

CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1 Conclusion

Writing a video script of Kambang Iwak Area to Promote Culinary in Palembang can be used as a medium for promoting typical culinary in Palembang. This can help people get information about culinary in Palembang especially in Kambang Iwak Area. The video script can be accessed at https://youtu.be/LCmYJrDOg_k

In writing a video script, the writer used the Research and Development (R&D) method, which consists of five stages: preliminary investigation, designing, realization/construction, (test, evaluation, and construction), and implementation. The video script contains information about Kambang Iwak Area, such as Kambang Iwak history, the distance from the nearest accommodation, the transportation to reach Kambang Iwak Area, the activities to do in Kambang Iwak Area, the facilities that available in Kambang Iwak, kinds of foods that available in Kambang Iwak and their prices.

5.2 Suggestions

The writer suggested that this final report can be a reference for the next researcher to create another video script about other culinary place in order to promote destinations in Palembang; the writer also suggested to other students of State Polytechnic of Sriwijaya especially in the English department to write a final report related to making video script about culinary with more development.