

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

This chapter consist of conclusion and suggestion

#### **5.1 Conclusion**

Public speaking influenced Bujang Gadis Palembang as a tourism ambassador for the city of Palembang. This is supported by the results of interviews with the chairman and vice-chairman of Bujang Gadis Palembang and several members of Bujang Gadis Palembang from 2019, 2020, and 2021 which revealed the influence of public speaking for Bujang Gadis Palembang as tourism ambassadors for the city of Palembang. The interview results are also supported by questions related to public speaking which 23 respondents answered and the average answer was the same. The public speaking role of Bujang Gadis Palembang as a tourism ambassador for the city of Palembang is to promote Palembang city tourism through events or videos. However, video is the most effective way because the audience is not limited. In the video, members of Bujang Gadis Palembang explain in detail the city of Palembang, starting from its history, location, shape, ticket prices, what can be done, what is interesting, and why the tourist should visit the spot and many more. Public speaking is very influential for them because it is from public speaking that they can attract the attention of domestic and foreign tourists to come to the city of Palembang.

#### **5.2 Suggestion**

Based on the research results and conclusions, the writer can provide the following suggestions:

a. For the Students

Students can improve their public speaking skills, confidence, and communication skills by actively participating in class discussions, and questions, submitting opinions and participating in training forums on

public speaking. In addition, students can also practice in organizations such as BEM, MPM, UKM, or other communities both on campus and outside campus to be able to improve public speaking skills, confidence, and communication skills.

b. For the English Department

Good public speaking skills can be a provision for personal and social careers, but not everyone has public speaking skills. Therefore, education and public speaking training need to be improved by students.