

**DESIGNING AN E-BOOKLET AS A PROMOTION MEDIA OF PALI
TRADITIONAL FOOD**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
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FINAL REPORT APPROVAL SHEET

**DESIGNING AN E-BOOKLET AS A PROMOTION MEDIA OF PALI
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MOTTO AND DEDICATION

MOTTO:

“Nothing worth having comes easy. So stop just wishing, start doing!”

DEDICATION:

I dedicate this final report to my incredible family, my beloved advisors, my friends, my wonderful 2019 BD Class, and all the beloved lecturers and the staff of the English Department State Polytechnic of Sriwijaya.

2022

PREFACE

First of all, the writer would like to thank to Allah Swt for his blessings and marcy so that the writer could finish the final report. This final report was made to fulfill the curriculum needs of Dipoloma III English Department of State Polytechnic of Sriwijaya with the title “Designing an E-Booket as a Promotion Media of PALI Traditional Food”

The writer hope that this report will be able to present clear information to readers. The author realizes that this report may still be far from perfect. They might be caused by the limited experience, ability, and knowledge that the writer had. Missing and lacking here and there may still be. Therefore, please understand and forgive these weaknesses. If you wish, the writer will be happy to receive helpful suggestions, input, also recommendations from readers on this final report.

Palembang, July 2022

The writer

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Finally, the writer would like to thank to all parties that cannot be expressed one-by-one, who helped and gave contribution and suggestion directly and indirectly for the writer during writing this final report.

ABSTRACT

DESIGNING AN E-BOOKLET AS A PROMOTION MEDIA OF PALI TRADITIONAL FOOD

(Dhea Anggraini, 2022: 38 Pages, 10 Tables, 10 Figures)

The aims of this research is to produce the E-Booklet of traditional foods from PALI. The purposes of writing this final report is to find out the way of how to write an E-Booklet as a promotion media of PALI traditional foods. The methodology of this research is Research and Development by Sukmadinata (2005), they are: (1) preliminary study, (2) field survey and (3) draft model. The first research step: research and information collection, and observation. Second, development step consisted of planning, developing, testing, revising, and producing final product, Based on the finding, the writer made a script of E-Booklet of PALI traditional foods. The script were created by the writer with some corrections and suggestion from the experts. It is concluded that the E-Booklet may give information to the readers about traditional foods from PALI and can be used as a media to promote PALI traditional foods.

Keywords: E-Booklet, PALI traditional food, Research and Development

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