

CHAPTER I

INTRODUCTION

In this chapter, the writer will discuss about the background of research, problem formulation and its limitation, purpose and benefits in conducting this research.

1.1 Background

Nowadays, people can get information about a tourist destination through reading a fiction work which raises a tourist destination as the setting of the fictional story. As the example, book by Andrea Hirata entitled "*Laskar Pelangi*" is a locale-themed story that raises the natural beauty of Bangka Belitung and has been successfully translated into dozens of foreign languages, which indirectly introduced Bangka Belitung to the world through a fiction work. Another fiction books that raise tourist destination are "*Eat, Pray, & Love*", "*Sunset in Weh Island*" and "*Nias: Penyelamat Berkalung Matahari*" Which by reading the fiction books that raise the tourist destination as the setting place will arouse the curiosity of readers to know or visit the places from the fiction books.

There are several types of fiction books, one of which is a novella. The novella is also called a mini-novel because a novella has fewer words and pages than a novel, so it will be easier to read. Like a novel, the novella has several genres: comedy, horror, thriller, fantasy, and romance. A novella can be an option for someone who wants to read fiction but does not have much time for reading. Thus, novella can be used as an ideal medium for tourism promotion indirectly through the setting place of the story, the readers often being carried away by the story and it can make them interested to visit the setting place of the story.

Therefore, fiction books can have a positive impact on the tourism industry. Through novella, the writer can introduce tourism destinations in interesting story so that readers will be interested and curious about the tourism destinations. As the previous story that has been successful, "*5 cm*" book taking a place on Mount Semeru which is famous for its beauty in East Java that successful received a positive response from Indonesian readers. Due to the enthusiasm of Indonesian

readers, this story was finally made into a film by Rizal Mantovani as director, which was screened in 2012, this film successfully dominated the box office with an audience of 2.5 million people. The film 5 Cm has also won various prestigious awards. Some of them are Best Cinematography Director at FFI 2013 and Praised Film at Bandung Film Festival 2013.

In this case, the writer wants to participate in designing a novella script that is expected to receive a positive response from Indonesian readers and have a positive impact to tourism destination in South Sumatra, especially in Ranau Lake as one of English department vision in State Polytechnic of Sriwijaya that the students can develop and create new works that support the hospitality industry. Novella will be written in English prose, which is expected to make Indonesian readers interested in English novella that rarely written by Indonesian authors and considering that English is an international language so that the novella can be read by foreign readers that indirectly introduce the tourism destination in South Sumatera to the world.

Thus, the writer chose a place in Ranau lake as a setting place in the novella. through setting place of the story readers tend to connect in their imagination and know the atmosphere of the places, this is expected to have a good impact on the tourism industry in South Sumatra. In addition, considering the novella that raises the tourism destination are rarely found, especially the story that raise Ranau lake as the setting place. The writer chose to design a novella script entitled "Knock the Clock" with the romance genre which is one of the favourite genres among teenagers, especially in Indonesia. Novella was chosen because it has fewer pages than novels, so it is easy to read. Therefore, the writer is interested in writing a final project report entitled "**Designing a Novella script entitled "Knock the Clock"**".

1.2 Problem Limitation

The writer will focus on how to design a novella script entitled "**Knock the Clock**"

1.3 Problem Formulation

The problem formulation of this report is how to design a novella script entitled “Knock the Clock”

1.4 Research Purpose

The research purpose of this final report is to find out the step in designing a novella script entitled “Knock the Clock”

1.5 Research Benefit

a. For the writer :

- 1) The report expected to help the writer to complete the requirement to finish a study in English Department at State Polytechnic of Sriwijaya.
- 2) The report expected to add the writer’s knowledge both in English grammar used and writing novella.
- 3) The report expected to help the writer to improve the ability of English writing and get the experience of writing a novella.

b. For the readers :

- 1) The report expected to help the readers know how to write novella.
- 2) The report expected to increase the readers knowledge about tourism destinations in South Sumatera.