# WRITING A VIDEO SCRIPT OF KAMBANG IWAK AREA TO PROMOTE CULINARY IN PALEMBANG



# This Final Report is submitted to fulfill one of the requirements to complete the Diploma III Degree of English Department State Polytechnic of Sriwijaya

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# STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG

2022

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#### (Tasya Karenina Nurhania, 2022: 39 Pages, 14 Tables)

The purpose of this study is to find out the procedure to write a video script of Kambang Iwak Area to promote culinary in Palembang. The writer used Research and Development (R&D) method by Plomp (1997). It consists five stages, they are preliminary investigation, designing, realization/construction, (test, evaluation, and construction), and implementation. The data were collected from observation, interview, and documentation. After going through the first three steps, the writer can produce a video script draft that contains information about the Kambang Iwak Area. In test, evaluation, and construction stage, the video script draft was validated by two experts in the field of linguistics and three experts in the field of tourism content. For the linguistics, the writer changed and removed the irrelevant vocabulary and revised the ungrammatical sentences, and spelling mistake in the script. For the content aspects, the writer revised the hook to be more interesting and removed unnecessary information in the video content.

#### Key words: writing, video script, kambang iwak, tourists, culinary spot.

#### PREFACE

First of all, the writer would like to say thank to Allah SWT for the blessing that has been given to her, so she could finish the final report. The writer would like to express the gratitude to their prophet Muhammad SAW for sincere and remembering every kindness or fault occurred. The writer also would like to give big thanks to the advisors who helped in writing and finishing this report. This report is written to finish the study at State Polytechnic of Sriwijaya Palembang with the title "Writing a Video Script of Kambang Iwak Area to Promote Culinary in Palembang".

The writer realizes that there are still some mistakes in writing this final report. The writer hopes that readers can give suggestion, comments, and advice for the final report. The writer hopes that this report can give advantages especially for the students of English Department.

Palembang, July 2022

The Writer

#### ACKNOWLEDGEMENT

First of all, the writer would like to thank to Allah SWT that has given us the mercy, the grace, and the blessing so the writer can finish this report. After that, the writer would like to express to Prophet Muhammad SAW who has brought us from the darkness into brightness. The writer also would like to give deepest gratitude to the entire participants for their advices and valuable guidance during writing this final report. In this chance, the writer would like to thank to:

- My beloved parents, siblings, and family, who give me a lot of love and support throughout my life. Thank you for always being there for me and understand me.
- My advisors, Mrs. Dra. Evi Agustina Sari, M.Pd. and Mrs. Munaja Rahma, S.Pd, M.Pd, who have patiently guided and given endless supports and valuable contribution during writing this report.
- The examiners who guided me to improve and to complete my final report, Mrs. Dra. Risnawati, M.Pd., Mrs. Dra. Tiur Simanjuntak, M.Ed.M., and Mrs. Darmaliana, S.Pd., M.Pd.
- 4. All lectures and administration staffs in English Department. Thank you for taught me a lot of knowledges and help me to finishing this report.
- 5. All experts who are willing to took time to read my video script and gave some suggestions, comments, and advices.
- My 24/7 for the last four years, Muhammad Sachio Alharits. Thank you for always believe in me, always understanding me, and always be my support system.
- 7. My Pleton 55 gang, especially Cesya, Fira, Aci, and Dhila.
- 8. My bestie and always there for me, Icha.
- My classmate for three years, all of BAmazing class member especially, Rani, Allya, Fara, Ajeng Surya, Ninit, Syahanny, Ana, and Yuna.
- 10. The last is for me, myself, and I. Many times you cry, stress, angry, and want to give up but you choose to stay until the end. You're the champion.

## MOTTO AND DEDICATION

## ΜΟΤΤΟ

# You will never know until you try.

## **DEDICATION**

I dedicate this final report to me as the writer, my beloved parents, my siblings, my friends, my advisors, and my major English Department POLSRI.

2022

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