# WRITING A VIDEO SCRIPT OF KAMBANG IWAK AREA TO PROMOTE CULINARY IN PALEMBANG



# This Final Report is submitted to fulfill one of the requirements to complete the Diploma III Degree of English Department State Polytechnic of Sriwijaya

BY TASYA KARENINA NURHANIA 061930900834

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## FINAL REPORT APPROVAL SHEET

### WRITING A VIDEO SCRIPT OF KAMBANG IWAK AREA TO PROMOTE CULINARY IN PALEMBANG



By:

## TASYA KARENINA NURHANIA 061930900834

Palembang, July 2022

Approved by:

**First Advisor** 

Dra. Evi Agustina Sari, M.Pd NIP 196708251993032002

Second Advisor

Munaja Rahma, S.Pd., M.Pd. NIP 197405162002122001

Acknowledged by: Head of English Department Dr. Yusri, S.Pd., M.Pd NIP 197707052006041001

#### APPROVAL SHEET OF EXAMINERS

### WRITING A VIDEO SCRIPT OF KAMBANG IWAK AREA TO PROMOTE CULINARY IN PALEMBANG

#### The Final Report by:

Tasya Karenina Nurhania

NIM 061930900834

Approved by:

Signature

Dra. Risnawati, M.Pd. NIP 196804011994032001

Examiners

Dra. Tiur Simanjuntak, M.Ed.M. NIP 196105071988032001

Darmaliana, S.Pd., M.Pd. NIP 197301032005012002

> ENGLISH DEPARTMENT STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG 2022

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The purpose of this study is to find out the procedure to write a video script of Kambang Iwak Area to promote culinary in Palembang. The writer used Research and Development (R&D) method by Plomp (1997). It consists five stages, they are preliminary investigation, designing, realization/construction, (test, evaluation, and construction), and implementation. The data were collected from observation, interview, and documentation. After going through the first three steps, the writer can produce a video script draft that contains information about the Kambang Iwak Area. In test, evaluation, and construction stage, the video script draft was validated by two experts in the field of linguistics and three experts in the field of tourism content. For the linguistics, the writer changed and removed the irrelevant vocabulary and revised the ungrammatical sentences, and spelling mistake in the script. For the content aspects, the writer revised the hook to be more interesting and removed unnecessary information in the video content.

#### Key words: writing, video script, kambang iwak, tourists, culinary spot.

#### PREFACE

First of all, the writer would like to say thank to Allah SWT for the blessing that has been given to her, so she could finish the final report. The writer would like to express the gratitude to their prophet Muhammad SAW for sincere and remembering every kindness or fault occurred. The writer also would like to give big thanks to the advisors who helped in writing and finishing this report. This report is written to finish the study at State Polytechnic of Sriwijaya Palembang with the title "Writing a Video Script of Kambang Iwak Area to Promote Culinary in Palembang".

The writer realizes that there are still some mistakes in writing this final report. The writer hopes that readers can give suggestion, comments, and advice for the final report. The writer hopes that this report can give advantages especially for the students of English Department.

Palembang, July 2022

The Writer

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## MOTTO AND DEDICATION

## ΜΟΤΤΟ

# You will never know until you try.

## **DEDICATION**

I dedicate this final report to me as the writer, my beloved parents, my siblings, my friends, my advisors, and my major English Department POLSRI.

2022

## **TABLE OF CONTENTS**

COVERi
APPROVAL PAGE OF ADVISORS ii
APPROVAL PAGE OF EXAMINERS iii
ABSTRACT iv
PREFACE v
ACKNOWLEDGEMENT vi
MOTTO AND DEDICATION vii
TABLE OF CONTENTS viii
TABLE OF TABLES x
LIST OF APPENDICES xi
CHAPTER 1
INTRODUCTION 1
1.1. Background 1
1.2. Problem Formulation 2
1.3. Objective 2
1.4. Benefit 2
CHAPTER II
LITERATURE REVIEW
2.1. Video
2.2. Script
2.3. Video Script
CHAPTER III
RESEARCH METHODOLOGY 13
3.1 Method of the Research
3.2 Place of Research
3.3 Techniques of Collecting Data 15
3.4 Techniques of Analyzing Data 19

## **CHAPTER IV**

FINDINGS AND DISCUSSION	20
4.1. Findings	19
4.1.1 Preliminary Investigation	20
4.1.2 Designing	21
4.1.3 Realization/Construction	26
4.1.4 Testing, Revising, and Evaluating	28
4.1.5 Implementation	37
4.2. Discussion	37
CHAPTER V	
CONCLUSION AND SUGGESTION	. 39
5.1. Conclusion	39
5.2. Suggestion	. 39
REFERENCES	40
APPENDICES	

## LIST OF TABLES

Table 3.1 Steps of R&D Method by Plomp	. 13
Table 4.1 Preliminary Investigation Stages	. 20
Table 4.2 Designing Stages	. 20
Table 4.3 Arranging Structure Parts	. 22
Table 4.4 Arranging Structure for Hook	. 22
Table 4.5 Arranging Structure for Introduction	. 23
Table 4.6 Arranging Structure for Body	. 24
Table 4.7 Arranging Structure for Closing	. 25
Table 4.8 Realization/Construction Stages	. 26
Table 4.9 The Final Product of Realization/Construction Stages	. 26
Table 4.10 Testing, Revising, and Evaluating Stages	. 28
Table 4.11 Revision from Languange Experts	. 28
Table 4.12 Revision from Proofreading Experts	. 32
Table 4.13 Revision from Content Expert	36
Table 4.14 Implementation Stages	. 37

# LIST OF APPENDICES

Appendix 1	Surat Permohonan Surat Pengantar Pengambilan Data
Appendix 1	Kesepakatan Bimbingan Laporan Akhir (Pembimbing 1)
Appendix 2	Kesepakatan Bimbingan Laporan Akhir (Pembimbing 2)
Appendix 3	Lembar Bimbingan Laporan Akhir
Appendix 4	Rekomendasi Ujian Laporan Akhir
Appendix 5	Revisi Ujian Laporan Akhir
Appendix 6	Pelaksanaan Revisi Ujian Akhir
Appendix 7	Surat Pengantar Pengambilan Data
Appendix 8	Surat Pernyataan Interview
Appendix 9	Surat Pernyataan Expert
Appendix 10	Draft of Question (Interview)
Appendix 11	Observation Logs
Appendix 12	First Draft Video Script "Culinary in Kambang Iwak Area
	Palembang"
Appendix 13	Final Product Video Script "Culinary in Kambang Iwak Area
	Palembang"