CHAPTER V
CONCLUSION AND SUGGESTION

5.1. Conclusion

The writer concluded that there were three steps in designing a video script of Kampung Pengrajin Anyaman Nipah in Palembang. The stages written by Ranga and Koul (2017) were in line with the stages of Research and Development method by Sukmadinata (2017). The first step was preliminary study, with the ideas; finding idea, creating brief plan, researching, selecting, planning, arranging, and drafting video script. The next step was model development, which was related to revision. The writer did limited testing to validate and develop the product. There were two aspect tested in limited testing, which were content and language of the video script especially its grammar. The next testing was wider testing, in which there four aspects being tested. The aspect were language including grammatical error and diction, content arrangement, format of writing video script, and video design. The last step was final product testing and dissemination which related to final draft. The writer considered the result form wider testing as the final product due to the writer's limited time of conducting the research.

5.2. Suggestion

In this final report, the writer would like to suggest the Palembang city government to increase the promotion of places that preserves Palembang culture by uploading a video through social media like: Instagram and YouTube in order to make people know about Palembang cultural heritage. In addition, for future researcher, the writer suggested to improve this research better by conducting the research and development until final product testing and dissemination.