

**DESIGNING BOOKLET OF TANJUNG PERING GARDEN AS A NEW
TOURISM DESTINATION IN OGAN ILIR**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department State Polytechnic of Sriwijaya**

BY

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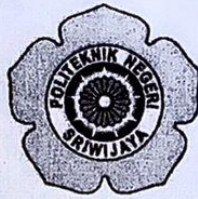
STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2022

FINAL REPORT APPROVAL SHEET

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Palembang, July 2022

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
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STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2022**

MOTTO AND DEDICATION

Motto :

“Success is the fruit of small efforts that are repeated day after day”

This final report is dedicated to:

Allah SWT

Myself

My family

My lecturers

My friends

State Polytechnic of Sriwijaya

English Department

PREFACE

First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report with the title “Designing Booklet of Tanjung Pering Garden as A New Tourism Destination in Ogan Ilir”. This final report is written to fulfill the requirement of the final report project in English Department of State Polytechnic of Sriwijaya.

The writer also would like to thank everyone who helped the writer to finish this final report, especially for the writer’s advisors who had given many suggestions, support, and much time. The writer also realizes that this final report is still far from being perfect, but the writer welcomes any suggestions to make this final report better. Finally, the writer hopes this final report will be useful for the readers as the reference.

Palembang, July 2022

The Writer

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ABSTRACT

DESIGNING BOOKLET OF TANJUNG PERING GARDEN AS A NEW TOURISM DESTINATION IN OGAN ILIR

(Yuni Triana, 2022: 62 pages, 4 tables and 43 figures)

The purpose of this study is to find the process of designing an booklet to promote Tanjung Pering Garden as a new tourism destination in Ogan Ilir. In this study, the writer used Research and Development (R&D) method with two step: preliminary study and model development by simplifying Sukmadinata's (2005) R&D model. In the preliminary study, a text draft and design of an booklet are made based on the information got from literature study and data from the interview and observation. The information of Tanjung Pering Garden and the writing skill are used to write the text of booklet. In addition, the information about how to make booklet and designing skills of using software application, namely canva used to design the booklet. In model development, were four experts in limited testing, commented: content, languages (Indonesian and English) and design. The draft text was revised by adding information about the price ticket to Tanjung Pering Garden, add description about the facilities Tanjung Pering Garden and improving capitalization, mistakes in unnecessary words, addition for better structure, plural, contraction, and wrong word choice. In addition, the draft design was revised by adding logo of Polytechnic Sriwijaya and Pesona Indonesia. The booklet of Tanjung Pering Garden is expected to be a medium to promote about Tanjung Pering Garden.

Keywords: *Booklet, Tanjung Pering Garden, Ogan Ilir, Design, Research and Development.*

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