. Script	14
2.7 Media used to Promote Tourism	15

2.7.1. Promotional Media	15
2.7.2. YouTube	16
2.7.3. Impact of Media in Promoting Tourism	16
2.8. The role of Technology in Tourism	17
2.8.1. Kinds of Technology	17
CHAPTER III RESEARCH METHODOLOGY	18
3.1. The Research Method	18
3.2. Preliminary Study	19
3.2.1. Literature Study	19
3.2.2. Field Survey	20
3.2.3. Product Drafting	20
3.3. Development of Product	20
3.3.1. Limited Testing	21
3.3.2. Wider Testing	21
3.4. Final Product Testing and Dissemination	21
3.5. Place of Research	22
3.6. Subject of Research	22
3.7. Technique of Collecting Data	22
3.8. Technique of Analyzing Data	23
CHAPTER IV FINDING AND DISCUSSION	26
4.1. Finding	26
4.2. Discussion	48
CHAPTER V CONCLUSION AND SUGGESTIONS	50
5.1. Conclusion	50
5.2. Suggestions	51
REFERENCES	52
ADDENDICES	55

## LIST OF PICTURES

Figure 3.1.	R & D Steps Modification From Sukmadinata (2008)	19
Figure 4.1.	InShot	27
Figure 4.2.	The Pagar Alam City Scene	28
Figure 4.3.	The Scene of The Operating Date of Mr. D Agre Tourism	29
Figure 4.4.	The Scene of The History Mr. D D Agre Tourism	29
Figure 4.5.	The Scane of The Location of Mr. D Agra Tourism	30
Figure 4.6.	The Scene of The Ticket Price of Mr. D Agro Tourism	31
Figure 4.7.	The Scene of Enjoy the View of Mr. D Agro Tourism	32
Figure 4.8.	The Revision of The Font Style	40
Figure 4.9	The Revision of Masking Transition	41
Figure 4.10	The Revision of Credit Film	41
Figure 4.11.	hook scene 1	46
Figure 4.12	hook scene 2	46
Figure 4.13	body scene 1	46
Figure 4.14	body scene 2	46
Figure 4.15	body scene 3	46
Figure 4.16	body scene 4	46
Figure 4.17	closing scene 1	47
Figure 4.18	closing Scene 2	47
Figure 4.19	The Final Product Disseminated to YouTube	47
Figure 4.20	Final Product Discussion	48

## LIST OF TABLE

Table 4.1. Indonesian Script Correction	33
Table 4.2. English Script Correction	37

## LIST OF APPENDICES

Appendix 1	Surat Permohonan Surat Pengantar Pengambilan Data
Appendix 2	Kesepakatan Bimbingan Laporan Akhir (Pembimbing 1)
Appendix 3	Kesepakatan Bimbingan Laporan Akhir (Pembimbing 2)
Appendix 4	Lembar Bimbingan Laporan Akhir
Appendix 5	Rekomendasi Ujian Laporan Akhir
Appendix 6	Revisi Ujian Laporan Akhir
Appendix 7	Pelaksanaan Revisi Laporan Akhir