

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

From the explanation in the previous chapter, the writer concluded that there were three stages in writing a video script of *Lawang Agung Waterfall* as one of tourism destinations in Lahat district according to sukmadinata (2005). The first step is Preliminary study. This stage consists of three steps, literature study, field study, and model draft. The second stage was Model development. In this stage there are two steps; limited and wider testing steps. The last stage was final testing. This is the last stage of research and development modification steps. It consists of product testing and dissemination. Unfortunately, the writer did not do the product testing and dissemination steps because of the lack of cost, time, skill, and legality. Sukmadinata (2017: 187) mentions that the research conducted by the student until master degree can stop his/her project on his/her final draft that has been produced; it is not necessary for the researcher to test the model draft. Based on that information, the writer stopped his research after he revised the model draft in wider testing.

5.2 Suggestion

The writer suggested that the *Lawang Agung Waterfall* management and Lahat district government do some survey to the location and repair some of the facilities in *Lawang Agung Waterfall*. When the writer did the observation, the road to go into the waterfall is broken and also the grass and bush in the tourism location is not properly managed. The writer also suggests that Lahat district government increase the promotion of *Lawang Agung Waterfall*. Social media such as Instagram or YouTube can be used to promote the destination. The promotion is needed so that the people in Indonesia and abroad know about *Lawang Agung Waterfall* and are interested in visiting and enjoying *Lawang Agung Waterfall*.