ANALYZING FIVE MAIN COMPONENTS OF TOURISM OF PANGAN PATRA PLAJU TOURISM VILLAGE AT PALEMBANG TOWARD TOURISM DESTINATIONS FEASIBILITY



This Final Report is submitted to fulfil one of the requirements to complete

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 \mathbf{BY}

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STATE POLYTECHNIC OF SRIWIJAYA
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MOTTO AND DEDICATION

MOTTO:

"Allah Subhanahu wa ta'ala does not burden a person according to his ability.."

-Qur'an (Al-Baqarah :286)

"If the heart always does good, Allah Subhanahu wa ta'ala will meet with good things, good people, good places, and good opportunities."

-Habib Mahdi Muhammad Syahab

DEDICATION:

I dedicated this final report to myself, my family, my beloved friends, English

Department, and Sriwijaya State Polytehonic.

PREFACE

Alhamdulillah, with gratitude to Allah Subhanahu wa ta'ala, the writer

can finish this final report well. Without His wisdom, blessings and grace, the writer

would not have reached the final phase of this study. The writer would like to express

the gratitude to the prophet Muhammad SAW for sincere and guidance by creating a

bright future. By reflecting on his struggle, the spirit to explore knowledge is always

there, so that the writer can complete this final report with enthusiasm. The writer also

would like to give hundreds thanks to the advisors who helped in writing and finishing

this final report, Mrs. Dra. Murwani Ujihanti, M.Pd and Mrs. Darmaliana, S.Pd., M.Pd.

This final report is written to fulfill the requirement of final report project in English

Department of State Polytechnic of Sriwijaya with the title "Analyzing Five Main

Components of Tourism of Pangan Patra Plaju Tourism Village at Palembang Toward

Tourism Destinations Feasibility."

Finally, the writer realizes that this final report still has many weaknesses and

is far from perfect. Therefore, the writer expect the readers can give suggestions and

critics for improvement of this final report in the future. Finally, the writer expected

that the final report can give advantages and usefulness for State Polytechnic of

Sriwijaya especially in English Department.

Palembang, July 2020

The writer

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ABSTRACT

ANALYZING FIVE MAIN COMPONENTS OF TOURISM OF PANGAN PATRA PLAJU TOURISM VILLAGE AT PALEMBANG TOWARD TOURISM DESTINATIONS FEASIBILITY

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This research aims to determine feasibility of Pangan Patra Plaju tourism village as tourism destination in Palembang as assessed from five main components of tourismwhich includes attractions, accessibility, activity, amenity, and ancillary service. The methodology used in this report is descriptive quantitative method, and the data were collected by using observation and in-depth interview. The collected data from observation and in-depth interviews were analyzed usingthe scoring technique in calculating the data. The results of this research, it can be seen that Pangan Patra Plaju tourism village is feasible as tourism destination in Palembang city with the total of scoring result 114 which is based on the result of each components such as attraction assessment score 16, accessibility assessment score 34, amenity assessment score 41, activity assessment score 4 and ancillary service assessment score 19. The observation results shows that Pangan Patra Plaju tourism village has fulfilled the criteria of the feasibility of tourism destination.

Keywords: Tourism Village, Components of Tourism, Feasibility,

Tourism Destination

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