CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

The writer concluded that the South Sumatra Traditional Houses at Dekranasda was potential to be a tourism destination in Palembang. The South Sumatra Traditional Houses at Dekranasda had fulfilled the required elements of a potential tourism destination such as attraction, accessibility, infrastructure, amenities, and accommodation. However, there were still some elements that needed more development. South Sumatra Traditional Houses at Dekranasda had some attractions such as photo spots, specialties from each regency, cultural events, and traditional foods in the canteen. The accessibility for the South Sumatra Traditional houses was very good. There were various kinds of transportation such as cars, motorcycles, LRT, and buses that could be used by visitors to come to the South Sumatra Traditional Houses at Dekranasda. The Infrastructure in the destination was complete. The roads to the destination were accessible and were in a good condition. For amenities, the South Sumatra Traditional Houses at Dekranasda provided a parking area, canteens, food and souvenir courts, toilets, praying spots, benches, and rubbish bins. However, some facilities needed more development to satisfy the tourists' needs. For accommodation, tourists could stay in several hotels near the destination such as Dempo Jakabaring guest house, Grand Putri Sriwijaya Syariah hotel, and Wyndham Opi Hotel Palembang. Regarding ancillary, South Sumatra Traditional Houses at Dekranasda was managed by Dinas Perindustrian Provinsi Sumatra Selatan.

5.2 Suggestion

Based on the result of the research, the writer would like to give some suggestions to Dinas Perindustrian Sumatra Selatan as the organization that manages the South Sumatra Traditional Houses at Dekranasda.

- 1. Dinas Perindustrian Provinsi Sumatra Selatan should provide more rubbish bins because there are not enough rubbish bins in the destination.
- 2. Every traditional house and its specialty should have an information board to explain the information about the name, the characteristics or uniqueness of the houses and specialties. With the additional information or description, tourists can increase their knowledge about the traditional houses and the culture in each regency.
- The next suggestion is that the Dinas Perindustrian Provinsi Sumatra needs to
 make more promotions for the destination because many people still don't
 know about the destination.