

**THE ROLE OF PUBLIC SPEAKING FOR BUJANG GADIS
PALEMBANG AS TOURISM AMBASSADORS FOR PALEMBANG CITY**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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**STATE POLYTECHNIC OF SRIWIJAYA
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FINAL REPORT APPROVAL SHEET

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MOTTO AND DEDICATION

MOTTO:

“Believe in yourself, that effort will never betray the results!”

DEDICATION:

I dedicate this final report to my wonderful parents, my talkative younger brother, my wonderful advisors, my lovely friends, my fantastic 2019 Class BD, and all the lecturers and the staff of the State English Department of Sriwijaya Polytechnic.

2022

PREFACE

First of all, the writer would like to thank Allah SWT who has bestowed His grace so that the writer can complete this final report. This Final Project Report was made to fulfill the curriculum needs of Diploma III English Department of Sriwijaya State Polytechnic with the title The Role of Public Speaking For Bujang Gadis Palembang as tourism ambassadors For Palembang city.

This report is about the public speaking role of Bujang Gadis Palembang in promoting tourism in the city of Palembang. This paper will discuss how the public speaking of Bujang Gadis Palembang has the power to influence tourists to come to Palembang city. Of the participants who were interviewed through in-depth interviews and focus individual interviews were 23 people. Due to limited experience, ability, and knowledge, the writer realizes that this report may contain errors.

Therefore, the writer hopes that readers can provide suggestions, input, and recommendations on this final report. Finally, the writer hopes that this report can be beneficial for the readers, especially for students of the English Department at the Sriwijaya State Polytechnic.

Palembang, July 2022

The writer

ABSTRACT

THE ROLE OF PUBLIC SPEAKING FOR BUJANG GADIS PALEMBANG AS TOURISM AMBASSADOR FOR PALEMBANG CITY

(Rindi Yunita Sari, 2022: 35 Pages)

The purpose of this study was to find out how the public speaking role of Bujang Gadis Palembang was as a tourism ambassador for the city of Palembang. In this qualitative study, all participants were approached using snowball sampling. There were 23 participants, all of whom participated in individual in-depth interviews. The data collected from all interviews were analyzed using thematic analysis techniques. Interview data revealed that the role of Bujang Gadis Palembang's public speaking was very influential on tourism in the city of Palembang. Public speaking Bujang Gadis Palembang also plays a role in promoting tourism in the city of Palembang. However, no data was found to be ineffective because all participants agreed that the role of public speaking had a positive effect on promoting tourism in the city of Palembang.

Keywords: *role, public speaking, Bujang Gadis Palembang, tourism*

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